

Programme Specification

BA (Hons) Fashion Design (2019-20)

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided.

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|---|---|
| Awarding Institution | University of Southampton |
| Teaching Institution | University of Southampton |
| Mode of Study | Full-time |
| Duration in years | 3 |
| Accreditation details | None |
| Final award | Bachelor of Arts with Honours (BA (Hons)) |
| Name of Award | Fashion Design |
| | BA (Hons) Fashion Design: Menswear |
| | BA (Hons) Fashion Design: Womenswear |
| Interim Exit awards | Certificate of Higher Education (CertHE) |
| | Diploma of Higher Education (DipHE) |
| FHEQ level of final award | Level 6 |
| UCAS code | FD23 |
| Programme Code | 8278 |
| QAA Subject Benchmark or other external reference | Art And Design 2008 |
| Programme Lead | Cecilia Langemar (cl) |

Programme Overview

Brief outline of the programme

The Fashion Design Programme at Winchester School of Art offers a comprehensive applied experience within the field of Fashion Design. You will work in fully equipped industry standard studios and workshops, with specialist staff delivering contextual, creative and practical sessions and projects, reflecting a relevant and contemporary approach to Fashion Design.

We value our strong links with industry ensuring we deliver a current and industry focused curriculum and have the latest fashion studio production equipment. Our dedicated workshops are equipped with a wide range of machinery and facilities. We are also proud that our graduates have a long history of employability and are prepared for the needs of the industry upon graduation, whether working within a company or setting up on their own.

In the first semester of Part 1, a series of creative projects, workshops, seminars, lectures and study trips will expand your knowledge and understanding of the broad areas of fashion design. They will give you the practical and intellectual skills that should underpin your chosen pathway of Menswear or Womenswear.

In Part 2 you will focus on your pathway more in-depth through specialist technical workshops and creative industry linked projects and competitions. You can choose from a range of option modules that will help broaden your knowledge and critical understanding of the creative industries and gain employability related skills.

In the second semester of Part 2 you may choose to take a Study Exchange Module with one of our European or international exchange partners, which will allow you to broaden your understanding and appreciation of different cultural viewpoints.

In Part 3 you will have acquired appropriate skills and established higher levels of understanding of your

pathway in order to develop more refined outcomes. You are encouraged to critically evaluate your design development and practice more independently, to create work that will form part of your professional portfolio. You will showcase your work at internal and external professional events preparing you to enter the fashion industry.

Your contact hours will vary depending on your module/option choices. Full information about contact hours is provided in individual module profiles.

Learning and teaching

- Workshops and demonstrations
- Individual and group tutorials
- Lectures and seminars
- Digital practice
- Group reviews and critiques
- Independent practice
- Library study sessions
- Study visits – compulsory and optional
- Industry related projects and activities

Learning and teaching

The programme employs a variety of learning and teaching methods designed to enable you to demonstrate achievement of the intended learning outcomes for each module.

The learning and teaching methods will support you in developing your learning skills and in becoming increasingly independent and self-directed.

This means that by the time you reach the end of your Programme, you will have a systematic understanding of Fashion Design, its application and realisation, relating to your chosen pathway.

The learning and teaching methods include tutorials, lectures, seminars, study visits, inductions, practical workshops, peer/group critiques and reviews, which encourage you to develop your critical thinking skills, key practical and transferable skills and your knowledge and understanding of fashion design in a practical and professional context. Learning activities are designed to promote, challenge and test your understanding of Fashion Design, through exploration and testing of boundaries. Reflection on feedback offered during tutorials, critiques and seminars will support your learning and facilitate self-evaluation and thinking skills.

Practical course work designed to promote creativity and encourage curiosity and innovation will take place in the studios and workshops. These are the environments where you will explore materials and realise your ideas. The learning and teaching methods are also designed to promote self-confidence, interpersonal and collaborative skills.

The written assignments will enable you to link your practice to the broader critical and contextual debates within contemporary culture, art and design. This will also help you structure and communicate ideas in written formats, to advance your theoretical understanding and develop your analytical techniques and critical thinking skills.

