

Programme Specification

Entrepreneurship and Management (2020-21)

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided.

Awarding Institution	University of Southampton
Teaching Institution	University of Southampton
Mode of Study	Full-time
Duration in years	1
Accreditation details	Association to Advance Collegiate Schools of Business (AACSB)
Final award	Master of Science (MSc)
Name of Award	Entrepreneurship and Management
Interim Exit awards	Postgraduate Certificate Postgraduate Diploma
FHEQ level of final award	Level 7
UCAS code	
Programme Code	7260
QAA Subject Benchmark or other external reference	General Business And Management 2007
Programme Lead	Shahnaz Ibrahim

Programme Overview

Brief outline of the programme

This programme is designed specifically to respond to those interested in enterprise and entrepreneurship from a global perspective, and management of entrepreneurial firms. It examines the fundamentals of strategies and business processes, to promote innovation and creativity in organisations, and develop the knowledge of entrepreneurship and enterprise development in different regional and national contexts within individuals. The programme is relevant for students who are considering to start their own business now or in the future, would like to play a leading role in a family business, assume a managerial role in an entrepreneurial venture, work for government and non-government organisations with a focus on entrepreneurial policies and activities or pursuing academic research related to entrepreneurship and management. State of the art theoretical frameworks and empirical insights are used in conjunction with case studies and industry expertise to facilitate learning in an environment where academic insights are balanced with 'real-world' entrepreneurial experiences.

The programme is accredited by the Association to Advance Collegiate Schools of Business (AACSB), which is an internationally recognised award of excellence in business education.

Your contact hours will vary depending on your module/option choices. Full information about contact hours is provided in individual module profiles.

Learning and teaching

You will gain an understanding and knowledge of the techniques and approaches of entrepreneurship and management through a mixture of lectures, discussions, individual and group practical exercises, case studies, business simulations e.g. seminars, reading and assessed coursework. Each module is assessed individually, by examination and/or coursework. Some modules will have a group work element where marks are awarded as a group, but the larger percentage, or all, of a module assessment will assess the individual. All modules include formative assessments (e.g. submission of a draft assessment for formative feedback, in-class discussions, peer feedback etc.) which will help students to develop the necessary skills and capabilities prior to summative assessments.

Assessment

Exams are designed to test your understanding of material covered and your ability to make use of this material. Coursework is generally an opportunity either for more extended, mini-project work, or for discussion of established and/or emerging concepts and philosophies relevant to the entrepreneurial paradigm. Feedback is offered throughout the course based upon your contribution to activities, e.g. case studies and practical exercises undertaken in class.

Special Features of the programme

N/A

Please note: As a research-led University, we undertake a continuous review of our programmes to ensure quality enhancement and to manage our resources. As a result, this programme may be revised during a student's period of registration; however, any revision will be balanced against the requirement that the student should receive the educational service expected. Please read our [Disclaimer](#) to see why, when and how changes may be made to a student's programme.

Programmes and major changes to programmes are approved through the University's [programme validation process](#) which is described in the University's [Quality handbook](#).

Educational Aims of the Programme

The aims of the programme are to:

- enable you to understand the main elements of entrepreneurship in theory and practice with special consideration of different regional and national contexts;
- generate, evaluate and apply new ideas and concepts to a business planning process;
- explore how notions of enterprise, entrepreneurship, design and innovation are strategically interrelated in organisational and managerial work;
- improve the ability of those that want to manage and develop an existing business in an entrepreneurial way;
- develop knowledge, skills and abilities that support the development of business enterprise;
- provide opportunities for the development of leadership, teamwork, collaboration, communication and planning skills;
- foster the ability to undertake rigorous, independent research.

Programme Learning Outcomes

Knowledge and Understanding

On successful completion of this programme you will have knowledge and understanding of:

- A1. the concepts and techniques that are required for the creation and development of enterprise through entrepreneurial activity in different regional and national contexts;
- A2. understand complexity in the development of enterprise and the techniques and approaches that foster and support creativity and enterprise within individuals and organisations.

