

Programme Specification

Film and Cultural Management (2020-21)

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided.

| | |
|---|--|
| Awarding Institution | University of Southampton |
| Teaching Institution | University of Southampton |
| Mode of Study | Full-time |
| Duration in years | 1 |
| Accreditation details | None |
| Final award | Master of Arts (MA) |
| Name of Award | Film and Cultural Management |
| Interim Exit awards | Postgraduate Certificate Postgraduate Diploma |
| FHEQ level of final award | Level 7 |
| UCAS code | |
| Programme Code | 4259 |
| QAA Subject Benchmark or other external reference | Master's Degree Characteristics 2016 |
| Programme Lead | Kevin Donnelly |
| Pathway Lead | |

Programme Overview

Brief outline of the programme

The programme can be studied Part Time (4260).

The programme aims to facilitate your engagement with topics and debates of current concern in the contemporary film industries, to develop your critical awareness of issues in film studies and cultural management and to reflect upon different methodologies and their effective use in applied research. You will be encouraged to develop your own research interests, applying the skills and resources you acquire during the programme. At the same time, we foster a collaborative ethos in which students exchange knowledge and ideas. The emphasis is on progression towards shaping the direction of your degree yourself, rather than relying on your tutors to set the agenda for you.

Compulsory modules on the programme will enable you to engage with crucial topics concerning the contemporary film industries and film studies research. Core modules will assist you in developing your academic research skills and ability to engage in independent study. A number of option modules are offered which will enable you to develop particular areas of interest in film studies.

Your contact hours will vary depending on your module/option choices. Full information about contact hours is provided in individual module profiles.

Learning and teaching

Seminar discussion and one-to-one tutorial sessions will enable you to develop your critical thinking skills and to engage with a range of theoretical concepts, applying them to the study of film texts and issues in cultural management. Oral presentations, both individual and as part of a group, will develop your communication skills and your ability to present your research findings in a cogent, succinct manner. They will also build your

selfconfidence in public speaking. Written essays, reports and a dissertation will develop your written communication skills as well as your capacity to employ a range of research methodologies. They will enable you to display your engagement with theoretical arguments and your understanding of critical debates in film studies and the field of cultural management.

Assessment

A range of assessment methods are employed to facilitate your intellectual development, understanding and knowledge as well as your communication skills. These include oral presentations, written essays, reports and a dissertation. Each of the forms of assessment is designed to encourage you to explore your own research interests and hence to develop independent critical thinking.

Please note: As a research-led University, we undertake a continuous review of our programmes to ensure quality enhancement and to manage our resources. As a result, this programme may be revised during a student's period of registration; however, any revision will be balanced against the requirement that the student should receive the educational service expected. Please read our [Disclaimer](#) to see why, when and how changes may be made to a student's programme.

Programmes and major changes to programmes are approved through the University's [programme validation process](#) which is described in the University's [Quality handbook](#).

Educational Aims of the Programme

The aims of the programme are to:

- develop your critical awareness of debates and issues in Film Studies and Cultural Management
- encourage you to reflect upon different methodologies, and to use them effectively in your own work
- enhance your capacity for independent thought and research
- encourage you to produce written work and scholarship to high academic standards
- enable you to use and evaluate a wide range of research tools, including electronic information retrieval and subject-specific archival resources

The cultural management element of the programme focuses on issues relevant to professionals working in today's cultural organisations. Topics include: the impact of changing cultural policies; marketing and audience development; funding; strategic management, planning and positioning. Practical application of this knowledge to the film industry is a core feature of the programme. The film studies element complements the more generic focus of the cultural management modules with medium specific issues and methodologies. Topics include: research into audiences and reception; transnational transfers between cinemas; strategies for analysis of visual material.

The programme aims to provide a solid foundation on which to build your own pathway to future professional development.

Programme Learning Outcomes

Knowledge and Understanding

On successful completion of this programme you will have knowledge and understanding of:

- A1. critical debates and issues in Film Studies
- A2. cultural and social implications of the above
- A3. different research methodologies
- A4. cultural and social significance of film and television as a form of mass communication and as art
- A5. history of film and television industries

A6. contextual approaches to film interpretation

Teaching and Learning Methods

Thinking skills are developed through activities such as seminar discussion, oral presentations, tutorial consultations, and through the essays and dissertation. As well as the use of web-based resources, wide reading and evaluation of secondary sources indicated on module reading lists are actively encouraged.

Assessment Methods

Some modules include projects designed to test your thinking skills. The dissertation is the primary method for testing your thinking skills, enabling you to progress from the critical evaluation of resources to building a cogent and original argument of your own.

