

**PROFESSOR BRUCE MACFARLANE**

**CURRICULUM VITAE**

**Summary profile**

- \* Professor of Higher Education, University of Southampton, UK
  
- \* Specialist in **academic ethics and leadership in higher education** (h index=23; i10 index = 40; 2200+ citations)
  
- \* A 28-year academic career in the UK and Hong Kong; visiting professorships in Japan, Australia and the UK
  
- \* Key research contributions in developing conceptual understandings of *teaching and research integrity; academic citizenship; intellectual leadership; student performativity; university cultures and transitions* between further and higher education; and the *pedagogy* of business and management education
  
- \* Four single authored scholarly books with Routledge (7 scholarly books in total)
  - *Intellectual Leadership in higher education: renewing the role of the university professor* (2012)
  - *Researching with Integrity: the ethics of academic enquiry* (2009)
  - *The Academic Citizen: the virtue of service in university life* (2007)
  - *Teaching with Integrity: the ethics of higher education practice* (2004)
  
- \* Leadership roles: prior experience as a head of educational development at two UK universities; former associate dean for learning & teaching (Faculty of Education, The University of Hong Kong); experienced programme director (eg EdD)
  
- \* Elected as Fellow of the Society for Research into Higher Education in 2012 for having made ‘a significant contribution in the field of research into higher education’
  
- \* Special issues editor, *Higher Education Research and Development*
  
- \* Extensive academic networks in the UK, Australasia and East Asia

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## 1.0 Personal details

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 Work e-mail: bmachku@gmail.hk

## 2.0 Academic qualifications

Institute of Education, University of London	PhD Higher Education	04/1993 – 10/1997
University of Kent	MA in Curriculum Studies	09/1989 – 06/1992
University of Leicester	Postgraduate Certificate in Education (Further Education)	09/1986 – 06/1987
University of Essex	BA (Hons) Government (2:1)	09/1980 – 06/1983

## 3.0 Awards, Fellowships and Memberships

2014 Editorial Board member, *Higher Education Research & Development*  
 2014 Member, British Educational Leadership, Management and Administration Society  
 2013 Visiting Professor, Centre for Higher Education and Equity Research, University of Sussex  
 2013 Visiting Professor, King’s Learning Institute, King’s College, London  
 2012 Fellow, Society for Research into Higher Education  
 2012 Visiting Professor, L.H. Martin Institute, Melbourne University  
 2011 Visiting Professor, King’s Learning Institute, King’s College, London  
 2011 Co-editor, *Higher Education Research & Development* (2011-2014)  
 2008 Visiting Professor, Nagoya University, Japan  
 2008 Editorial Board member, *Higher Education Quarterly* (2008-present)  
 2008 Editorial Board member, *Journal of Academic Ethics* (2008-present)  
 2007 Senior Fellow, Higher Education Academy  
 2003 Editorial Board member, *Business Ethics: A European Review* (2003-2008)  
 2003 Editorial Board member, *Journal of Business Ethics Education* (2003-2006)  
 2001 Editorial Board member, *Teaching in Higher Education* (2001-2013)  
 2000 Fellow, Institute for Learning and Teaching  
 1993 Member, Society for Research into Higher Education (1993-present)

#### 4.0 Career experience

- 12/2014 – present      University of Southampton  
Post: Professor of Higher Education
- 09/2010 – 12/2014      The University of Hong Kong  
Post: Professor of Higher Education (06/2013 – 12/2014)  
& Associate Dean (Learning & Teaching)  
Associate Professor for Higher Education (09/2010 – 06/2013)
- 04/2008 – 09/2010      University of Portsmouth  
Post: Professor of Higher Education and Head of Academic  
Development
- 05/2004– 04/2008      University of West London  
Post: Professor of Education, Director, Centre for Research  
In Tertiary Education and Head of Educational Development
- 09/2000 – 04/2004      City University, London  
Post: Senior Lecturer in Educational Development (00-02)  
Reader in Higher Education & Acting Co-Director,  
Educational Development (02-04)
- 09/1989 – 09/2000      Canterbury Christ Church University  
Post: Lecturer (1989-1992), Senior Lecturer (1992-1997),  
Principal Lecturer (1997-2000) in Business & Management &  
Director of the Centre for Studies in Higher Education (98-00)
- 09/1987 – 09/1989      Mid-Kent College of Further & Higher Education  
Chatham, Kent  
Post: Lecturer in Law
- 09/1985 – 09/1986      Kiangsu-Chekiang College  
Kwai Fong  
N.T., Hong Kong  
Post: Teacher of English & History
- 09/1983 – 06/1985      Lloyds Bank plc  
Head Office  
71 Lombard Street  
London  
Post: Management trainee

## 5.0 Research and scholarship

### 5.1 Scholarly books (single authored)

SBS-5. **Macfarlane, B.** (To be published in 2016) *Freedom to Learn: the threat to student academic freedom and how it can be reclaimed*, Routledge/Society for Research into Higher Education, New York/Abingdon.

SBS-4. **Macfarlane, B.** (2012) *Intellectual Leadership in higher education: renewing the role of the university professor*, Routledge/Society for Research into Higher Education, New York/Abingdon.

SBS-3. **Macfarlane, B.** (2009) *Researching with Integrity: the ethics of academic enquiry*, Routledge, New York/Abingdon, pp 190.

SBS-2. **Macfarlane, B.** (2007) *The Academic Citizen: the virtue of service in university life*, Routledge, Abingdon, 2007, pp. 201.

SBS-1. **Macfarlane, B.** (2004) *Teaching with integrity: the ethics of higher education practice*, RoutledgeFalmer, London, 2004, pp. 184.

### 5.2 Scholarly books (co-authored/co-edited)

SBC-3. Garrod, N. & **Macfarlane, B.** (Eds.) (2009) *Challenging Boundaries: managing the integration of post-secondary education*, Routledge, New York/Abingdon.

SBC-2. Ottewill, R., Borredon, L., Falque, L., **Macfarlane, B.** and Wall, A. (2004) (Eds.) *Educational Innovation in Business and Economics Education VIII: Pedagogy, Technology and Innovation*, Kluwer Academic Publishers, Dordrecht, pp. 399.

SBC-1. **Macfarlane, B.** & Ottewill, R. (2001) *Effective Learning and Teaching in Business and Management*, Kogan Page, London, pp 208.

### 5.3 Chapters in books

BC-21. Chen, S. & **Macfarlane, B.** (2015) Academic Integrity in China, IN Bretag, T. (ed.) *Handbook of Academic Integrity*, Springer, Dordrecht, forthcoming.

BC-20. **Macfarlane, B.** (2011) Teaching, integrity and the development of professional responsibility: why we need pedagogical phronesis, IN Sugrue, C. and Solbrenke, T.D. (eds.) (2011) *Professional Responsibility: New Horizons of Praxis?*, Oxford University Press, Oxford, pp. 72-86.

BC-19. **Macfarlane, B.** (2010) 'Values and virtues in qualitative research' IN Savin-Baden, M. and Major, C.H. (eds.) (2010) *New Approaches to Qualitative Research: wisdom and uncertainty*, Routledge, New York/Abingdon, pp. 19-27. GS:8

BC-18. **Macfarlane, B.** (2009) 'Community as an academic ethic' IN Strain, J., Barnett, R. and Jarvis, P.(eds.) *Universities ethics and professions: debate and scrutiny*, Routledge, New York/Abingdon, pp. 69-80.

BC-17. Garrod, N. & **Macfarlane, B.** (2009) 'Careers' IN Garrod, N. (first author) and Macfarlane, B. (eds.) *Challenging Boundaries: managing the integration of post-secondary education* Routledge, New York/Abingdon, pp. 3-12.