Assessment

Assessment of achievement of the learning outcomes through coursework takes a variety of methods for the practice based modules of the programme, including design research and development, artwork, samples, 2D development, 3D development, final outcomes and portfolios.

Assessment for theory modules of the programme includes illustrated essays, presentations and a blog.

A variety of informal assessment methods for example, visual presentations, seminars, group critiques, provide you with on-going feedback on the progress of your work.

These formative assessments will also give you the opportunity to critique and evaluate your own work and the work of others. Summative assessments, which take place at the end of each module, focus on the attainment of the intended learning outcomes; this may be achieved through the submission of a portfolio of work or an essay.

In Part 3 the Final Collection module allows you to consolidate your learning and skills towards the formulation of a Fashion Collection to communicate the ambition of your ideas to a professional level, supported by a portfolio of accomplished outcomes.

Special Features of the programme

The BA (Hons) Fashion Design Programme organises Study Trips each year, abroad and in the UK. The programme plans field trips and studio visits each year, some field trips are covered by the programme whilst others are optional, these trips are either in the UK, Europe or further afield and develop a wider knowledge of and appreciation of fashion design. Trips have included locations such as Berlin, New York and London. The trips and visits aim to expand your understanding of fashion design and can also include shows, studios and relevant cultural events or exhibitions.

Some modules may include optional visits to a museum, galleries, etc. You will normally be expected to cover the cost of travel and admission, unless otherwise specified in the module profile.

National

Optional trips associated with a module would be typically be by train (off peak) and cost around £25 return with a student rail card.

International

A typical trip on the programme would be to Europe which would cost in the region of £400.

Fashion Design students are offered the opportunity to stay at WSA and take the Fashion Industry Module or take a Study Exchange Module in Part 2, Semester 2.

You will have the opportunity to take an optional Year in Employment between Part Two and Part Three.

Part 1 and Part 2 students get additional experience assisting the Part 3 students with their Final Collections and assisting during the Fashion Shows.

Industry facing projects and links are offered across the three-year programme and will provide you with opportunities to engage with prestigious partners including the British Fashion Council, Burberry, Alexander McQueen, Preen, Topshop, M&S and others whether in competitions or internships.

There will be opportunities to participate in industry facing shows and events.

WSA Fashion Design Alumni contribute to the students study experience through professional talks, visits and employability opportunities.

As part of this programme, you are eligible to apply to undertake the University's Year in Employment (YIE). This offers you a great opportunity to complete a work placement between Part 2 and Part 3 of your degree, and will help you develop work-based skills. The University of Southampton Work Experience Team offer support and guidance before and throughout your placement.

Successful students who pass the YIE will graduate with Year in Employment on their degree certificate.

We ensure that the students have contact with contemporary practitioners beyond the teaching staff, this maybe through guest lectures or visiting lecturers.

Fashion Design Pathways

Menswear and Womenswear

Pathways in Menswear and Womenswear are supported by experienced designers and makers to allow you to explore your interest in your chosen pathway. Both pathways include studio-based activities and workshops in our specialist studios. Our creative and skills-based projects are designed to challenge your thinking and enhance your understanding of the continuously evolving area of Fashion Design.

You will learn how to conduct design research to realise your ideas and apply practical skills including flat pattern cutting, draping and tailoring as well as drawing, illustration and digital skills.

You will also learn how to develop fashion collections and a professional portfolio of your work, which will demonstrate your strengths and personal application of this dynamic subject.

Please note: As a research-led University, we undertake a continuous review of our programmes to ensure quality enhancement and to manage our resources. As a result, this programme may be revised during a student's period of registration; however, any revision will be balanced against the requirement that the student should receive the educational service expected. Please read our [Disclaimer](#) to see why, when and how changes may be made to a student's programme.

Programmes and major changes to programmes are approved through the University's [programme validation process](#) which is described in the University's [Quality handbook](#).

Educational Aims of the Programme

The BA (Hons) Fashion Design programme at Winchester School of Art (WSA), University of Southampton, offers you a welcoming, supportive and student focused environment in which to study fashion design.

The programme is designed to offer a range of choices and flexibility of learning. It aims to provide you with the opportunity to study career-focused modules that will provide you with understanding and skills applicable to future practice and employment in the Fashion Industry.