Teaching and Learning Methods

You will gain an understanding and knowledge of the techniques and approaches of entrepreneurship and management through a mixture of lectures, discussions, individual and group practical exercises, case studies, business simulations e.g. seminars, reading and assessed coursework. Each module is assessed individually, by examination and/or coursework. Some modules will have a group work element where marks are awarded as a group, but the larger percentage, or all, of a module assessment will assess the individual.

Assessment Methods

Exams are designed to test your understanding of material covered and your ability to make use of this material. Coursework is generally an opportunity either for more extended, mini-project work, or for discussion of established and/or emerging concepts and philosophies relevant to the entrepreneurial

paradigm. Feedback is offered throughout the course based upon your contribution to activities, e.g. case studies and practical exercises undertaken in class.

Subject Specific Intellectual and Research Skills

On successful completion of this programme you will be able to:

- B1. critically assess problems associated with business creation and development from a global perspective considering different regional and national contexts;
- B2. select and apply analytical tools and techniques associated with developing and building a new business, and then reflect upon the selected approach;
- B3. think analytically, reflectively, creatively and logically, drawing on useful approaches developed in a wide range of cognate disciplines. The disciplines include opportunity recognition, finance, marketing, innovation and technology transfer, corporate venturing and strategy;
- B4. approach entrepreneurial practice in a manner characterised by a systemic view, a capability to deal with “softer” features related to human resource issues, and the skills required to adopt analytic approaches where appropriate.

Teaching and Learning Methods

You will learn about and practice, techniques and approaches of Global Entrepreneurship and Enterprise through a mixture of lectures, individual and group practical exercises, workshops, case studies, and reading. Skills associated with reflection and creativity are developed in most modules, through exercises, case studies, coursework, and discussion groups.

Assessment Methods

Your ability to apply the skills you have learnt will be assessed by examination and coursework.

Transferable and Generic Skills

On successful completion of this programme you will be able to:

- C1. collect and critically evaluate qualitative and quantitative information;
- C2. communicate ideas and arguments fluently and effectively in a variety of written formats;
- C3. communicate ideas and arguments orally and through formal presentations;
- C4. work effectively in a team and recognise problems associated with team working;
- C5. manage yourself, time and resources effectively;
- C6. use library and other resources effectively, and apply bibliographical skills;
- C7. understand and, where appropriate, undertake leadership skills;
- C8. tackle planning and problem solving skills.

Teaching and Learning Methods

Most modules develop some combination of the above skills through lectures, individual and group practical exercises, workshops, case studies or reading.

Assessment Methods

Some modules will involve an assessed presentation and/or group work. Most modules require a written report and the award of MSc requires a 15,000 word dissertation. Many modules and the dissertation will require the use of library resources.

Learning Outcomes

- LO1. Postgraduate Certificate learning outcomes

Having successfully completed the PG Certificate you will be able to demonstrate:

- An overview of the concepts and techniques that are required for the creation and development of enterprise through entrepreneurial activity in different regional and national contexts
- An outline appreciation of the complexity in the development of enterprise and the techniques and approaches that foster and support creativity and enterprise within individuals and organisations

You should be aware that as the PG Certificate is based on the attainment of credit rather than on passing specific modules you will be able to demonstrate the specific learning outcomes relating to the modules which you have passed.

LO2. Postgraduate Diploma learning outcomes

Having successfully completed the PG Diploma you will be able to demonstrate:

- A more comprehensive overview of the concepts and techniques that are required for the creation and development of enterprise through entrepreneurial activity in different regional and national contexts
- A reasonably detailed appreciation of the complexity in the development of enterprise and the techniques and approaches that foster and support creativity and enterprise within individuals and organisations

You should be aware that as the PG Diploma is based on the attainment of credit rather than on passing specific modules you will be able to demonstrate the specific learning outcomes relating to the modules which you have passed.

Programme Structure

The programme structure table is below:

Information about pre and co-requisites is included in individual module profiles.

Where optional modules have been specified, the following is an indicative list of available optional modules, which are subject to change each academic year. Please note in some instances modules have limited spaces available.