BC-16. Garrod, N. & **Macfarlane, B.** (2009) 'Further, higher, better?', IN Garrod, N. (first author) and Macfarlane, B. (eds.) *Challenging Boundaries: managing the integration of post-secondary education*, Routledge, New York/Abingdon, pp. 161-172.

BC-15. **Macfarlane, B.** (2008) 'Academic Citizenship and University Life', IN Robinson, S. and Strain, J. *Ethics for Living and Working*, Troubador Publishing, pp. 89-107.

BC-14. **Macfarlane, B.** (2007) 'Beyond performance in teaching excellence' IN Skelton, A (ed.) *International perspectives on teaching excellence in higher education*, Routledge, Abingdon, pp. 48-59.

BC-13. **Macfarlane, B.** & Ottewill, R. (2006) 'A 'special' context?: Identifying the professional values associated with teaching in higher education', IN Parkis, AG. (ed) *Contemporary Ethical Issues*, Nova Science Publishers, New York, pp 113-127.

BC-12. **Macfarlane, B.** (2005) 'Placing service in academic life' IN Barnett, R. (ed.) *Reshaping the University: New Relationships between Research, Scholarship and Teaching*, SRHE/Open University Press, London, pp. 165-177

BC-11. Ottewill, R., Borredon, L., Falque, L. **Macfarlane, B.** & Wall. A. (2004) 'A Preface', IN Ottewill, R., Borredon, L., Falque, L., Macfarlane, B. and Wall. A. (Eds.), *Educational Innovation in Business and Economics Education VIII: Pedagogy, Technology and Innovation*, Kluwer Academic Publishers, Dordrecht, pp. x-xv.

BC-10. **Macfarlane, B.** & Ottewill, R. (2001) 'Traditions and Tensions' IN Macfarlane, B. & Ottewill, R. (Eds) *Effective Learning and Teaching in Business and Management*, Institute for Learning and Teaching/Kogan Page, London, pp. 3-15.

BC-9. Ottewill, R. & **Macfarlane, B.** (2001) 'Understanding learners' IN Macfarlane, B. & Ottewill, R. (eds) *Effective Learning and Teaching in Business and Management*, Institute for Learning and Teaching/Kogan Page, London, pp. 16-28.

BC-8. Ottewill, R. & **Macfarlane, B.** (2001) 'Educational challenges' IN Macfarlane, B. & Ottewill, R. (eds) (2001) *Effective Learning and Teaching in Business and Management*, Institute for Learning and Teaching/Kogan Page, London, pp. 31-38.

BC-7. Ottewill, R. & **Macfarlane, B.** (2001) 'Aims, objectives and learning outcomes' IN Macfarlane, B. & Ottewill, R. (eds) (2001) *Effective Learning and Teaching in Business and Management* (Institute for Learning and Teaching/Kogan Page, London) pp. 39-45.

BC-6. Ottewill, R. & **Macfarlane, B.** (2001) 'Learning, teaching and assessment' (with Ottewill, R., first author) IN Macfarlane, B. & Ottewill, R. (eds) (2001) *Effective Learning and Teaching in Business and Management*, Institute for Learning and Teaching/Kogan Page, London, pp. 46-58.

BC-5. **Macfarlane, B.** & Ottewill, R. (2001) 'Integration' IN Macfarlane, B. & Ottewill, R. (eds) (2001) *Effective Learning and Teaching in Business and Management*, Institute for Learning and Teaching/Kogan Page, London, pp. 59-66.

BC-4. **Macfarlane, B.** & Ottewill, R. (2001) 'Reflection and evaluation' (with Ottewill, R., second author) IN Macfarlane, B. & Ottewill, R. (eds) (2001) *Effective learning and Teaching in Business and Management*, Institute for Learning and Teaching/Kogan Page, London, pp. 67-76.

BC-3. **Macfarlane, B.** & Ottewill, R. (2001) 'Business Ethics' IN Macfarlane, B. & Ottewill, R. (eds) (2001) *Effective Learning and Teaching in Business and Management*, Institute for Learning and Teaching/Kogan Page, London, pp. 108-122

BC-2. **Macfarlane, B.** & Ottewill, R. (2001) 'Anticipating the future' IN Macfarlane, B. & Ottewill, R. (eds) (2001) *Effective Learning and Teaching in Business and Management*, Institute for Learning and Teaching/Kogan Page, London, pp. 185-193.

BC-1. Ottewill, R. & **Macfarlane, B.** (2001) 'Professional Development' IN Macfarlane, B. & Ottewill, R. (eds) (2001) *Effective Learning and Teaching in Business and Management*, Institute for Learning and Teaching/Kogan Page, London, pp. 194-201.

#### 5.4 Journal publications

J-50. **Macfarlane, B.** Assessment and student performativity: the hidden curriculum of the performing self, in review

J-49. **Macfarlane, B.** Student performativity in higher education: converting learning as a private space into a public performance, *Higher Education Research and Development*, 10.1080/07294360.2014.956697

J-48. **Macfarlane, B.** (2015) Dualisms in higher education: a critique of their influence and effect, *Higher Education Quarterly*, 69:1, 101-118. DOI: 10.1111/hequ.12046

J-47. **Macfarlane, B.**, Zhang, J. & Pun, A. (2014) Academic integrity: a literature review, *Studies in Higher Education*, 39:2, 339-358. DOI: 10.1080/03075079.2012.709495

J-46. **Macfarlane, B.** & Chan, R. (2014) The last judgement: exploring intellectual leadership in higher education through academic obituaries, *Studies in Higher Education*, 39:2, 294-305. DOI:10.1080/03075079.2012.684679

- J-45. **Macfarlane, B.** (2013) The surveillance of learning: a critical analysis of university attendance policies, *Higher Education Quarterly*, 67:4, 358-373. DOI: 10.1111/hequ.12016
- J-44. **Macfarlane, B.** (2012) Re-framing student academic freedom: a capability approach, *Higher Education*, 63:6, 719-732. DOI: 10.1007/s10734-011-9473-4
- J-43. **Macfarlane, B.** (2012) Whisper it softly, professors are really academic developers too, *International Journal of Academic Development*, 17:2, 181-183. DOI: 10.1080/1360144X.2012.662465
- J-42. **Macfarlane, B.** (2012) The higher education research archipelago, *Higher Education Research and Development*, 31:1, pp.129-131.
- J-41. **Macfarlane, B.** (2011) Prizes, pedagogic research and teaching professors: lowering the status of teaching and learning through bifurcation, *Teaching in Higher Education*, 16:1, 127-130.
- J-40. **Macfarlane, B.** (2011) The morphing of academic practice: unbundling and the para-academic, *Higher Education Quarterly*, 65:1, 59-73.
- J-39. **Macfarlane, B.** (2011) Professors as intellectual leaders: formation, identity and role, *Studies in Higher Education*, 36:1, 57-73.
- J-38. **Macfarlane, B.** & Gourlay, L. (2009) The reflection game: enacting the penitent self, *Teaching in Higher Education*, 14:4, 455-459.
- J-37. **Macfarlane, B.** & Hughes, G. (2009) Turning Teachers into Academics?: Locating educational development in a graduate school, *Innovations in Education and Teaching International*, 46:1, 5-14.
- J-36. **Macfarlane, B.** & Saitoh, Y. (2009) Research ethics in Japanese higher education: faculty attitudes and cultural mediation, *Journal of Academic Ethics*, 6:3, pp. 181-195.
- J-35. **Macfarlane, B.** & Cheng, M. (2009) Communism, Universalism and Disinterestedness: Re-examining contemporary support among academics for Merton's scientific norms, *Journal of Academic Ethics*, 6:1, 67-78.
- J-34. Garrod, N. & **Macfarlane, B.** (2007) Scoping the duals: the structural challenges of combining further and higher education in post-compulsory institutions, *Higher Education Quarterly*, 61:4, 78-596.
- J-33. **Macfarlane, B.** (2007) Defining and rewarding academic citizenship: the implications for university promotions policy, *Journal of Higher Education Policy and Management*, 29:3, 291-303.
- J-32. **Macfarlane, B.** (2006) Talking among ourselves? A personal journey across the silos of educational research, *Research and Development in Higher Education*, 29, 216-221.