The aims of the programme are to:

- * Develop and promote creativity through enquiring, analytical and imaginative methods
- * Develop digital and technological literacies and specialist technical skills
- * Develop and apply research skills, critical thinking and independent judgement
- * Develop innovation through practical intelligence and experimentation
- * Enable you to locate your work within theoretical and cultural context
- * Provide you with advanced communication skills, in a range of formats
- * Equip you with professional skills to facilitate employment and further study
- * Promote collaboration, ethical and social engagement

Programme Learning Outcomes

Knowledge and Understanding

On successful completion of this programme you will have knowledge and understanding of:

- A1. concepts and debates in fashion practice and theory
- A2. how to creatively integrate and employ a variety of fashion media, techniques, technologies and materials to realise your ideas
- A3. how fashion design practice is informed by professional and cultural contexts
- A4. collection formulation applied to a range of professional contexts
- A5. social, ethical and sustainable dimensions in the fashion industry
- A6. how to develop an appropriate plan for professional practice or further study
- A7. Menswear or Womenswear design informed by contemporary practice and critical contexts

Subject Specific Intellectual and Research Skills

On successful completion of this programme you will be able to:

- B1. inform and develop your practice through analysis and critical reflection
- B2. test and challenge the conceptual and technical boundaries of fashion
- B3. show independent judgments and self-critique in the selection of ideas, materials and processes
- B4. generate innovative ideas through enquiry and research
- B5. critically evaluate your work applied to a range of intended contexts
- B6. realise your ideas through the evaluation and selection of appropriate fashion technologies and techniques
- B7. how to identify and apply the skills you need to practice professionally in fashion design and creative industries

Transferable and Generic Skills

On successful completion of this programme you will be able to:

- C1. communicate ideas effectively in a variety of formats
- C2. study independently, set goals and manage your workload
- C3. present your work appropriately in a professional context
- C4. use learning, library and digital resources effectively
- C5. employ digital skills to support your learning
- C6. apply appropriate skills for professional practice and employability
- C7. understand and utilise appropriate academic referencing

Subject Specific Practical Skills

On successful completion of this programme you will be able to:

- D1. apply an individual approach to fashion design through the realisation of practical work ready for presentation
- D2. demonstrate innovative exploration and experimentation with fashion materials and technologies
- D3. use fashion specific machines and equipment professionally in a fashion studio and workshop setting
- D4. resolve conceptual and technical problems effectively, in the production and realisation of garments, products, collections and portfolio for a professional context
- D5. make informed material and technique selections to support and challenge the development of your work

Programme Structure

The programme structure table is below:

Information about pre and co-requisites is included in individual module profiles.

Where optional modules have been specified, the following is an indicative list of available optional modules, which are subject to change each academic year. Please note in some instances modules have limited spaces available.

Part I

The Fashion Design programme is a three-year full-time programme, which consists of core and optional core Modules. In Part 2, you are able to choose from a list of optional core Modules to introduce broader themes of study.

If you opt to take the Study Exchange module in Semester 2 of Part 2, you will be supported by a programme Exchange Coordinator and a dedicated handbook.

Part 1

Throughout the programme a key focus will be applying what you are learning to practice in the studio or an alternative setting through set projects. In Part 1, you will be introduced to a range of practical skills and media.

In the Fashion Design Principles and Processes module you will be equipped with the central skills for working in a fashion studio. The Visual Research and Study Skills for Fashion module will prepare you for the demands of academic study, how to communicate effectively and research appropriately for Fashion Design. The Fashion Design, Materials and Textiles module allows you to gain additional skills and encourages you to identify an individual approach to your Fashion Design practice. Fashion Futures will develop study skills and from a subject-specific perspective, provide you with an introduction to broader Fashion Design contexts and debates, its innovations and developments.

In Part 1, you will have the opportunity to experiment with ideas and ways of working that underpin fashion design. Informed by this experience you will be asked to select a specialist pathway of study by the end of Semester 2, Part 1, Menswear or Womenswear, through to the completion of the programme. When deciding which specialist pathway to select, pathway tutors will be available to review your progress and to advise you in your decision.

