

## **Business Innovation Programme Sample Project – 1**

A case study follows...

### **John Hansard Gallery**

The Gallery engaged the programme for a project to investigate the best way to develop a coherent policy and programme of career development volunteering opportunities. Particular focus was required on the gallery's future occupation of the new arts complex in the City centre.

The Gallery is one of Britain's leading public galleries of contemporary art, presenting work by outstanding artists from across the world.

The Business Innovation Team devised the Gallery Assistant Volunteer Scheme- (GAVS).

The key issues the Team considered where:

- Designing a volunteering scheme, which would appeal to a wide range of students, regardless of their degree, age and experience in the art domain.
- Avoiding exploitation and overworking volunteers.
- Providing compensation for the volunteers, lack of payment through training, mentoring and the possibility to apply for a vInspired volunteering award.
- Committing to giving student volunteers a full insight into working in an art gallery by ensuring they engage with all areas of activity.
- Offering both a frame work of tasks and flexibility of work hours to their future volunteers.

The report that the team presented to John Hansard Gallery was particularly well received by the client as it included:

- vInspired was identified as a provider of a proper award and certificate, which makes volunteering more valuable to individuals.
- The team also identified new ways of recruiting volunteers that had not been considered before.
- The client was very pleased with the report, which was clear and well laid out and offered extremely valuable help and advice.

### **Quote from Student on The John Hansard Project**

“The programme has given us the opportunity to embark on such an amazing project, which will be excellent on our CVs”