J-31. **Macfarlane, B.** (2005) The Disengaged Academic: The retreat from citizenship, *Higher Education Quarterly*, 59:4, 296-312.

J-30. **Macfarlane, B.** & Ottewill, R. (2005) A 'special' context?: Identifying the professional values associated with teaching in higher education, *International Journal of Ethics*, 4:1, 89-100.

J-29. Ottewill, R. & **Macfarlane, B.** (2005) The good, the bad and the ugly: Learning the lessons from subject review in business and management, *The International Journal of Management Education*, 4:3, 3-9.

J-28. **Macfarlane, B.** & Ottewill, R. (2004) Business ethics in the curriculum: assessing the evidence from subject review (with Ottewill, R., second author), *Journal of Business Ethics*, 54:4, 339-347

J-27. Ottewill, R. & **Macfarlane, B.** (2004) Quality and the Scholarship of Teaching: Learning from subject review, *Quality in Higher Education*, 10:3, pp. 231-241.

J-26. **Macfarlane, B.**, Desjardins, J. & Lowry, D. (2004), The ethics of teaching business ethics: a reflective dialogue, *Journal of Business Ethics Education*, 1:1, 45-55.

J-25. Ottewill, R. & **Macfarlane, B.** (2004) Pedagogic challenges facing by business and management educators in UK higher education (with Ottewill, R., first author), *International Journal of Management Education*, 3:3, 33-41.

J-24. **Macfarlane, B.** (2003) Tales from the front-line: examining the potential of critical incident vignettes, *Teaching Business Ethics*, 7:1, 55-67.

J-23. **Macfarlane, B.** (2002) Dealing with Dave's dilemma's: exploring the ethics of pedagogic practice, *Teaching in Higher Education*, 7:2, 167-178.

J-22. **Macfarlane, B.** (2001) Developing Reflective Students: Evaluating the benefits of learning logs within a business ethics programme, *Teaching Business Ethics*, 5:4, 375-387.

J-21. **Macfarlane, B.** (2001) Justice and lecturer professionalism, *Teaching in Higher Education* 6:2, 141-152

J-20. **Macfarlane, B.** (2000) Inside the corporate classroom, *Teaching in Higher Education*, 5:1, 51-60.

J-19. **Macfarlane, B.** (1999) Re-evaluating the realist conception of war as a business metaphor, *Teaching Business Ethics* 3:1, 27-35.

J-18. **Macfarlane, B.** & Lomas, L. (1999) Stakeholder conceptions of quality in single company management education, *Quality Assurance in Education* 7:2, 77-84.

J-17. **Macfarlane, B.** & Perkins, A. (1999) Reconceptualising Corporate Strategy in Business and Management Education, *Education and Training* 41:1, 20-26.

J-16. **Macfarlane, B.** (1998) Business Ethics and the Idea of a Higher Education, *Teaching Business Ethics*, 2:1, 35-47.

J-15. **Macfarlane, B.** (1998) Degree classifications: time to bite the bullet, *Teaching in Higher Education*, 3:3, 401-405.

J-14. **Macfarlane, B.** (1998) Refugees, Nomads and Tourists: an anatomy of business and management lecturers in higher education, *European Journal of Business Education*, 7:2, 37-44.

J-13. **Macfarlane, B.** (1997) The Business Studies first degree: institutional trends and the pedagogic context, *Teaching in Higher Education*, 2:1, 45-57

J-12. **Macfarlane, B.** (1997) In Search of an Identity: lecturer perspectives of the Business Studies first degree, *Journal of Vocational Education and Training* 49:1, 5-20.

J-11. **Macfarlane, B.** & Tomlinson, K. (1995) The significance of subject choice in explaining the first class degree divide between male and female graduates, *Research in Education*, 54, 95-100.

J-10. **Macfarlane, B.** (1995) Business ethics: too little, too late, *Education and Training*, 37:5, 36-40.

J-9. **Macfarlane, B.** (1995) Business and management studies in higher education: the challenge of academic legitimacy, *International Journal of Educational Management*, 9:5, 1995, 4-9.

J-8. **Macfarlane, B.** (1995) Shamrocks: Lucky for some? *Management in Education*, 9:1, February, 24-26.

J-7. **Macfarlane, B.** (1995) Client-based management education: values and quality, *Management Development Review*, 8:1, 32-36.

J-6. **Macfarlane, B.** (1994) Issues concerning the development of the Business Studies undergraduate curriculum in UK higher education, *European Journal of Business Education*, 4:1, 1-14.

J-5. **Macfarlane, B.** (1994) Competence-based management education and the needs of the learning organisation, *Education and Training*, 36:1, 29-32.

J-4. **Macfarlane, B.** (1993) Business ethics and the role of pride, *Management Education and Development*, 24:4, 309-315.

J-3. **Macfarlane, B.** (1993) The results of recession: students and university degree performance during the 1980s, *Research in Education*, 49, 1-10.

J-2. **Macfarlane, B.** & Tomlinson, K. (1999) Managing and Assessing Student Enterprise Projects, *Education and Training*, 35:3, 33-36.

J-1. **Macfarlane, B.** (1992) The 'Thatcherite' generation and university degree results, *Journal of Further and Higher Education*, 16:2, 60-70.

#### 5.5 Publication in policy or professional journal

PJ-8. **Macfarlane, B.** (2012) Ambition, Boredom, Friendship and Love: What they tell us about research ethics, *Research Intelligence*, 118, August, 14-15.

PJ-7. **Macfarlane, B.** (2011) 'The unbundling of the academic role', *Borderless 2011: Perspectives on the Future*, The Observatory on Borderless Education, 2011, p. 10, [www.obhe.org](http://www.obhe.org).

PJ-6. **Macfarlane, B.** (2009) 'A Leap of Faith: The role of trust in higher education teaching', *Nagoya Journal of Higher Education*, 9, 221-238.

PJ-5. **Macfarlane, B.** & Garrod, N. (2007) 'Managing Duality' *Engage: Magazine of the Leadership Foundation for Higher Education*, Issue 9, Q 1, 14-15.

PJ-4. **Macfarlane, B.** (2001) 'Engaging the sceptics: the challenges of teaching business ethics', *Perspectives*, 9, Spring, 13-14.

PJ-3. **Macfarlane, B.** (1996) Reflections on business ethics *Economics and Business Education* 4:4 (December), 171-174.

PJ-2. **Macfarlane, B.** (1994) 'Induction Programmes: Use and Abuse' *Business Education Today*, January/February, 8-10.

PJ-1. **Macfarlane, B.** & Tomlinson, K. (1993) 'Reflections on Student Enterprise Projects in Higher Education', *Business Education Today*, June/July, 10-12.

#### 5.6 Conference papers (published)

C-3. **Macfarlane, B.** (2007) The Academic Vocation: re-examining the relevance of Merton's institutional norms, in Deepwell, F., Haworth, J. and King, V. (eds.) *Researching Academic Futures*, 2<sup>nd</sup> International IPED Conference, pp. 148-154, ISBN 978-1-84600-0188.

C-2. **Macfarlane, B.** (2007) A cause for concern?: The impact of SOTL on academic citizenship, London *SOTL*, in Fanghanel, J. and Warren, D. (eds.) *International Conference on the Scholarship of Teaching and Learning (2005 and 2006)* (CEAP, City University, London), pp. 166-170, ISBN 0-9543742-3-1 978-0-9543742.

C-1. **Macfarlane, B.** & Ottewill, R. (2003) How discipline-specific are pedagogic challenges?: The case of business and management education, in Gosling, D. and D'Andrea, V (eds.) *International Conference on the Scholarship of Teaching and Learning: Proceedings 2001 and 2002* (City University, London), pp. 244-255, ISBN 0-9543742-0-8.