You will also be offered guidance and support on your selection of an optional core module for Part 2, access information and advice available and discuss your selection with academic staff. The option modules are designed to provide you with a cross-disciplinary learning experience and to tailor your programme to suit your choice of a career path.

Summary structure of the programme

Modules in this programme are either 22.5 ECTS (45 CATS), or 7.5 ECTS (15 CATS). The programme is worth 180 ECTS (360 CATS) with each level of study worth 60 ECTS (120 CATS).

Part I Core (must take and Pass) Semester 1

At the end of Part 1 students receive advice re: choice of specialist subject pathway and choice of career-

focused option module.

Students are also introduced to and choose their Option Core module towards the end of Semester 2 of Part 1.

| Code | Module Title | ECTS | Type |
|----------|---|------|------|
| ARTD1122 | Introduction to Fashion Design Principles and Processes | 22.5 | Core |
| ARTD1123 | Visual Research and Study Skills for Fashion | 7.5 | Core |

Part I Core (must take and pass) Semester 2

| Code | Module Title | ECTS | Type |
|----------|--|------|------|
| ARTD1124 | Fashion Design, Materials and Textiles | 22.5 | Core |
| ARTD1125 | Fashion Futures | 7.5 | Core |

Part II

Part 2

By Part 2 you will have established an extensive grasp of a range of practical skills and an understanding of what informs and contextualises ideas and practices in fashion. You will be encouraged to explore and experiment with the aim of developing into an informed, creative, skilled and self-motivated designer. The Part 2 practice-based modules – Traditional and Digital Fashion Processes and Fashion Industry allow you to become increasingly competent and independent in your work.

The progression from Part 1 is demonstrated by greater development of your own independent ideas in respect to themes of interest and projects. You will focus your work on the practices and concepts consistent with your specialist pathway. All students will review and reflect on their work in Part 2 through the Critical Thinking and Writing for Fashion 1 module. This will equip you with the necessary analytical skills to develop independent working for Part 3 and enable you to identify aims for your own professional practice. For those students choosing to take the Study Exchange module, there will be support for learning and assessment for the Critical Thinking and Writing for Fashion 1 module through Panopto lectures and online access to tutors and module leader.

As part of your studies in Part 2, Semester 1, you will be able to select one of six optional core modules, each designed to provide you with an opportunity to broaden your studies and engage with peers from other art and design subjects in an interdisciplinary environment.

The module choices will provide you with the creative freedom to explore areas outside of your main specialism.

Business Skills for the Creative Industries will introduce you to a range of creative techniques and design thinking skills to help you develop a business idea within the creative industries. As part of this module you will have the opportunity to gain knowledge of business start-up ideas and develop the skills required to produce and present an effective business plan.

Creative Writing will introduce you to a range of diverse non-academic writing styles, from journalism to more 'creative' forms such as prose fiction, memoir, poetry and scriptwriting, developing skills in handling writing voice and in understanding the process of effective communications both in the creative industries and the wider public arena.

Creative Futures focuses on the capacity of creative practices to influence new scenarios and creative futures. You will have the opportunity to understand creative practices as part of an ethical and participatory framework. The module will explore democratic forms of innovation through citizen participation, including collaborative and environmental practices, activism, social innovation and economic sustainability.

Image & Branding will promote your understanding of key concepts around brand signature and visual aspects of branding. The module provides you with an opportunity to analyse case studies to build your knowledge in relation to brand signature design and explore debates and trends impacting brand aesthetics.

Visual Culture will introduce some of the core theoretical issues that underpin the production of visual

culture, questioning the role of images in the construction of identity and the ways in which we understand the world around us. The module engages you in various themes around visual production and sub-cultures, using the premise that- as future artists, designers or workers in the creative industries- you will be future producers of visual culture or even visual counter-cultures.

Sight & Sound will introduce you to the language of cinema. Using key texts and self-generated or found visual samples as a basis for learning, Sight and Sound will explore film genres for you to understand the usefulness of cinematic studies as a way of strengthening your academic and practice based portfolio. The optional core module choice will allow you to take increasing responsibility for the direction of your studies in preparation for your final year

Student exchanges and industry placements are available to assist in the tailoring of your study. Student exchanges and industry placements enable you to develop your understanding of different cultural and professional viewpoints, while developing the independent learning skills required to progress to Part 3.