Subject Specific Intellectual and Research Skills

On successful completion of this programme you will be able to:

- B1. design and execute effectively an advanced independent research project within in the field of Film Studies
- B2. engage critically with complex ideas and theories in Film Studies and express them succinctly
- B3. evaluate different research methods in Film Studies and apply them
- B4. integrate theoretical concepts with the analysis of film texts
- B5. analyse the relationship between cinematic texts and various contexts (history, aesthetics, society, economics/industry)
- B6. demonstrate an understanding of film as one of the most important mass media since the late 19th century, and its impact on social developments in a variety of cultural contexts
- B7. demonstrate awareness of the intellectual development of Film Studies as a discipline and its relationship to other disciplinary traditions in the Humanities and beyond
- B8. apply management theories to the cultural industries

Teaching and Learning Methods

Teaching and learning takes place through a variety of student-centred activities, mainly focused on seminar discussion, supported by one-to-one tutorial supervision. Those who wish for introductory film content are encouraged to attend the undergraduate lecture series Introduction to Film I and II. Student oral presentations, whether individual or group, are a central feature of seminar work, and of the Research Skills modules leading to the dissertation. Some modules include special writing projects or group activities. You are strongly encouraged to use web-based and library resources at Southampton and at the British Film Institute in London. The Film Studies modules are accompanied by lecture theatre screenings. (Formats include 35mm, video and DVD). MA students are expected to attend the Film Studies Graduate seminar series

Assessment Methods

The primary assessment method for testing your knowledge and understanding is a 4000-4,500-word essay or equivalent for each module, the topic normally decided in consultation with the module tutor. Oral presentations delivered as part of the Cultural Management and Research Skills modules are also formally assessed. In order to progress to the dissertation you must pass the coursework for every module studied. To gain the full MA award, you will also need to complete a maximum 15,000 word independently researched dissertation, which will demonstrate your acquisition of sophisticated knowledge and research skills and your ability to present your ideas and argument to professional standards in the appropriate academic style.

Transferable and Generic Skills

On successful completion of this programme you will be able to:

- C1. communicate ideas and arguments in a variety of written formats, to professional standards
- C2. communicate ideas and arguments orally and in the context of formal presentations, both in academic contexts and in other public engagements
- C3. identify, select and utilise a wide range of printed and electronic sources
- C4. demonstrate interpersonal skills while working with others in the investigation of problems, and in the presentation of arguments and evidence
- C5. demonstrate self-confidence and self-awareness both in collaborative activities and independent research, as well as respect for the ideas and work of others
- C6. lead discussion in seminars, and in other professional contexts (e.g. at conferences) effectively to achieve relevant feedback from the (peer) group
- C7. evaluate the usefulness of your primary and secondary sources
- C8. structure your own ideas and arguments lucidly and cogently
- C9. edit and revise your written work
- C10. demonstrate originality in your own research and writing
- C11. manage deadlines and the effective use of your time
- C12. demonstrate verbal and linguistic skills to a high professional standard
- C13. utilise technology and audio-visual material effectively in oral presentations

Teaching and Learning Methods

Your key skills are developed through the emphasis of the programme on active participation, independent learning and personal initiative. You are expected to spread your net widely, reading and researching beyond the parameters of individual modules. Your ability to take responsibility for your work is aided by activities such as oral presentations, coursework essays, and the dissertation supported by one-to-one supervision. Through the dissertation you will demonstrate your ability to use your initiative in identifying a significant area for study, working independently on it and managing any problems that emerge along the way.

Assessment Methods

You will be asked to demonstrate your key skills through participating in individual and group presentations, class exercises, essays and the dissertation. The dissertation is a key element in establishing the acquisition of key skills appropriate to the MA.

Programme Structure

The programme structure table is below:

Information about pre and co-requisites is included in individual module profiles.

Where optional modules have been specified, the following is an indicative list of available optional modules, which are subject to change each academic year. Please note in some instances modules have limited spaces available.

Part I

The programme may be studied over one year (full-time) or two years (part-time). The programme consists of two core modules, three compulsory modules (one of which must be either FILM 6028 or FILM 6032, but you can take both if you wish), and one option module and a core dissertation.