## 5.7 All other outputs

### 5.7.1 Editorials

E-5. **Macfarlane, B.** (2014) Challenging leaderism, *Higher Education Research and Development*, 33:1, 1-4.

E-4. **Macfarlane, B.** & Grant, B. (2012) The growth of higher education studies: from forerunners to pathtakers, *Higher Education Research and Development*, 31:5, 621-624.

E-3. Grant, B. & **Macfarlane, B.** (2012) Celebrating our past, looking ahead to the future, *Higher Education Research and Development*, 31:1, 1-4.

E-2. **Macfarlane, B.** & Spence, L.J. (2003) Redefining the Scholarship of Business Ethics, *Journal of Business Ethics*, 48:1, 3-7.

E-1. Cowton, C.J. & **Macfarlane, B.** (2002) Sharing best practice: UK Perspectives, *Teaching Business Ethics*, 6:3, 275-277.

### 5.7.2 Book reviews

BR-8. **Macfarlane, B.** (2012) Review of 'Martin Trow: Twentieth-Century Higher Education: Elite to Mass to Universal', *Higher Education Policy*, 66:1, 123-125.

BR-7. **Macfarlane, B.** (2008) Higher Education and Civic Engagement: International Perspectives, *Higher Education Review*, 40:3, 91-93.

BR-6. **Macfarlane, B.** (2007) Review of 'Higher Education Pedagogies: A Capabilities Approach', *Teaching in Higher Education*, 12:2, 289-291.

BR-5. **Macfarlane, B.** (2005) Review of 'Researching Higher Education', *British Journal of Educational Studies*, 53:2, 230-232.

BR-4. **Macfarlane, B.** (2004) Review of 'The Moral Foundations of Educational Research: Knowledge, Inquiry and Values', *British Journal of Educational Studies*, 52:3, 336-338.

BR-3. **Macfarlane, B.** (2003) Review of 'The Scholarship of Academic Development', *Higher Education Review*, 35:3, 111-113.

BR-1. **Macfarlane, B.** (1999) Review of 'Lifelong Learning and the University: A Post-Dearing Agenda', *Teaching in Higher Education*, 4:2, 1999, 295-299.

### 5.7.3 Newspaper articles

NA-19. **Macfarlane, B.** (2014) If not now, when?, *Times Higher Education*, 16 October.

NA-18. **Macfarlane, B.** (2014) Speaking up for the introverts, *Times Higher*

*Education*, 25 September.

NA-17. **Macfarlane, B.** (2014) Truly 'higher' study demands critical thinking, not faking it, *Times Higher Education*, 6 March.

NA-16. **Macfarlane, B.** (2012) 'Be here now or else – lamentable consequences of student 'presenteeism'', *Times Higher Education*, 13 December, pp. 26-27.

NA-15. **Macfarlane, B.** (2012) 'Pack a moral compass or risk losing your way', *Times Higher Education*, 18 October, p 31.

NA-14. **Macfarlane, B.** (2012) 'I'm an academic and I want to be proud of it', *Times Higher Education*, 4 October, pp. 36-40.

NA-13. **Macfarlane, B.** (2011) 'Command Performance', *Times Higher Education*, 17<sup>th</sup> November, pp. 35-39.

NA-12. **Macfarlane, B.** (2011) 'Its time to stop winking at teacher-student affairs', *South China Morning Post*, 17 July.

NA-11. **Macfarlane, B.** (2011) 'Boom blurs boundary between private and public universities', *South China Morning Post*, 3 July (Sunday Morning Post section, p. 6).

NA-10. **Macfarlane, B.** (2011) 'Professors: cash cows or intellectual leaders?', *University World News*, 3 July.  
<http://www.universityworldnews.com/article.php?story=2011070115343013>

NA-9. **Macfarlane, B.** (2011) 'A question of ethics'. *University World News*, 13 March. <http://www.universityworldnews.com/article.php?story=20110312090845439>

NA-8. **Macfarlane, B.** (2011) 'And freedom for all means undergraduates' *The Australian*, 19 January.

NA-7. **Macfarlane, B.** (2010) 'A question of culture as well as structure', *The Australian*, 27 October, 2010, p. 30.

NA-6. **Macfarlane, B.** (2010) 'The virtuous researcher' *The Chronicle of Higher Education*, 9 April, p. A30.

NA-5. **Macfarlane, B.** (2009) 'Role of professors mired in confusion', *University World News* (online), 8 March issue 66, <http://www.universityworldnews.com>.

NA-4. **Macfarlane, B.** (2007) 'It's more than a stand-up routine', *The Times Higher Education Supplement*, 23 November, p.20.

NA-3. **Macfarlane, B.** & Garrod, N. (2007) 'A Victorian idea in need of restoration' *The Times Higher Education Supplement*, 30 March, p.14.

NA-2. **Macfarlane, B.** (2006) 'Keep the compact that binds us to each other', *The Times Higher Education Supplement*, September 1, p 14.

NA-1. **Macfarlane, B.** (2003) 'Take some time to think through daily dilemmas', *The Times Higher Education Supplement*, 24 October, p 25.

#### 5.7.4 Reports

R-2. Ottewill, R. & **Macfarlane, B.** (2004) *Explicit and Implicit Judgements of Quality: An analysis of the QAA Business and Management Subject Review Reports (2000-2001)*, A Report for the Business, Management and Accountancy LTSN Subject Centre, University of East Anglia.  
<http://www.business.heacademy.ac.uk/publications/misc/occasional/qaa.html/view>

R-1. **Macfarlane, B.** & Ottewill, R. (2003) *An investigation into the pedagogic challenges facing business and management lecturers working in UK higher education*, A Report for the Business, Management and Accountancy LTSN Subject Centre, University of East Anglia.  
<http://www.business.ltsn.ac.uk/publications/misc/occasional/pedagogic/pedagogic%20challenges%20facing%20business%20education.pdf/>

#### 5.8 Editorships

Special issues editor, *Higher Education Research and Development* (2011- present)

Founding co-editor, *The Journal of Business Ethics Education*, Senate Hall Academic Publishers (co-editor with Hooker, J (Carnegie Mellon University, USA) and Latham, S, (Quinnipiac University, USA), ISBN 1649-5195 (2004-2005)

##### 5.8.1 Editorships of special issues

**Macfarlane, B.** (2014) Leading the Academy, *Higher Education Research and Development*, 34:1, Routledge, ISSN 0729-4360.

**Macfarlane, B.** & Grant, B. (2012) The development of higher education as a research field, *Higher Education Research and Development*, 31:5, Routledge, ISSN 0729-4360.

Grant, B. & **Macfarlane, B.** (2012) 30<sup>th</sup> Anniversary issue, *Higher Education Research and Development*, 31:1, Routledge, ISSN 0729-4360.

**Macfarlane, B.** & Spence, L. (2003) Redefining the Scholarship of Business Ethics, *Journal of Business Ethics*, 48:1, Kluwer Academic Press, ISSN 1382-6891.

Cowton, C.J. & **Macfarlane, B.** (2002) Sharing best practice: UK Perspectives, *Teaching Business Ethics*, 6:3, 2002, Kluwer Academic Press, ISSN 1382-6891.

##### 5.8.2 Memberships of Editorial Boards

*Higher Education Research and Development*, Routledge (2014-present)

*Higher Education Quarterly*, Wiley-Blackwell (2008-present)

*Journal of Academic Ethics*, Springer (2008-present)

*Journal of Business Ethics Education*, Senate Hall (2003-present)

*Malaysian Journal of Learning and Instruction* (2011-present)

*Teaching in Higher Education*, Carfax Publishers (2001-2013)

*Business Ethics: A European Review*, Blackwell (2003-2009)

## 5.9 Invited lectures

### 5.9.1 Keynote speeches

Keynote speaker, The ethics of multiple authorship: patterns of abuse and the effects of performativity, 4th International Societal Partnership in Scientific Research Forum, Al-Imam Mohammad Ibn Saud Islamic University in Riyadh, Saudi Arabia, 5-7 May 2015.