Study Exchange module

In Part 2 Semester 2, the Study Exchange Module offers students an opportunity to study abroad with one of our European or international exchange partners in locations including Canada, Denmark, Finland, Hong Kong, Japan, Spain and Sweden.

Whilst on exchange you will have input from academics and professionals at the host institution and you will be expected to work to the schedule and standards prevailing in your host institution. The Study Exchange module will allow you to develop equivalent skills to those students taking the Fashion Industry module at WSA, in a different setting, with consequently different input. The work you've produced abroad will be assessed at WSA on your return. You will also receive support via email and/or online tutorials from the WSA based Study Exchange Co-ordinator.

Part II Core (must take and pass) Semester 1

| Code | Module Title | ECTS | Type |
|----------|---|------|------|
| ARTD21XX | Traditional and Digital Fashion Processes | 22.5 | Core |

Part II Core (must take and pass) Semester 2

In Part 2 Student may opt to take part in a study exchange with another institution. If confirmed, students will be transferred from ARTD2XX Fashion Industry module to the ARTD2XXX Study Exchange module.

| Code | Module Title | ECTS | Type |
|----------|---|------|------|
| ARTD24xx | Critical Thinking and Writing for Fashion 1 | 7.5 | Core |
| ARTD22XX | Fashion Industry | 22.5 | Core |
| ARTD23XX | Study Exchange for Fashion Design | 22.5 | Core |

Part II Optional Core (must take one and pass) Semester 1

| Code | Module Title | ECTS | Type |
|----------|---|------|---------------|
| ARTD2117 | Business Skills for the Creative Industries | 7.5 | Optional/Core |
| ARTD2118 | Creative Futures | 7.5 | Optional/Core |
| ARTD2125 | Creative Writing | 7.5 | Optional/Core |
| ARTD2119 | Image and Branding | 7.5 | Optional/Core |
| ARTD2126 | Sight and Sound | 7.5 | Optional/Core |
| ARTD2120 | Visual Culture | 7.5 | Optional/Core |

Part III

Part 3

In Part 3 the focus of your practice and your ideas development will result in a consolidated professional body of work presented at degree shows and events. Whereas Part 2 encourages diverse experimentation and a challenging approach to your thinking and ideas, Part 3 encourages you to utilise your skills to produce well-informed finished pieces of work that communicate your ideas appropriately.

The Part 3 Professional and Industry Context for Fashion module encourages you to detail your learning in Professional Fashion Practice and to reflect on your study and aspirations through the programme and beyond. The Final Collection module allows you to develop work and a portfolio for exposure to an audience of clients, employers, industry professionals and press at public shows and events. This will enable you to apply your career-focused skills and to be in a strong position to follow your ambitions upon graduation.

Depending on which pathway you opt to take and by successfully completing all modules, your studies will lead to the award of BA (Hons) Fashion Design distinguished by the specialist pathway you opted for, Menswear or Womenswear.

Part III Core (must take and pass) Semester 1

| Code | Module Title | ECTS | Type |
|----------|---|------|------|
| ARTD32XX | Professional and Industry Context for Fashion | 7.5 | Core |
| ARTD31XX | Professional Fashion Practice | 22.5 | Core |

Part III Core (must take and pass) Semester 2

| Code | Module Title | ECTS | Type |
|----------|---|------|------|
| ARTD34XX | Critical Thinking and Writing for Fashion 2 | 7.5 | Core |
| ARTD33XX | Final Collection | 22.5 | Core |

Progression Requirements

The programme follows the University's regulations for [*Progression, Determination and Classification of Results : Undergraduate and Integrated Masters Programmes*](#) and [*Progression, Determination and Classification of Results: Postgraduate Master's Programmes*](#) as set out in the University Calendar: <http://www.calendar.soton.ac.uk/sectionIV/sectIV-index.html>

Support for student learning

There are facilities and services to support your learning some of which are accessible to students across the University and some of which will be geared more particularly to students in your particular Faculty or discipline area.

