Programme Specification 2018/19

7260 MSc Entrepreneurship and Management

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided.

Awarding Institution	University of Southampton
Teaching Institution	University of Southampton
Mode of study	Full time
Duration in years	1 full year (12 months) following standard progression for a FT student'.
Accreditation details	Advance Collegiate Schools of Business (AACSB)
Final Award	Master of Science
Name of award	Entrepreneurship and Management
Interim Exit awards	Postgraduate Certificate, Postgraduate Diploma
FHEQ level of final award	7
UCAS code	N/A
QAA Subject Benchmark or other external reference	General Business and Management
Programme Lead	Dr Pelin Demirel
Date specification was written	27 November 2012
Date Programme was validated	2012/13
Date Specification last updated	27/4/2018

Programme overview

Brief outline of the programme

This programme is designed specifically to respond to those interested in enterprise and entrepreneurship from a global perspective, and management of entrepreneurial firms. It examines the fundamentals of strategies and business processes, to promote innovation and creativity in organisations, and develop the knowledge of entrepreneurship and enterprise development in different regional and national contexts within individuals. The programme is relevant for students who are considering to start their own business now or in the future, would like to play a leading role in a family business, assume a managerial role in an entrepreneurial venture, work for government and non-government organisations with a focus on entrepreneurial policies and activities or pursuing academic research related to entrepreneurship and management. State of the art theoretical frameworks and empirical insights are used in conjunction with case studies and industry expertise to facilitate learning in an environment where academic insights are balanced with 'real-world' entrepreneurial experiences is

Your contact hours will vary depending on your module/option choices. Full information about contact hours is provided in individual module profiles.

The programme is accredited by the Association to Advance Collegiate Schools of Business (AACSB), which is an internationally recognised award of excellence in business education.

Learning and teaching

You will gain an understanding and knowledge of the techniques and approaches of entrepreneurship and management through a mixture of lectures, discussions, individual and group practical exercises, case studies, business simulations e.g. seminars, reading and assessed coursework. Each module is assessed individually, by examination and/or coursework. Some modules will have a group work element where marks are awarded as a group, but the larger percentage, or all, of a module assessment will assess the individual. All modules include formative assessments (e.g. submission of a draft assessment for formative feedback, in-class discussions, peer feedback etc.) which will help students to develop the necessary skills and capabilities prior to summative assessments.

Assessment

Exams are designed to test your understanding of material covered and your ability to make use of this material. Coursework is generally an opportunity either for more extended, mini-project work, or for discussion of established and/or emerging concepts and philosophies relevant to the entrepreneurial paradigm. Feedback is

offered throughout the course based upon your contribution to activities, e.g. case studies and practical exercises undertaken in class.

Educational aims of the programme

The aims of the programme are to:

- enable you to understand the main elements of entrepreneurship in theory and practice with special consideration of different regional and national contexts;
- generate, evaluate and apply new ideas and concepts to a business planning process:
- explore how notions of enterprise, entrepreneurship, design and innovation are strategically interrelated in organisational and managerial work;
- improve the ability of those that want to manage and develop an existing business in an entrepreneurial way;
- develop knowledge, skills and abilities that support the development of business enterprise;
- provide opportunities for the development of leadership, teamwork, collaboration, communication and planning skills;
- foster the ability to undertake rigorous, independent research.

Programme learning outcomes

A. Knowledge and understanding

Having successfully completed this programme you will be able to demonstrate knowledge and understanding of:

A1. the concepts and techniques that are required for the creation and development of enterprise through entrepreneurial activity in different regional and national contexts;
A2. understand complexity in the development of enterprise and the techniques and approaches that foster and support creativity and enterprise within individuals and organisations.

Teaching and learning methods
You will gain an understanding and knowledge of the techniques and approaches of entrepreneurship and management through a mixture of lectures, discussions, individual and group practical exercises, case studies, business simulations e.g. seminars, reading and assessed coursework. Each module is assessed individually, by examination and/or coursework. Some modules will have a group work element where marks are awarded as a group, but the larger percentage, or all, of a module assessment will assess the individual.