Keynote speaker, Virtue under pressure: publication and integrity in a performative age, World-class Universities, Publication and Research Assessment: Rethinking the Mission of Higher Education in the Global Age, Worldwide Universities Network, The Chinese University of Hong Kong, 11 July 2014

Keynote speaker, The rise of the para-academic, International conference on changing conditions and changing approaches of academic work, Berlin, Germany, 4 June 2012

Keynote speaker, Student academic freedom and critical thinking, Higher Education & Development Society of Australasia Graduate Attributes Symposium, Wellington, New Zealand, 15 May 2012.

Keynote speaker, The Higher Education Research Archipelago, Researching Higher Education symposium, Higher Education Research and Development Society of Australasia, AUT University, Auckland, New Zealand, 15 September, 2011.

Keynote speaker, Intellectual Leadership: definition and recovery, 15<sup>th</sup> Annual Standing Conference on Academic Practice, University of Warwick, UK, 8 July 2011.  
Keynote speaker, A voyage across the seascape of higher education research: forerunners, pathfinders and pathtakers, SRHE Newer Researchers Conference, Celtic Manor, Wales, UK, 13 December, 2010.

Keynote speaker, Challenging Boundaries: International Perspectives, Inaugural Dual Sector Forum, Rendezvous hotel, Melbourne, Australia, 28 October, 2010.

Keynote speaker, Researching with integrity, Researching in the Third Sector - an Ethics Symposium, Salvation Army headquarters, London, UK, 19 February, 2010

Keynote speaker, Academic citizenship, performativity and the student experience, Annual Learning and Teaching Conference, Kingston University, UK, 13 January, 2010.

Keynote speaker, Research and integrity, Brighton University research conference, Brighton, UK, 29 May, 2009.

Keynote speaker, Values for the 21<sup>st</sup> century graduate: Freedom to learn, not governance of the soul, Higher Education Colloquium, University of Edinburgh, Scotland, UK, 11-12 May, 2009.

Keynote speaker, Ethics, Leadership and the University, AKEPT Higher Education Leadership Academy, Ministry of Education, Malaysia, 31 March - 1 April, 2009.

Keynote speaker, Academic citizenship and graduate education, 2<sup>nd</sup> Annual Seminar of the International Journal of Graduate Education, 'Graduate education and the role of the intellectual', Edge Hill University, 28 September, 2007.

Keynote speaker, Academic citizenship and university life, Real World, Real People: ethics in a virtual world, 2<sup>nd</sup> International Conference on Teaching Applied and Professional Ethics in Higher Education, University of Roehampton, 1 September, 2005.

Keynote speaker, The academic citizen, BEST Conference, 2004, Keynote address, Edinburgh, 15 April, 2004.

Keynote speaker, Teaching with integrity, Teaching Quality Enhancement Fund Annual Conference, Nottingham, 4 November, 2003.

Keynote speaker, Redefining the scholarship of business ethics (with L.J. Spence), Brunel University Teaching and Learning conference, 1 May, 2003.

#### 5.9.2 Invited lectures

Invited lecture, Publication ethics and performative pressures, Hong Kong Institute of Education, Hong Kong, 26<sup>th</sup> November, 2014

Invited lecture, Free to learn?, University of Kent, 11<sup>th</sup> October, 2013

Invited lecture, DBA (Higher Education Management), Free to learn? Presenteeism, Learnerism and Soulcraft in an age of student performativity, University of Bath, 2<sup>nd</sup> October, 2013.

Invited lecture, Research ethics in the context of organisational research, International EdD summer school programme, University of Sussex, UK, 24<sup>th</sup> June, 2013.

Invited lecture, Virtue under pressure: reframing our thinking about research ethics, Research ethics: from compliance to practice, Birmingham City University, UK, 20<sup>th</sup> June, 2013.

Invited lecture, What is intellectual leadership? University of Bristol, Centre for East Asian Studies seminar, 6<sup>th</sup> June, 2013.

Invited lecture, Academic Integrity: a review of the literature and understanding the issues, Center for the Advancement of Higher Education, Tohoku University, seminar held in Tokyo, Japan, 22 October 2012.

Invited lecture, Reviving the role of the professoriate in leading institutional change, La Trobe University, Melbourne, Australia, 23 August 2012.

Invited lecture, Intellectual Leadership in Higher Education, Centre for Higher Education and Equity Research, University of Sussex, UK, 2 July 2012

Invited lecture, Intellectual Leadership in Higher Education, University of Otago, Dunedin, New Zealand, 16 May 2012.

Invited lecture, The unbundled professor: the disaggregation of academic life, invited presentation at international conference entitled 'The Changing Roles of Academics and Administrators in Times of Uncertainty', Hong Kong Institute of Education, Hong Kong, 4 November, 2011.

Invited lecture, Intellectual Leadership in Higher Education, Institute of Higher Education, Beijing Normal University, China, 25 October, 2011.

Invited lecture, The unbundled academic, Strathclyde University, Glasgow, UK, 12 July 2011.

Invited lecture, SRHE Academic Practice Network, Intellectual Leadership and the role of the university professor, Holborn, London, UK, 6 July 2011.

Invited lecture, Intellectual leadership, Centre for Equity Education Research, University of Sussex, UK, 29 June 2011.

Invited lecture, Intellectual leadership, 5<sup>th</sup> Annual Excellence in Teaching Conference, King's College, London, UK, 21 June 2011.

Invited lecture (with N. Garrod), The end of the affair: the TVU story, FE-HE Network, SRHE Annual Conference, Celtic Manor, Wales, UK, 15 December, 2010.

Invited lecture, What is the role of a professor? Understanding intellectual leadership in university life, University of Sydney, Australia, 2 November, 2010.

Invited lecture, What does it mean to be an 'ethical' researcher? University of New South Wales, Sydney, Australia, 1 November, 2010.

Invited lecture, International Higher Education Scholars programme, Building a career in higher education research: a tour around the territory, Deakin University, Melbourne, Australia, 27 October, 2010.

Invited seminar, Southampton University School of Medicine Research Ethics Committee, Southampton, UK, 29 June, 2010.

Invited lecture, Researching with Integrity, 5<sup>th</sup> Academic Practice Conference, Northumbria University, UK, 28 June, 2010.

Invited lecture, Academic citizenship and the hollowing out of academic life, Roehampton University/Kingston University EdD programme week-end, Roehampton University, Surrey, UK, 23 April, 2010.

Invited lecture, Researching with Integrity, The University of Edinburgh, UK, 22 March, 2010.

Invited lecture, Researching with Integrity, Higher Education Research Group, University of Southampton, UK, 28 January, 2010.

Invited lecture, Rethinking the curriculum: politics, purposes, principles and priorities, Centre for Learning Enhancement and Research, Chinese University of Hong Kong, Hong Kong, 25 January, 2010.

Invited lecture, My career story, SRHE Postgraduate and Newer Researchers Conference, Celtic Manor, Wales, UK, 7 December, 2009.

Invited lecture, Researching with Integrity, University of Strathclyde, UK, 29 October, 2009.

Invited lecture, Understanding intellectual leadership, University College London, UK, 28 October, 2009.

Invited lecture, Researching with integrity, Liverpool Hope University, Liverpool, UK, 8 October, 2009.

Invited lecture, Understanding professorial leadership, Senior Academic Team Development Conference, Middlesex University, UK, 16 September, 2009 .

