Careers and Employability Festival 2016

Sponsorship Opportunities

Careers and Employability Festival
20th October – 8th November 2016

Sponsorship Opportunity

This autumn the Careers and Employability Service at the University of Southampton will be organising a festival of events based around career options and employability.

The Festival will bring together employer and practitioner-led activities during the day and evening and include our Business and Charities Fair; IT Science and Engineering Fair and Opportunities Fair.

To encourage students to participate in the Festival and attend the various events on offer we will be promoting the giveaway of prizes. Students will be automatically entered into our prize draw to win prizes such as: iPad; Beats Pill; Amazon vouchers and more.

We are seeking three companies/organisations who may wish to raise their profile with our student body by sponsoring the Festival and raise awareness for your event on campus. In return for your support you will receive the following:

Advertising:

▷ Company advertisement inside the Festival booklet, which includes information about your event(s). (Size: Approx. 17mm x 10mm)

Company Logo:

▷ On A4 posters displayed for approximately four weeks on 35 Unilink buses operating a service 7 days a week 06:00 – 00:30 hrs
▷ On all marketing and promotional materials relating to the Careers and Employability Festival, including emails to students and staff and displayed within the Festival programme (A7 sized folded booklet)
▷ On 3m x 600mm roadside banner centrally located on Highfield Campus

▷ On T-Shirts worn by our Student Ambassadors who will distribute flyers etc. across campus in the run up to the event

▷ On all A4, A1 and A3 posters displayed in:

  ▷ 7 Halls of Residence
  ▷ 18 Common Rooms
  ▷ 5 Bars
  ▷ 3 Gyms
  ▷ 2 Catering Facilities

▷ On 2 plasma screens within Student Services and 9 screens located in Halls of Residence

Sponsorship Cost:

£850 + VAT
Company sponsorship will be used to fund the Festival and purchase competition prizes.

Companies/Organisations who are interested in sponsorship are advised to email **employ@southampton.ac.uk**.

Once you have received confirmation from the Events Coordinator, you will be invoiced and must submit your company profile along with an EPS file of your company logo.