Assessment methods
Exams are designed to test your understanding of material covered and your ability to make use of this material. Coursework is generally an opportunity either for more extended, mini-project work, or for discussion of established and/or emerging concepts and philosophies relevant to the entrepreneurial paradigm. Feedback is offered throughout the course based upon your contribution to activities, e.g. case studies and practical exercises undertaken in class.

B. Subject specific intellectual and research skills

Having successfully completed this programme you will be able to:

B1. critically assess problems associated with venture creation and development from a global perspective considering different regional and national contexts;
B2. select and apply analytical tools and techniques associated with developing and building a new business, and then reflect upon the selected approach;
B3. think analytically, reflectively, creatively and logically, drawing on useful approaches developed in a wide range of cognate disciplines. The disciplines include opportunity recognition, finance, marketing, innovation and technology transfer, corporate venturing and strategy;
B4. approach entrepreneurial practice in a manner characterised by a systemic view, a capability to deal with "softer" features related to human resource issues, and the skills required to adopt analytic approaches where appropriate.

Teaching and learning methods
You will learn about and practice, techniques and approaches of Global Entrepreneurship and Enterprise through a mixture of lectures, individual and group practical exercises, workshops, case studies, and reading. Skills associated with reflection and creativity are developed in most modules, through exercises, case studies, coursework, and discussion groups.

Assessment methods
Your ability to apply the skills you have learnt will be assessed by examination and coursework.

C. Transferable and generic skills

Having successfully completed this programme you will be able to:

C1. collect and critically evaluate qualitative and quantitative information;
C2. communicate ideas and arguments fluently and effectively in a variety of written formats;
C3. communicate ideas and arguments orally and through formal presentations;
C4. work effectively in a team and recognise problems associated with team working;
C5. manage yourself, time and resources effectively;
C6. use library and other resources effectively, and apply bibliographical skills;
C7. understand and, where appropriate, undertake leadership skills;
C8. tackle planning and problem solving skills.

Teaching and learning methods

Most modules develop some combination of the above skills through lectures, individual and group practical exercises, workshops, case studies or reading.

Assessment methods

Some modules will involve an assessed presentation and/or group work. Most modules require a written report and the award of MSc requires a 15,000 word dissertation. Many modules and the dissertation will require the use of library resources.

Postgraduate Certificate learning outcomes

Having successfully completed the PG Certificate you will be able to demonstrate:

- An overview of the concepts and techniques that are required for the creation and development of enterprise through entrepreneurial activity in different regional and national contexts
- An outline appreciation of the complexity in the development of enterprise and the techniques and approaches that foster and support creativity and enterprise within individuals and organisations

You should be aware that as the PG Certificate is based on the attainment of credit rather than on passing specific modules you will be able to demonstrate the specific learning outcomes relating to the modules which you have passed.

Postgraduate Diploma learning outcomes

Having successfully completed the PG Diploma you will be able to demonstrate:

- A more comprehensive overview of the concepts and techniques that are required for the creation and development of enterprise through entrepreneurial activity in different regional and national contexts

- A reasonably detailed appreciation of the complexity in the development of enterprise and the techniques and approaches that foster and support creativity and enterprise within individuals and organisations

You should be aware that as the PG Diploma is based on the attainment of credit rather than on passing specific modules you will be able to demonstrate the specific learning outcomes relating to the modules which you have passed.

Programme structure

Typical course content

The programme may be completed on a full-time (12 months) basis. The first 9 months of the programme involves taught study, divided into two semesters, each followed by examinations. In the following description, the term "module" is taken to mean a discrete component of the programme with its own learning outcomes and assessment requirements. All modules are at Masters level.

Programme details

The taught component of the programme consists of modules worth 90 ECTS (180 CATS) in total, where 45 ECTS (90 CATS) are compulsory modules, 30 ECTS (60 CATS) are for the dissertation, and 15 ECTS (30 CATS) are chosen from an optional list. All option modules are offered subject to availability and timetabling constraints. The Business School provides all modules.

