

A successful future

“We will develop graduates who are confident global citizens, equipped to make a positive contribution to the world. Our knowledge and technologies, developed through our research and applied through our enterprise, will have real economic and social benefit for the world. People will choose Southampton because of its reputation for quality and to play a part in changing the world. Our staff will say it is a great place to work, where they are encouraged to be creative and are part of a team that achieves more together.

We will be a university consistently ranked in the top 10 nationally and top 100 internationally. Our student satisfaction will be among the highest in the country, reflected in the National Student Survey (NSS). Our graduate prospects will be among the best. Our entry tariff will reflect our reputation as a leading university, with completion rates and good degrees reflecting our commitment to fully developing the potential of our students. Our world-leading research will underpin an excellent Research Excellence Framework (REF) position. We will achieve all of this while improving our sustainability and generating a surplus that allows us to invest in our University.”

Professor Sir Christopher Snowden,
President and Vice-Chancellor

Simply better

Our mission: to change the world for the better.

Our vision

Our University community is committed to the highest quality in everything we do.

We have a global reputation for our passion and ability to work collaboratively in delivering world-class education, research and innovation that makes a real impact on society's biggest challenges.

Our exceptional students share in these journeys of discovery and become confident thinkers who can realise their full potential.

Our core principles

These four underlying principles are central to the success of our strategy and will underpin all our strategic activities.

Collegiality

One team working, planning and delivering together, toward our shared vision.

Quality

Always striving to achieve the highest quality in everything we do.

Our strategy

We will strengthen our reputation, increasing our national and international rankings to secure a position in the top 10 in the UK and top 100 internationally.

Our ranking increases our reputation and our reputation increases our ranking.

A reputation for delivering excellence and an exemplary student experience will lead to greater demand from the best student applicants, sustained support from research funders and strong support from our alumni.

Internationalisation

Delivering across global markets and building strong partnerships with other leading universities.

Sustainability

Ensuring our actions lead to financial, social and environmental sustainability.

Strategy map

This map shows our aspirations for the future.