Part I Compulsory Modules

ONE or BOTH of the following must be taken:

FILM6028 Post-Classical Film Theory: History, Reception & Cinephilia 7.5 ECTS (15 CATS)

AND/OR

FILM6032 Classical Film Theory & Textual Analysis 7.5 ECTS (15 CATS)

| Code | Module Title | ECTS | Type |
|----------|---|------|------------|
| FILM6032 | Classical Film Theory and Textual Analysis | 7.5 | Compulsory |
| FILM6033 | Current Issues in Film Distribution and Exhibition | 7.5 | Compulsory |
| FILM6034 | Film Policy: National and Global Contexts (Research) | 7.5 | Compulsory |
| FILM6028 | Post-Classical Film Theory: Film History and Cinephilia | 7.5 | Compulsory |

Part I Core Modules

| Code | Module Title | ECTS | Type |
|----------|--|------|------|
| FILM6027 | Film Studies Dissertation | 37.5 | Core |
| FILM6043 | Preparing for the Dissertation (30 credit version) | 15 | Core |
| FILM6029 | Research in Film Studies | 7.5 | Core |

Part I Subject Specific Optional Modules

| Code | Module Title | ECTS | Type |
|----------|--|------|----------|
| FILM6045 | Auteur filmmakers: case studies in cinema | 7.5 | Optional |
| FILM6046 | East Asian Action Cinema | 7.5 | Optional |
| FILM6036 | Film Studies Individually Negotiated Topic | 7.5 | Optional |
| FILM6031 | Screen Stars in Context | 7.5 | Optional |
| FILM6044 | The Holocaust in American Film | 7.5 | Optional |

Progression Requirements

The programme follows the University's regulations for [*Progression, Determination and Classification of Results : Undergraduate and Integrated Masters Programmes*](#) or [*Progression, Determination and Classification of Results: Postgraduate Master's Programmes*](#). Any exemptions or variations to the University regulations, approved by AQSC are located in [*section VI of the University Calendar*](#).

Support for student learning

There are facilities and services to support your learning some of which are accessible to students across the University and some of which will be geared more particularly to students in your particular Faculty or discipline area.

The University provides:

- library resources, including e-books, on-line journals and databases, which are comprehensive and up-to-date; together with assistance from Library staff to enable you to make the best use of these resources
- high speed access to online electronic learning resources on the Internet from dedicated PC Workstations onsite and from your own devices; laptops, smartphones and tablet PCs via the Eduroam wireless network. There is a wide range of application software available from the Student Public Workstations.

- computer accounts which will connect you to a number of learning technologies for example, the Blackboard virtual learning environment (which facilitates online learning and access to specific learning resources)
- standard ICT tools such as Email, secure filestore and calendars.
- access to key information through the MySouthampton Student Mobile Portal which delivers timetables, Module information, Locations, Tutor details, Library account, bus timetables etc. while you are on the move.
- IT support through a comprehensive website, telephone and online ticketed support and a dedicated helpdesk in the Hartley Library.
- Enabling Services offering support services and resources via a triage model to access crisis management, mental health support and counselling. Support includes daily Drop In at Highfield campus at 13.00 – 15.00 (Monday, Wednesday and Friday out of term-time) or via on-line chat on weekdays from 14.00 – 16.00. Arrangements can also be made for meetings via Skype.
- assessment and support (including specialist IT support) facilities if you have a disability, long term health problem or Specific Learning Difficulty (e.g. dyslexia)
- the Student Services Centre (SSC) to assist you with a range of general enquiries including financial matters, accommodation, exams, graduation, student visas, ID cards
- Career and Employability services, advising on job search, applications, interviews, paid work, volunteering and internship opportunities and getting the most out of your extra-curricular activities alongside your degree programme when writing your CV.
- Other support that includes health services (GPs), chaplaincy (for all faiths) and 'out of hours' support for students in Halls and in the local community (18.00-08.00).
- A Centre for Language Study, providing assistance in the development of English language and study skills for non-native speakers.

The Students' Union provides

- an academic student representation system, consisting of Course Representatives, Academic Presidents, Faculty Officers and the Vice-President Education; SUSU provides training and support for all these representatives, whose role is to represent students' views to the University.
- opportunities for extracurricular activities and volunteering
- an Advice Centre offering free and confidential advice including support if you need to make an academic appeal
- Support for student peer-to-peer groups, such as Nightline.

There are facilities and services to support your learning some of which are accessible to students across the University and some of which will be geared more particularly to students in your particular Faculty or discipline area.