Summary structure of the programme

See Appendix 3

Assessment mapping

See Appendix 2

Additional costs

Students are responsible for meeting the cost of essential textbooks, and of producing such essays, assignments, laboratory reports and dissertations as are required to fulfil the academic requirements for each programme of study. Costs that students registered for this programme typically also have to pay for are included in **Appendix 4.**

Progression requirements

The programme follows the University's regulations for **Progression, Determination and Classification of Results: Standalone Masters programmes** as set out in the University Calendar.

Intermediate exit points

You will be eligible for an interim exit award if you complete part of the programme but not all of it, as follows:

Qualification	Minimum overall credit in ECTS /CATS	Minimum ECTS/CATS required at level of award
Postgraduate Diploma	at least 60/120	45/90
Postgraduate Certificate	at least 30/60	20/40

Support for student learning

There are facilities and services to support your learning some of which are accessible to students across the University and some of which will be geared more particularly to students in your particular Faculty or discipline area.

The University provides:

- library resources, including e-books, on-line journals and databases, which are comprehensive and up-to-date; together with assistance from Library staff to enable you to make the best use of these resources
- high speed access to online electronic learning resources on the Internet from dedicated PC Workstations onsite and from your own devices; laptops, smartphones and tablet PCs via the Eduroam wireless network. There is a wide range of application software available from the Student Public Workstations.
- computer accounts which will connect you to a number of learning technologies for example, the Blackboard virtual learning environment (which facilitates online learning and access to specific learning resources)
- standard ICT tools such as Email, secure filestore and calendars.
- access to key information through the MySouthampton Student Mobile Portal which delivers timetables, Module information, Locations, Tutor details, Library account, bus timetables etc. while you are on the move.
- IT support through a comprehensive website, telephone and online ticketed support and a dedicated helpdesk in the Hartley Library.
- Enabling Services offering support services and resources via a triage model to access crisis management, mental health support and counselling.
- assessment and support (including specialist IT support) facilities if you have a disability, long term health problem or Specific Learning Difficulty (e.g. dyslexia)
- the Student Services Centre (SSC) to assist you with a range of general enquiries including financial matters, accommodation, exams, graduation, student visas, ID cards
- Career Destinations, advising on job search, applications, interviews, paid work, volunteering and internship opportunities and getting the most out of your extra-curricular activities alongside your degree programme when writing your CV
- Other support that includes health services (GPs), chaplaincy (for all faiths) and 'out of hours' support for students in Halls (18.00-08.00)

- A Centre for Language Study, providing assistance in the development of English language and study skills for non-native speakers.

The Students' Union provides

- an academic student representation system, consisting of Course Representatives, Academic Presidents, Faculty Officers and the Vice-President Education; SUSU provides training and support for all these representatives, whose role is to represent students' views to the University.
- opportunities for extracurricular activities and volunteering;
- an Advice Centre offering free and confidential advice including support if you need to make an academic appeal;
- support for student peer-to-peer groups, such as Nightline.

Associated with your programme you will be able to access:

- A dedicated study skills induction programme for new entrants, including an introduction to the library
- A Faculty student office, as a source of general information
- A personal tutor system for any kind of study-related or personal advice and support
- Dedicated Teaching and Learning Co-ordinators to aid with study skills issues
- Module support materials (often in online form)
- Online communication between staff and students
- Staff-student liaison committee

For those that have not accessed education for some time, the personal tutor system will aim to support a smooth transition into Higher Education.

Methods for evaluating the quality of teaching and learning

You will have the opportunity to have your say on the quality of the programme in the following ways:

- Completing student evaluation surveys for each module of the programme
- Acting as a student representative on various committees, e.g. Staff: Student Liaison Committees, Faculty Programmes Committee OR providing comments to your student representative to feedback on your behalf.
- Serving as a student representative on Faculty Scrutiny Groups for programme validation
- Taking part in programme validation meetings by joining a panel of students to meet with the Faculty Scrutiny Group

The ways in which the quality of your programme is checked, both inside and outside the University, are:

