# **Arts Ambassadors**

**Arts at University of Southampton** 



# Considering a career in the arts? Seeking to gain industry experience while studying?

#### **Arts Ambassadors**

A new voluntary, student-led group working in partnership with the University, and Union Southampton launching in November 2016

#### **Background**

This September sees the launch of 'Arts at the University of Southampton', a gateway for students, staff and the community to access the University's arts offer, from leading arts venues on campus and in the city, to a range of student-led arts groups, to activity from Winchester School of Art, and the Music and English Departments.

## **Arts Ambassadors Purpose**

Arts Ambassadors is a new, student-led group as part of 'Arts At University of Southampton'. Consisting of a small, motivated team of students, who together will play an active role in the University's world-class programme of arts and culture delivering, promoting and championing the offer to encourage higher levels of engagement. The programme will include opportunities to engage with leading arts venues (Nuffield Theatre, John Hansard Gallery and Turner Sims) and to participate in city-wide arts initiatives such as British Art Show 8 Southampton (October 2016 – January 2017) and the opening of new arts complex Studio 144 in Southampton, 2017.

Arts Ambassadors will be working strategically with the Associate Director, Arts & Culture and Union Southampton Vice President Democracy and Creative Industries to:

- represent students' perspectives within the arts
- advocate the arts to their peers and the community
- support an integrated approach to Arts at University Southampton

Arts Ambassadors will be expected to play an active role within the Arts at University of Southampton and work within the University, as well as the wider Community, to promote and facilitate arts-based events and experiences.

Active participation as an Arts Ambassador will enhance each individual's knowledge and experiences, as well as develop new professional and peer networks and skills to compliment formal studies and future careers.

Highly engaged and ambitious, together this group has an opportunity to make a significant contribution to the University's arts strategy, the cultural life of Southampton and Winchester and to encourage greater engagement in the arts for all.

# Responsibilities/ Opportunities may include:

- Developing and delivering social media campaigns
- Contributing to the delivery of public-facing events
- Devising and facilitating education-based and arts-related activities
- Gaining "Behind the scenes" experience and insights at arts venues
- · Access to professional staff at arts venues and potential for coaching
- Other areas to be determined by the group with the Associate Director, Arts & Culture

#### **Person Specification**

- You must currently be studying at University of Southampton
- Able to work with the Associate Director of Arts and Culture to develop the role of the Arts Ambassador in an organic way.
- Enthusiastic about the arts and interested in conveying this to others
- Openness to learning about new art forms
- Open to developing new skills and knowledge, through a range of experiences
- Well organised with ability to plan for self and others with minimal supervision, and manage time effectively
- Good problem solving ability and initiative
- Strong communicator and able to adapt communication style to suit different audience and to use appropriate media channels to develop and deliver information
- Highly collaborative and interesting in working with people from a variety of backgrounds (professional services, academic staff, students, members of the community)
- Interested in developing digital marketing skills

Responsible to: Associate Director, Arts & Culture

**Location/s:** University of Southampton Campuses, including Winchester School of Art, and wider community

Visit <u>www.southampton.ac.uk/arts</u> for more information on Arts at University of Southampton

### **Expressions of Interest**

If you're interested in this opportunity please submit a CV, along with a covering letter (maximum 1 side of A4) outlining your interest in the Arts Ambassadors by email to:

Louise Coysh, Associate Director, Arts & Culture <a href="mailto:arts@soton.ac.uk">arts@soton.ac.uk</a> by 5pm on Friday 4

November 2016