Invited lecture, 'What does it mean to be a 'good' academic?: recognising the virtues and vices', keynote speaker, University College Marjon, Plymouth, UK, Learning and Teaching Conference, 26 March, 2009.

Invited lecture, Researching with integrity: exploring the role of character, Oxford Learning Institute, University of Oxford, UK, 26 February, 2009.

Invited lecture, A Leap of Faith: The role of trust in higher education teaching, Faculty of Humanities and Social Science, keynote at the Annual Learning and Teaching Conference, University of Portsmouth, UK, 23 June, 2008.

Invited lecture, The good professor, Nagoya University, Japan, 21 March, 2008.

Invited lecture, Principles of faculty development and academic practice, Keio University, Japan, 19 March, 2008.

Invited lecture, Researching with integrity, Japanese-German Society for Applied Ethics, Nanzan University, Japan, 16 March, 2008.

Invited lecture, Policy, principles and politics: The development of initial professional development qualifications in the UK, Nagoya University, Japan, 25 February, 2008.

Invited lecture and workshop based on Teaching with integrity, University of Essex, Colchester, UK, 6 November 2007.

Invited lecture, Researching with integrity, National University of Ireland, Galway, Ireland, research seminar, 19 January, 2007.

Invited lecture, Researching with integrity: the virtues and vices of academic enquiry, 'Inquiring with the Experts' Seminar Series, Coventry University, UK, 18 October, 2006.

Invited keynote, The virtue(s) of research, MPhil/PhD Conference, Thames Valley University, London, UK, 7 September, 2006.

Invited lecture, Valuing the virtues of academic citizenship?, Joint research seminar for Napier University and Strathclyde University, Edinburgh, UK, 9 May, 2006.

Invited lecture, 'The virtues and vices of academic citizenship', The Philosophy of Education Society of Great Britain, University of the West of England, UK, 1 March, 2006.

Invited lecture, 'Effective Learning and Teaching in Business and Management' (with Ottewill, R), *5<sup>th</sup> International Conference on the Scholarship of Teaching and Learning: SoTL Past, Present and Future*, London, UK, 13 May, 2005.

Invited lecture, 'Academic citizenship' and 'Teaching with integrity', Centre for Excellence in Learning and Teaching, National University of Ireland, Galway, Ireland, 18 February, 2005.

Invited lecture, 'Beyond teaching with integrity', Moray House School of Education, University of Edinburgh, Scotland, UK, research seminar, 3 February, 2005.

Invited lecture, 'A personal journey across the silos of educational research', Institute of Education, University of London, UK, PhD research seminar, 2 December, 2004.

Invited lecture, 'Pedagogic research: challenges and opportunities', St Mary's College, University of Surrey, 30 April, 2003.

Invited lecture, 'Assessing the pedagogic challenges faced by business and management educators in UK higher education', (with R. Ottewill) BEST Conference, 2002, Liverpool, UK, 6 April, 2002.

Invited lecture, 'The virtues (and vices) of teaching in higher education' Innovations in Teaching and Learning day, Chester College of Higher Education, Cheshire, UK, 18 September, 2002.

Invited lecture, 'Ethics and Teaching in Higher Education', Canterbury Christ Church University, Canterbury, UK, 7 March, 2002.

Invited lecture, 'The aims and challenges of business and management education', City University Business School, London, UK, 28 November, 2000.

#### 5.10 Research grants (PI and Co-I)

9. Women and Academic Leadership in Hong Kong, HKU Seed corn funding, 2013, HK\$108,000, Role: Co-I (PI Dr. Sarah Aiston), 2013.
8. Exploring a learning-oriented assessment framework: theorizing through case studies of award-winning teachers in higher education, University Grants Council (HK), General Research Fund, HK\$661,000, Role: Co-I (PI: Prof. David Carless), 2012.
7. Academic integrity: an exploratory analysis of Faculty perspectives in Hong Kong and Mainland China, The University of Hong Kong Seed Funding, HK\$102,820 Role: PI (Co-I: Dr J. Zhang, Beijing Normal University, China), July 2011-December 2012
6. Understanding intellectual leadership: an exploration of academic obituaries. The University of Hong Kong Faculty of Education Research Fund, \$HK26,459, February-September, 2011. Role: PI
5. Professorial leadership: identifying, recognising and leveraging the organisational capacity of the professoriate. Funded by the Leadership Foundation for higher education. Sep 2008-Sep 2009, Funding: £14,450. Role: PI
4. Managing Change and collaboration in dual sector (HE-FE) institutions  
Funded by the Higher Education Funding Council Leadership, Governance and Management Fund and matching institutional funding, January 2006 - January 2009. Funding: £172,500. Role: PI and project director
3. Universal Access and Dual Regimes of Further and Higher Education  
Funded by the Economic and Social Research Council. 2005 – 2008, Funding:£240,000  
Role: Co-I (PI: Professor Gareth Parry, University of Sheffield)
2. An analysis of QAA business and management subject review reports 2000-2001, Funded by BEST, the Business, Management and Accountancy LTSN, Institute for Learning and Teaching in Higher Education, January, 2003 – June, 2004. Funding: £10,000. Role: PI (with R.Ottewill, University of Southampton)
1. An investigation into the pedagogic challenges faced by business and management educators in UK higher education, Funded by BEST, the Business, Management and Accountancy LTSN, June, 2002 – December, 2003. Funding: £3,000. Role: PI (with R.Ottewill, University of Southampton)

#### **6.0 Applied research and/or knowledge exchange**

My research is concerned with the ethics and leadership in higher education and therefore I seek to influence policy and practice through my writing. My knowledge exchange activities include newspaper articles, articles in professional journals, lectures, seminars and workshops for local and overseas universities.

##### 6.1 Newspaper and professional journal articles

I am regularly asked to contribute articles to the international news media concerning higher education and have written pieces for the *Times Higher Education*, *The Chronicle of Higher Education*, *The South China Morning Post* and *University World News*. I have also written for professional journals such as *Research Intelligence* (British Educational Research Association) and *Engage* (the magazine of the Leadership Foundation) as means of disseminating my ideas to a wider practice audience (see my publications for details).

## 6.2 Consultancy and expert services

- |             |  |
|-------------|--|
| Nov, 2013   | International advisory board, 'Perspectives on Intellectual Leadership in Higher Education' book series, Bloomsbury                                      |
| Oct, 2013   | Expert peer review of draft submission of University of West London to UoA 25 (Education, sub-panel C) in the UK Research Excellence Framework, 2014     |
| Feb, 2013   | Expert peer review of draft submission of Glasgow Caledonian University to UoA 25 (Education, sub-panel C) in the UK Research Excellence Framework, 2014 |
| 2010        | Invited member of the national review panel for the UK higher education professional teaching standards framework  |
| March, 2009 | Invited workshop facilitator, Ethics and leadership for the Akept Leadership Academy (part of the Ministry of Higher Education), Malaysia.               |
| 2008-2010   | External peer for the King's Institute of Learning and Teaching (King's College, London)   |
| 2009-2010   | Member of the main panel for the National Teaching Fellowship Projects Scheme  |
| 2005-2006   | Consultant on the development of values within the Higher Education Academy's professional standards framework   |
| 2002-2008   | External advisor for the award of the Henry Walpole prize for Teaching and Learning at St Mary's College   |
| 1999-2007   | Accreditor, Higher Education Academy   |

In this capacity I participated in a large number of visits to accredit learning and teaching programmes at the universities of Aston, Cardiff, Bournemouth, Manchester Metropolitan, Plymouth, Essex, Sunderland, Heriot-Watt, Wolverhampton, as well as North East Wales Institute of Higher Education and the University of the Highlands and Islands Millennium Institute. I also reviewed several hundred individual applications.

2000-2001 Quality Assurance Agency for higher education (QAA, UK) business and management subject specialist reviewer

In this capacity I participated in visits to 4 institutions as part of the UK subject review of business and management studies.

