

Sponsorship and  
advertising opportunities.  
Careers and Employability  
Service

# Sponsorship and Advertising Opportunities

## Careers Fairs

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IT, Science and Engineering (ITSE) Fair - October

Business Fair - October

Careers and Placements Fair - February

Graduate Recruitment Fair - May

- Exhibition Stand in a prime location
- Company logos on promotional material
- Use of an interview room during fairs
- Colour advert in fairs brochure

**Exclusive Sponsorship £1,900**  
(Shared sponsorship £950)

## Employability Excellence Awards Ceremony

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- Held in October
- Company logo on promotional material
- Participate in the judging panel
- Exclusive awards ceremony 400/500 guests including students and participating businesses
- Company logo etched onto crystal awards
- On the night promotion
- Opportunity to present during the ceremony (Exclusive sponsorship only)

**Exclusive Sponsorship at £6,000\***  
\* Shared sponsorship packages available

## Careers and Employability Festival

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- Held over 14 days during October and November
- Company logo on promotional material
- Company advertisement in the event guide
- Guaranteed opportunity to participate

**Three Sponsors at £850 each**

## Advice and Guidance Publications

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- Full page advert on the inside back cover
- Half page advert or company profile
- Choice of two guides – Interviews and Assessment Centres or CVs
- Two year print run

**Exclusive Sponsorship (per publication) £3,000**

Includes all of the above in addition to a welcome statement and company logo on the inside cover

\* Shared sponsorship packages available

## Careers and Employability Service Guide

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- Full page advert on the inside back cover
- Includes a welcome statement and company logo
- Online and hard copy brochure
- Two year print run

**Exclusive Sponsorship £4,000**

## Mentoring Programme

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- Company logo on student facing promotional material

**Exclusive Sponsorship £500**

## Website

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- Logo on companies page of Careers website with link directing to your company profile on MyCareer

**Semester 1 £300, Semester 2 £150**

\* Only 10 spaces available per semester

Further information on any of the packages can be provided upon request. Please contact [employ@southampton.ac.uk](mailto:employ@southampton.ac.uk)