- Regular module and programme reports which are monitored by the Faculty
- Programme validation, normally every five years.
- External examiners, who produce an annual report
- A national Research Assessment Exercise (our research activity contributes directly to the quality of your learning experience)
- Higher Education Review by the Quality Assurance Agency for Higher Education
- Academic staff carry out module and programme reviews regularly. The programmes are presented for scrutiny by the Faculty review panel. All major changes in programme regulations, and significant revisions to the programme, require the approval at Faculty level.
- The Business School has a Learning and Teaching Co-ordinator who is responsible for developing staff teaching skills. The School follows the University's peer development of teaching scheme which includes the opportunity to share good practice and receive or provide constructive feedback on each other's teaching.
- The Faculty is required to produce a Learning & Teaching Enhancement Review containing quality monitoring and enhancement reports from the Business School.

Career opportunities

The students can gain a range of skills and abilities, which they can use in a new business enterprise of their own, or as an entrepreneurial member of small medium enterprises or corporates.

External Examiner(s) for the programme

Name   Dr Ioannis Thanos
Institution   Lancaster University

Students must not contact External Examiner(s) directly, and external examiners have been advised to refer any such communications back to the University. Students should raise any general queries about the assessment and examination process for the programme with their Course Representative, for consideration through Staff: Student Liaison Committee in the first instance, and Student representatives on Staff: Student Liaison Committees will have the opportunity to consider external examiners' reports as part of the University's quality assurance process.

External examiners do not have a direct role in determining results for individual students, and students wishing to discuss their own performance in assessment should contact their personal tutor in the first instance.

Please note: This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided. More detailed information can be found in the programme handbook (or other appropriate guide) or online at https://www.sbs.ac.uk/

As a research-led University, we undertake a continuous review of our programmes to ensure quality enhancement and to manage our resources. As a result, this programme may be revised during a student's period of registration; however, any revision will be balanced against the requirement that the student should receive the educational service expected. Please read our Disclaimer to see why, when and how changes may be made to a student's programme.

Programmes and major changes to programmes are approved through the University's programme validation process which is described in the University's Quality handbook.

Revision History
1. Validated 2013
2. Transferred onto new template 29/08/15
3. Name changed and new code required. 'MSc Global Enterprise and Entrepreneurship [5198]' to 'MSc Entrepreneurship and Management' [7260] 7/7/2016
4. Transferred to new template 28/02/17
5. Removed Admissions information 27/4/2018

7260 Entrepreneurship and Management learning outcomes mapping document
Core = (Cr), Optional Core = (OCr), Compulsory = (Cm)

Modules		Knowledge and under-standing		Subject specific intellectual skills				Transferable and generic skills							
		A1	A2	B1	B2	B3	B4	C1	C2	C3	C4	C5	C6	C7	C8
ENTR6033 Enterprise, Entrepreneurship and New Business Venturing	Cm	X	X	X	X	X	X	X	X	X	X	X	X	X	X
MANG6277 Global Strategies for Growth	Cm	X	X	X	X	X	X	X	X	X	X	X	X	X	X
MANG6240 Social Enterprise and Entrepreneurship	Cm	X	X	X	X	X	X	X	X	X	X	X	X	X	X
ENTR6037 Innovation and Technology Transfer	Cm	X	X			X		X	X	X	X	X	X	X	X
MANG6278 Global Entrepreneurship	Cm	X	X	X	X	X	X	X	X			X	X	X	X
MANG6129 Quantitative and Qualitative Research	Cm							X	X			X	X		X
MANG6095 Dissertation	Cr	X	X	X	X	X	X	X	X			X	X		X