The University provides:

- library resources, including e-books, on-line journals and databases, which are comprehensive and up-to-date; together with assistance from Library staff to enable you to make the best use of these resources
- high speed access to online electronic learning resources on the Internet from dedicated PC Workstations onsite and from your own devices; laptops, smartphones and tablet PCs via the Eduroam wireless network. There is a wide range of application software available from the Student Public Workstations.
- computer accounts which will connect you to a number of learning technologies for example, the Blackboard virtual learning environment (which facilitates online learning and access to specific learning resources)
- standard ICT tools such as Email, secure filestore and calendars.
- access to key information through the MySouthampton Student Mobile Portal which delivers timetables, Module information, Locations, Tutor details, Library account, bus timetables etc. while you are on the move.
- IT support through a comprehensive website, telephone and online ticketed support and a dedicated helpdesk in the Student Services Centre
- Enabling Services offering assessment and support facilities (including specialist IT support) if you have a disability, dyslexia, mental health issue or specific learning difficulties
- the Student Services Centre (SSC) to assist you with a range of general enquiries including financial matters, accommodation, exams, graduation, student visas and ID cards
- Career Destinations, advising on job search, applications, interviews, paid work, volunteering and internship opportunities and getting the most out of your extra-curricular activities alongside your degree programme when writing your CV
- a range of personal support services : mentoring, counselling, residence support service, chaplaincy, health service
- a Centre for Language Study, providing assistance in the development of English language and study skills for non-native speakers.

The Students' Union provides:

- an academic student representation system, consisting of Course Representatives, Academic Presidents, Faculty Officers and the Vice-President Education; Students' Union provides training and support for all these representatives, whose role is to represent students' views to the University.
- opportunities for extracurricular activities and volunteering
- an Advice Centre offering free and confidential advice including support if you need to make an academic appeal
- support for student peer-to-peer groups, such as Nightline.

Methods for evaluating the quality of teaching and learning

You will have the opportunity to have your say on the quality of the programme in the following ways:

- Completing student evaluation questionnaires for each module of the programme.
- Acting as a student representative on various committees, e.g. Staff/Student Liaison Committees, School Programmes Committee OR providing comments to your student representative to feedback on your behalf.
- Serving as a student representative on Faculty Scrutiny Groups for programme validation.
- Taking part in programme validation meetings by joining a panel of students to meet with the Faculty Scrutiny Group.

Further details on the University's quality assurance processes are given in the [Quality handbook](#).

Career Opportunities

The MA Film and Cultural Management programme is designed to equip you with a range of practical and intellectual skills that will enable you to complete your degree successfully, and put you in a good position to gain employment in the arts and media industries.

External Examiner(s) for the programme

Name: Dr Austin J Fisher – Bournemouth University

Students must not contact External Examiner(s) directly, and external examiners have been advised to refer any such communications back to the University. Students should raise any general queries about the assessment and examination process for the programme with their Course Representative, for consideration through Staff: Student Liaison Committee in the first instance, and Student representatives on Staff: Student Liaison Committees will have the opportunity to consider external examiners' reports as part of the University's quality assurance process.

External examiners do not have a direct role in determining results for individual students, and students wishing to discuss their own performance in assessment should contact their Personal Academic Tutor in the first instance.

Please note: This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if they take full advantage of the learning opportunities that are provided. More detailed information can be found in the programme handbook.

Appendix 1:

Students are responsible for meeting the cost of essential textbooks, and of producing such essays, assignments, laboratory reports and dissertations as are required to fulfil the academic requirements for each programme of study. In addition to this, students registered for this programme also have to pay for:

Additional Costs

| Type | Details |
|------------------------------------|---|
| Computer discs or USB drives | Students are expected to provide their own portable data storage device. |
| Hardware | It is advisable that students provide their own laptop or personal computer, although shared facilities are available across the University campus. |
| Laboratory Equipment and Materials | All laboratory equipment and materials are provided. |
| Printing and Photocopying Costs | Where possible, coursework such as essays; projects; dissertations is likely to be submitted on line. However, there are some items where it is not possible to submit on line and students will be asked to provide a printed copy. A list of the University printing costs can be found here: http://www.southampton.ac.uk/isolutions/students/printing/ |
| Software Licenses | All software is provided |
| Stationery | You will be expected to provide your own day-to-day stationery items, e.g. pens, pencils, notebooks, etc.). Any specialist stationery items will be specified under the Additional Costs tab of the relevant module profile. |
| Textbooks | Where a module specifies core texts these should generally be available on the reserve list in the library. However due to demand, students may prefer to buy their own copies. These can be purchased from any source. Some modules suggest reading texts as optional background reading. The library may hold copies of such texts, or alternatively you may wish to purchase your own copies. Although not essential reading, you may benefit from the additional reading materials for the module. |

In some cases you'll be able to choose modules (which may have different costs associated with that module) which will change the overall cost of a programme to you. Details of such costs will be listed in the Module Profile. Please also ensure you read the section on additional costs in the University's Fees, Charges and Expenses Regulations in the University Calendar available at www.calendar.soton.ac.uk.