The University provides:

- library resources, including e-books, on-line journals and databases, which are comprehensive and up-to-date; together with assistance from Library staff to enable you to make the best use of these resources
- high speed access to online electronic learning resources on the Internet from dedicated PC Workstations onsite and from your own devices; laptops, smartphones and tablet PCs via the Eduroam wireless network. There is a wide range of application software available from the Student Public Workstations.
- computer accounts which will connect you to a number of learning technologies for example, the Blackboard virtual learning environment (which facilitates online learning and access to specific learning resources)
- standard ICT tools such as Email, secure filestore and calendars.
- access to key information through the MySouthampton Student Mobile Portal which delivers timetables, Module information, Locations, Tutor details, Library account, bus timetables etc. while you are on the move.

- IT support through a comprehensive website, telephone and online ticketed support and a dedicated helpdesk in the Hartley Library.
- Enabling Services offering support services and resources via a triage model to access crisis management, mental health support and counselling. Support includes daily Drop In at Highfield campus at 13.00 – 15.00 (Monday, Wednesday and Friday out of term-time) or via on-line chat on weekdays from 14.00 – 16.00. Arrangements can also be made for meetings via Skype.
- assessment and support (including specialist IT support) facilities if you have a disability, long term health problem or Specific Learning Difficulty (e.g. dyslexia)
- the Student Services Centre (SSC) to assist you with a range of general enquiries including financial matters, accommodation, exams, graduation, student visas, ID cards
- Career and Employability services, advising on job search, applications, interviews, paid work, volunteering and internship opportunities and getting the most out of your extra-curricular activities alongside your degree programme when writing your CV.
- Other support that includes health services (GPs), chaplaincy (for all faiths) and 'out of hours' support for students in Halls and in the local community (18.00-08.00).
- A Centre for Language Study, providing assistance in the development of English language and study skills for non-native speakers.

The Students' Union provides

- an academic student representation system, consisting of Course Representatives, Academic Presidents, Faculty Officers and the Vice-President Education; SUSU provides training and support for all these representatives, whose role is to represent students' views to the University.
- opportunities for extracurricular activities and volunteering
- an Advice Centre offering free and confidential advice including support if you need to make an academic appeal
- Support for student peer-to-peer groups, such as Nightline.

- Programme documents accessed via the SUSSED School site.
- Inductions
- Blackboard (e-learning)
- Studios, workshops and digital suites
- Technical demonstrations
- Specialist workshop activity support
- Module and Project briefings
- WSA Library - supporting studies through specialist collections, research method inductions and other

supporting facilities to include:

- The Study Skills Hub
- Library induction tours
- Books and Exhibition Catalogues
- Journals & Magazines
- Slide Collection
- Video and DVD Collection
- Special Collections
- Newspaper Cuttings
- Reserve Collection
- Artists' Book Collection
- Fine Art Study Collection. The material is rare and unique so is for reference only.
- The Winchester Gallery exhibits local, national and international visual art and design exhibitions
- Computing and Digital facilities at WSA including dedicated Mac Suites with Apple Mac Computers with a range of Digital Software, large scale specialist printers, laser cutter, and 3D printer. Lynda.com is an online digital support platform that students can access via their UoS email username and password.

Digital facilities are also available on the Highfield campus.

- Personal Academic Tutors
- Study Exchanges

Students who take part in the Study Exchange in Semester 2 Part 2 will be supported by the Study Exchange Co-ordinator, who briefs all students participating and maintains contact with them. All students also receive a Study Exchange Handbook.

Please refer to Sussed (the Faculty Intranet site) and the University website for more information on these services and facilities.

Methods for evaluating the quality of teaching and learning

You will have the opportunity to have your say on the quality of the programme in the following ways:

You will have the opportunity to have your say on the quality of the programme in the following ways:

- Completing student evaluation questionnaires for each module of the programme
- Acting as a student representative on various committees, e.g. Staff: Student Liaison Committees, Faculty Programmes Committee OR providing comments to your student representative to feedback on your behalf
- Serving as a student representative on Faculty Scrutiny Groups for programme validation
- Taking part in programme validation meetings by joining a panel of students to meet with the Faculty Scrutiny Group
- The National Student Survey (NSS)

The ways in which the quality of your programme is checked, both inside and outside the University, are:

- Regular module and programme reports which are monitored by the Faculty
- Programme validation, normally every five years
- External examiners, who produce an annual report
- A national Research Excellence Framework (our research activity contributes directly to the quality of your learning experience)
- Institutional Review by the Quality Assurance Agency

Further details on the University's quality assurance processes are given in the [Quality handbook](#).