I have acted as an advisor to the Association of Business Schools and undertaken other *ad hoc* consultancy work, including numerous validations and major programme reviews.

## **6.0 Leadership and mentoring**

### 6.1 Academic leadership (institution-based)

I have extensive experience as a **Programme Director** for large business and management programmes at undergraduate and postgraduate level as a founding member of a new business school for 13 years during the first phase of my career (1989-2000). I was **Head of Educational Development** at the University of West London (2004-2008) and **Head of Academic Development** at Portsmouth University (2008-2010). Both roles involved extensive institution-wide leadership and managerial responsibilities for the enhancement of learning and teaching including developing and implementing learning and teaching strategies, establishing and managing reward and recognition schemes, development and management of faculty development programmes, event organisation and management, chairing committees of the university and managing staff in educational development units (normally between 5 and 10). I was also the **Director of the Centre for Research in Tertiary Education** (CREATE) at the University of West London helping to build capacity in educational research across the institution.

At the University of Hong Kong (from 2010) I co-founded the **Community for Higher Education Research (CHER)** with Dr Anatoly Oleksiyenko in 2010 as a focal point for higher education researchers across the University of Hong Kong and other Hong Kong universities. This led, in 2014, to the founding (with Chen Shuangye (CUHK) and Mok Ka Ho (HKIEd)) to the founding of the **Society for Higher Education Research of Hong Kong (SHER-HK)**.

I was the **Edd Programme Director** (2011-2013) in which capacity I focused on enhancing the completion rate through seeking to improve peer support mechanisms and developing exit routes. I was the Research co-ordinator for the Policy Division of the Faculty of Education mentoring less experienced colleagues, organising research retreats and co-ordinating the Division staff in their submissions to the Hong Kong Research Assessment Exercise (2014).

In September, 2013 I was appointed as the **Associate Dean for Learning and Teaching** in the Faculty of Education. In this capacity I led a team of Assistant Deans and a senior administrator. Achievements included the re-development of the Faculty's assessment policy, preparation of the Faculty's submission for the institutional audit in 2015 by the Hong Kong QAC, the introduction of a new teaching award on the basis of student-generated teacher effectiveness scores, and the development of a survey and report to enhance collegiality within the Faculty.

## 6.2 Co-authorship

In addition to collaborating in publications with experienced colleagues (eg Ottewill, Garrod), I have helped academic colleagues to get published who are either junior or of limited experience through co-authorship throughout my publishing career (eg Tomlinson, Perkins, Spence, Gourlay, Cheng, Saitoh, Chan, Zhang, Pun). In these papers I have always been the lead/main author. Since starting at HKU in 2010 I have co-authored with research assistants (Pun and Chan) and less experienced co-investigators (eg Zhang from Beijing Normal University, China and Chen from Chinese University of Hong Kong).

## 6.3 Mentoring

Throughout my academic career working at 5 different universities I have entered into extensive mentoring activities on both an individual and group basis. At Portsmouth University (2008-2010) I organised a writing group which met regularly. At HKU in 2011-12 I mentored my Divisional colleague, Dr Loretta Ho, in helping her to prepare an Early Career Scheme grant application. I also aided Dr Chris Deneen who was subsequently awarded a General Research Fund grant. Since 2012-13 I have mentored Dr Sarah Aiston as a new Division member.

The following comments illustrate the impact of my mentoring on the professional lives of my junior colleagues:

‘Dr Macfarlane has provided me with both formal and informal mentorship. Formally, he served as an internal reviewer for my successful GRF application. Informally, Dr Macfarlane has drawn on his experience and scholarship in higher education professionalism to help me as an early career researcher adjust to professional life at a tier-one research institution’ (Dr Chris Deneen, RAP Assessment in Higher Education, ELE, Faculty of Education, email received 8<sup>th</sup> August 2012)

‘Bruce has been an incredibly responsive and helpful mentor to myself and other junior colleagues. His advice and encouragement to better articulate the impact of my research helped me to win a Faculty Early Career Research Output Prize in 2012. I don't think I would have put my article forward if not for his help.’ (Dr Chad Lykins, Assistant Professor, email received 13<sup>th</sup> August 2012)

‘Dr. Macfarlane has given valuable guidance for my teaching in the past year. We both taught the PGDE course, Educational Studies strand two. He generously shared all his teaching materials and approaches with me, provided thoughtful suggestions for development of the course curriculum, and actively participated in almost all sharing sessions to coach the young staff members, including myself. Dr. Macfarlane has made great effort to make himself available and ready to lend a helping hand to me when I need consultation. He is a wonderful mentor for young colleagues!’ (Dr Dan Wang, Assistant Professor, PASSE, Faculty of Education, email received 18<sup>th</sup> August, 2012)

‘Bruce Macfarlane is an excellent mentor. He is generous in devoting time to encouraging, supporting and advising colleagues. He offers considerable insight based on his wide experience as a professor of higher education. Personally, I have

benefitted considerably from general discussions with Bruce about the development of my academic career and ways to move forward with my work. He has also provided useful concrete feedback on both a journal article and a GRF proposal. The outcome of both of these was successful and Bruce's incisive comments were extremely helpful. I have also observed Bruce mentoring other colleagues and am impressed by his commitment to that aspect of his work. In short, Bruce is a mentor of the highest calibre.' (Dr David Carless, by email 14<sup>th</sup> August, 2012, Associate Professor/Head of English Language Education, Faculty of Education)

'Bruce generously shares his expertise and sources with junior academics. He walked me through editorial communications with my first publisher and explained basic rules of reviewing journal papers; he commented on my presentations and suggested conferences and seminars to attend. As an internationally recognized academic, he introduced me to people in the field of higher education and expanded my professional network beyond the HKU community. Bruce's expertise goes beyond higher education and academic ethics. He helped to expand my area of 'ecology' by suggesting the use of the philosophical word 'phronesis' in one of my publications. What I most admire about Bruce is his remarkable ability to inspire right thought and action without a "you should do this" attitude. Bruce has a rare gift of a perfect mentor, who navigates through and allows his advisee to learn and grow through their own experiences.' (Dr Tamara Savelyeva, Post Doctoral Fellow, ITE, Faculty of education, email received 12<sup>th</sup> August 2012)

## **7.0 Doctoral supervision and examination experience**

### 7.1 Current MPhil/PhD supervision

Adesh Joshi (PhD)  
Stephanie Allen (EdD)  
Nicky Stecker-Doxat (EdD)

### 7.2 PhD and EdD completions (as primary supervisor)

7. Chen, Siaw Wee, *Beyond Consonance and Dissonance: A Model of Pedagogical Engagement with Critical Thinking*, The University of Hong Kong (PhD), December 2014

6. Ching Ka Wai, *Learning experiences of Hospitality and Tourism Management Students in Three Different Modes of Curriculum Delivery*, The University of Hong Kong, (EdD), July, 2014

5. Grey, Claire *Further/Higher Education Partnerships: A Street Level Perspective*, The University of Sheffield, UK (External primary supervisor), (EdD), July, 2014

4. Saraswat, Arti *The challenges of leading and managing dual sector institutions*, Thames Valley University, PhD, July, 2010

3. Rich, Martin *Information and Communication Technology in Management Learning*, City University, UK, PhD, May, 2004

2. Emberson, Michael *The equity theory of motivation: An ethnographic case study of a voluntary sector organisation*, University of Kent, UK, PhD, August, 2002

1. Stuart, Marion *Degrees of Differences: Influences on the development and control of Tourism as a subject in UK higher education*, University of Kent, UK, PhD, June, 2001

### 7.3 External examination of doctorates

14. PhD, Tatpol Vajarodaya, Strategic Leadership in UK Business Schools in Higher Education, University of Strathclyde (16 August, 2013).