Appendix 2

7260 MSc Entrepreneurship and Management assessment mapping document

Cm = Compulsory Module, Cr = Core Module, Ocr = Optional Core

Module Code	Module Title		Assessment 1	Assessment 2
ENTR6033	Enterprise, Entrepreneurship & New Business Venturing	Cm	Group Presentation – 20%	Individual Case Study 3000 words – 80%
MANG6277	Global Strategies for Growth	Cm	Group Presentation 30 mins – 20%	Individual Case Study 3000 words – 80%
MANG6240	Social Enterprise and Entrepreneurship	Cm	Group presentation of feasibility study 30 minutes- (20 % for group presentation and additional 5% for individual reflection on the learning process associated with group work (500 words)- 25%	Individual report on the process of social entrepreneurship/development of a chosen social enterprise (3000 words)- 75%
ENTR6037	Innovation and Technology Transfer	Cm	Group Presentation 25 mins– (20 % for group presentation and additional 5% for individual reflection on the learning process associated with group work (500 words)- 25%	Essay 3000 words – 75%
MANG6278	Global Entrepreneurship	Cm	Report on the internationalization process of an entrepreneurial venture 3500 words – 100%	
MANG6129	Quantitative and Qualitative Research	Cm	Individual report 3000 words-100%	
MANG6095	Dissertation	Cr	Dissertation 15000 words– 100%	

Appendix 3

7260 MSc Entrepreneurship and Management programme structure

You must choose Option modules totalling 30 CATS/15 ECTS. 15 CATS/7.5 ECTS in Semester 1 and 15 CATS/7.5 ECTS in Semester 2. All Option modules are offered subject to availability and timetabling constraints.

MANG6095 Dissertation supervision starts in Semester 2 and should be submitted in September.

Semester 1				Semester 2			
Modules	ECTS	CATS	Core, Compulsory or Option	Modules	ECTS	CATS	Core, Compulsory or Option
ENTR6033 Enterprise, Entrepreneurship & New Business Venturing	7.5	15	Comp	MANG6095 Dissertation	30	60	Core
MANG6240 Social Enterprise and Entrepreneurship	7.5	15	Comp	ENTR6037 Innovation and Technology Transfer	7.5	15	Comp
MANG6277 Global Strategies for Growth	7.5	15	Comp	MANG6129 Quantitative & Qualitative Research Methods	7.5	15	Comp
MANG6265 Retailing in the Digital Age	7.5	15	Option	MANG6278 Global Entrepreneurship	7.5	15	Comp
MANG6280 Sustainable and Responsible Innovation	7.5	15	Option	MANG 6179 International and Comparative People Management	7.5	15	Option
MANG6130 Strategic Management	3.75	7.5	Option	MANG6131 Strategic Marketing Decisions	7.5	15	Option
MANG6045 Consultancy Skills	3.75	7.5	Option	MANG6312 Decision Making in Projects	7.5	15	Option
MANG6185 Marketing in the Digital Age	3.75	7.5	Option				

Appendix 4

7260 MSc Entrepreneurship and Management additional costs

Students are responsible for meeting the cost of essential textbooks, and of producing such essays, assignments, laboratory reports and dissertations as are required to fulfil the academic requirements for each programme of study. In addition to this, students registered for this programme typically also have to pay for the items listed in the table below.

In some cases you'll be able to choose modules (which may have different costs associated with that module) which will change the overall cost of a programme to you. Details of such costs will be listed in the Module Profile. Please also ensure you read the section on additional costs in the University's Fees, Charges and Expenses Regulations in the University Calendar available at www.calendar.soton.ac.uk.

Main Item	Sub-section	PROGRAMME SPECIFIC COSTS
Approved Calculators		Candidates may use calculators in the examination room only as specified by the University and as permitted by the rubric of individual examination papers. The University approved models are Casio FX-570 and Casio FX-85GT Plus. These may be purchased from any source and no longer need to carry the University logo.
Stationery		You will be expected to provide your own day-to-day stationary items, e.g. pens, pencils, notebooks, etc). Any specialist stationery items will be specified under the Additional Costs tab of the relevant module profile.
Textbooks		Where a module specifies core texts these should generally be available on the reserve list in the library. However due to demand, students may prefer to buy their own copies. These can be purchased from any source. Some modules suggest reading texts as **optional** background reading. The library may hold copies of such texts, or alternatively you may wish to purchase your own copies. Although not essential reading, you may benefit from the additional reading materials for the module.
Printing and Photocopying Costs		In most cases, written coursework such as essays; projects; dissertations are submitted online and by hard copy. The costs of printing a hard copy for submission of such coursework will be the responsibility of the student. The cost of photocopying will also be the responsibility of the student. https://www.southampton.ac.uk/isolutions/students/printing