Career Opportunities

Our strong links with the Fashion industry ensure we offer a Programme of study that is relevant and focused on future industry needs. Our students develop a strong understanding of what is expected from employers in the creative industries and we are proud that our graduates have a long history of success and employability. Career areas in the Fashion industry include: Design, Creative Direction, Production, Buying, Trend Prediction, Styling, Visual Merchandising and Journalism.

Fashion Design studies would suit anyone wishing to develop opportunities within these areas, either independently or within a company or organisation.

External Examiner(s) for the programme

Name: Miss Holly Fulton - Cambridge School of Visual and Performing Arts

Students must not contact External Examiner(s) directly, and external examiners have been advised to refer any such communications back to the University. Students should raise any general queries about the assessment and examination process for the programme with their Course Representative, for consideration through Staff: Student Liaison Committee in the first instance, and Student representatives on Staff: Student Liaison Committees will have the opportunity to consider external examiners' reports as part of the University's quality assurance process.

External examiners do not have a direct role in determining results for individual students, and students wishing to discuss their own performance in assessment should contact their Personal Academic Tutor in the first instance.

Please note: This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided. More detailed information can be found in the programme handbook.

Appendix 1:

Students are responsible for meeting the cost of essential textbooks, and of producing such essays, assignments, laboratory reports and dissertations as are required to fulfil the academic requirements for each programme of study. In addition to this, students registered for this programme also have to pay for:

Additional Costs

| Type | Details |
|---|--|
| Stationery | You will be expected to provide your own day-to-day stationary items, e.g. pens, pencils, notebooks, etc.). |
| Textbooks | Where a module specifies core texts and reading lists these should generally be available in the library. However due to demand, students may prefer to buy their own copies. These can be purchased from any source. Some modules suggest reading texts as optional background reading. The library may hold copies of such texts, or alternatively you may wish to purchase your own copies. Although not essential reading, you may benefit from the additional reading materials for the module. |
| Placements (including Study Abroad Programmes) | Costs associated with the Study Exchanges will vary depending upon your chosen destination and other variables, ie travel, accommodation and subsistence |
| Optional Visits (e.g. museums, galleries) | Some modules may include optional visits to museums, galleries, etc. You will normally be expected to cover the cost of travel and admission, unless otherwise specified in the module profile. National An optional trip associated with a module would be typically to London by train (off peak) and cost around £25 return with a student rail card. International Study trips abroad have included destinations such as Berlin, Paris and New York. The cost for these trips vary, but typically range from £300 to £900 which includes travel, accommodation and a selection of cultural visits. |
| Accommodation and Travel | The Student's Union provide a free shuttle bus service which runs every hour between the Winchester Campus and the Highfield Campus. Students are responsible for all other daily travel expenses. |
| Art Equipment and Materials: Drawing paper; painting materials; sketchbooks | Some protective equipment as well as art/design material is supplied by the University. Students will work with various materials as suited to their individual projects. These materials will be sourced and purchased by the students themselves. |
| Art Equipment and Materials: Fabric, Thread, Wool | Some protective equipment as well as art/design material is supplied by the University. Students will work with various materials as suited to their individual projects. These materials will be sourced and purchased by the students themselves. |
| Printing and Photocopying Costs | Where possible, coursework such as essays; projects; dissertations is likely to be submitted on line. However, there are some items where it is not possible to submit on line and students will be asked to provide a printed copy. A list of the University printing costs can be found here: http://www.southampton.ac.uk/isolutions/students/printing/ |

In some cases you'll be able to choose modules (which may have different costs associated with that module) which will change the overall cost of a programme to you. Details of such costs will be listed in the Module Profile. Please also ensure you read the section on additional costs in the University's Fees, Charges and Expenses Regulations in the University Calendar available at www.calendar.soton.ac.uk.