13. PhD, Adisorn Juntrasook, Narratives of leadership in Academia, University of Otago, New Zealand (30 June, 2013).

12. EdD, Faraz Bughio, Improving English Language Teaching in Large Classes at university level in Pakistan, University of Sussex (11 January, 2013)

11. PhD (by publication), Janice Malcolm, Academic work, identity and culture, University of Brighton (September, 2011)

10. PhD, Jan Smith, Resonance, Dissonance, Rejection: Experiences of Probationary Academics in UK Higher Education, University of Strathclyde (11 July, 2011)

9. EdD, Jan Huyton, Individualized, invisible interactions: deliberate or default position for personal tutoring in UK higher education?, University of Edinburgh, (5 January, 2011)

8. EdD, Paula Crick, University of Sheffield, (10 May, 2010)  
Exploring student nurses' first assessment experience: An illuminative examination

7. EdD, John Galvin, University of Sheffield, (18 December, 2009)  
Partnership Pedagogies: Family-School-Community Educational Partnerships in Disadvantaged Settings

6. PhD upgrade, Feng Su, Liverpool Hope University  
Coping the unpredictable: The Chinese Undergraduate Student Experience at a UK University (16<sup>th</sup> June, 2009)

5. PhD, Simon Lygo-Baker, Institute of Education, University of London  
Valuing Teaching in Higher Education: A study of academic developers' value development (7<sup>th</sup> April, 2009)

4. EdD, Carol Pook, University of Surrey  
Peer observation: a paradox of professional practice (23 March 2009)

3. PhD, Guy Bohane, Roehampton University  
How can I develop integrity in practice through the teaching and learning of ethics in management? An action research enquiry (15 October 2008)

2. EdD, Josephine Boland, University of Edinburgh  
Embedding a civic dimension within the higher education curriculum: a study of policy, process and practice in Ireland' (3 June, 2008)

1. EdD, Christine Porter, Institute of Education, University of London  
Cultures of learning: a case study examining the relationship between international student achievement and student background on two post-graduate programmes in Business and Management (10 January, 2006)

## **8.0 Professional Service**

### 8.1 Contribution to Research Societies and other public bodies

#### *Society for Research in Higher Education (SRHE):*

SRHE is the leading learned society in the field of higher education. I have been a Member of the Society since 1993 and have made a number of contributions to its activities and governance as follows:

Elected as Vice-Chair (2007-2010)

Elected as Member of Governing Council (2005-2010)

Appointed as convenor, Academic Practice Network (2005-2010)

Appointed as Chair, Annual Conference, Celtic Manor Wales (2009)

Appointed as Chair, Research and Development Committee (2010)

#### *Economic and Social Research Council:*

Member of ESRC Virtual College (2007-2010)

Member of Steering Committee member for Economic and Social Research Council Teaching and Learning research Programme Project entitled 'Vicarious Learning and Case-Based teaching of clinical reasoning skills', University of Sussex, 2004 - present  
Reviewer of ESRC research applications in *Research Programme on Teaching and Learning* (phase III), 2002

#### *British Academy:*

Reviewer for grant applications (2011-2012)

#### *Higher Education Academy:*

Senior Fellow (recognised in 2007)

Member/Fellow (2000-2007)

Accreditor (1999-2007)

Specialist reader, National Teaching Fellowship Scheme (2006, 2008)

Member, National Advisory Panel for the National Teaching Fellowship Project (2009-2010)

### 8.2 External Examining

External Examiner, Postgraduate Certificate in University Teaching, University of Edinburgh (2009-2010)

External Peer, King's Institute of Learning and Teaching, King's College London (April 2008 – July 2010)

External Examiner, Postgraduate Certificate in Higher Education Professional Practice and associated MA pathways, University of Coventry (2006-2010)

External Examiner, Postgraduate Certificate in Learning and Teaching, University of Sheffield (2004-2008)

External Examiner, Certificate in Academic Practice, King's College, London (2002- 2006)

External Examiner, Postgraduate Certificate in Higher Education, Middlesex University (2001- 2006)

### 8.3 Conference, network and symposium convenor

7. Chair, Roundtable on Intellectual Leadership (Contributors: A. Goodall, D. Watson, MJC Crabbe, and R. Deem), Society for Research into Higher Education Annual conference, Celtic Manor, Wales, December, 2010

6. Chair, Society for Research into Higher Education Annual conference, Celtic Manor, Wales, December, 2009

5. Network convenor, Academic Practice Network, Society for Research into Higher Education (2005 - 2010)

This involved the organisation of around 3/4 seminars annually across locations in the UK and the leading the reviewing and selection of papers for the 'academic practice' stream at the SRHE Annual Conference

4. Symposium entitled 'Further, Higher, Better? International perspectives on dual sector education', SRHE Annual Conference, 12-14 December, 2006, Brighton (Panel: R. Stumpf, Nelson Mandella Metropolitan University, South Africa; L. Triplett, Kwantlen University College, Canada; N. Garrod, Thames Valley University, UK; G. Parry, University of Sheffield)

3. Teaching track at European Business Ethics Network 17<sup>th</sup> Annual Conference, 'Ethics and Entrepreneurship', University of Twente, The Netherlands, 24-26 June, 2004.

2. Teaching business ethics2: technology and innovation, Brunel University, 12-13 December, 2002 in collaboration with the European Business Ethics Network (with Spence, L., Brunel University)

1. Teaching business ethics: Perspectives on best practice, City University, London, 1<sup>st</sup> June, 2001, in collaboration with the European Business Ethics Network (UK), the Institute of Business Ethics and Teaching Business Ethics (Kluwer Academic Publishers)

### 8.4 Review work for publishers

I regularly review book proposals on behalf of Routledge (Higher education list) and, on occasion, for other publishers including Blackwells and McGraw-Hill.

## 9.0 Teaching and curriculum design experience

I have over 25 years teaching experience in a variety of contexts (both in the UK and abroad) at school, further education and higher education level. I have taught in higher education since 1987 and have extensive experience at both undergraduate and postgraduate level including the successful supervision of doctoral students.

1989-2000:

I helped to design, validate and teach a large range of undergraduate, postgraduate and bespoke programmes. I played a leading role in establishing quality assurance and staff development provision for an emerging Business School.

2000-2010:

Working at 3 UK universities I helped found 3 educational/academic development centres and offer strategic leadership across these institutions. My work included designing postgraduate programmes in teaching and learning, short courses and tailored provision for Faculties.

I have been a Fellow of the Higher Education Academy (UK) since 2000 and was named as one of a select group of Senior Fellows of the Higher Education Academy in 2007 in recognition of my teaching innovations in academic ethics and leadership of teaching and learning.

2010 – 2014:

I taught a number of courses at the University of Hong Kong many of which I also designed myself:

1. Ethics and social responsibilities of states, corporations and individuals (BEd Liberal Studies)
2. Professional ethics for teachers (PGDE elective)
3. Issues in Education (EdD)
4. The Aims of Higher Education (MEd in Higher Education)
5. School and Society, PGDE

I received letters of commendation from the Dean of Faculty each year I worked at the HKU on the basis of consistently high teaching effectiveness scores (+80%) resulting from student evaluation. I was ranked second out of 33 teaching staff on the basis of my teaching effectiveness score in 2014. I also undertook the supervision of masters' and doctoral students.

2014 – present:

The Philosophy of Social Science Research (Doctoral level course)  
PhD and EdD supervision  
*Ad hoc* contributions to other programmes

## 10.0 Referees

Professor Ronald Barnett  
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University of London  
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London WC1H 0AL  
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Professor Sir David Watson  
Principal, Green Templeton College  
43 Woodstock Road  
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Email: david.watson@gtc.ox.ac.uk

Professor Stephen Andrews  
Dean of Faculty  
Faculty of Education  
The University of Hong Kong  
Pokfulam Road  
Hong Kong  
Email: sandrews@hku.hk

The names of further referees are available on request.