Pathway

Part I

Typical Course Content

The programme may be completed on a full-time (12 months) basis. The first 9 months of the programme involves taught study, divided into two semesters, each followed by examinations. In the following description, the term “module” is taken to mean a discrete component of the programme with its own learning outcomes and assessment requirements. All modules are at Masters level.

Programme Details

The taught component of the programme consists of modules worth 90 ECTS (180 CATS) in total, where 52.5 ECTS (105 CATS) are compulsory modules, 30 ECTS (60 CATS) are for the dissertation, and 7.5 ECTS (15 CATS) are chosen from an optional list. All option modules are offered subject to availability and timetabling constraints. The Business School provides all modules.

You must choose Option modules totalling 30 CATS/15 ECTS. 15 CATS/7.5 ECTS in Semester 1 and 15 CATS/7.5 ECTS in Semester 2. All Option modules are offered subject to availability and timetabling constraints.

MANG6095 Dissertation supervision starts in Semester 2 and should be submitted in September.

Part I Compulsory (must take) Semester 1

Code	Module Title	ECTS	Type
ENTR6033	Enterprise, Entrepreneurship and New Business Venturing	7.5	Compulsory
MANG6277	Global Strategies for Growth	7.5	Compulsory
MANG6240	Social Enterprise and Entrepreneurship	7.5	Compulsory

Part I Compulsory (must take) Semester 2

Code	Module Title	ECTS	Type
MANG6278	Global Entrepreneurship	7.5	Compulsory
ENTR6037	Innovation and Technology Transfer	7.5	Compulsory
MANG6392	Quantitative and Qualitative Research (DSIE)	7.5	Compulsory

Part I Core (must take and pass) Semester 2

Code	Module Title	ECTS	Type
MANG6095	Dissertation	30	Core

Part I Optional Semester 1

You must choose 7.5 ECTS (15 CATS) in semester 1

Code	Module Title	ECTS	Type
MANG6045	Consultancy Skills	3.75	Optional
MANG6185	Marketing in the Digital Age	3.75	Optional
MANG6265	Retailing in the Digital Age	7.5	Optional
MANG6130	Strategic Management	3.75	Optional
MANG6280	Sustainable and Responsible Innovation	7.5	Optional

Part I Optional Semester 2

You must choose 7.5 ECTS (15 CATS) in semester 2.

Code	Module Title	ECTS	Type
MANG6312	Decision Making and Analysis in Projects	7.5	Optional
MANG6179	International and Comparative Human Resource Management	7.5	Optional
MANG6396	Managing Global Challenges	7.5	Optional
MANG6131	Strategic Marketing Decisions	7.5	Optional

Progression Requirements

The programme follows the University's regulations for [*Progression, Determination and Classification of Results : Undergraduate and Integrated Masters Programmes*](#) or [*Progression, Determination and Classification of Results: Postgraduate Master's Programmes*](#). Any exemptions or variations to the University regulations, approved by AQSC are located in [*section VI of the University Calendar*](#).

Support for student learning

There are facilities and services to support your learning some of which are accessible to students across the University and some of which will be geared more particularly to students in your particular Faculty or discipline area.

The University provides:

- library resources, including e-books, on-line journals and databases, which are comprehensive and up-to-date; together with assistance from Library staff to enable you to make the best use of these resources

- high speed access to online electronic learning resources on the Internet from dedicated PC Workstations onsite and from your own devices; laptops, smartphones and tablet PCs via the Eduroam wireless network. There is a wide range of application software available from the Student Public Workstations.
- computer accounts which will connect you to a number of learning technologies for example, the Blackboard virtual learning environment (which facilitates online learning and access to specific learning resources)
- standard ICT tools such as Email, secure filestore and calendars.
- access to key information through the MySouthampton Student Mobile Portal which delivers timetables, Module information, Locations, Tutor details, Library account, bus timetables etc. while you are on the move.
- IT support through a comprehensive website, telephone and online ticketed support and a dedicated helpdesk in the Hartley Library.
- Enabling Services offering support services and resources via a triage model to access crisis management, mental health support and counselling. Support includes daily Drop In at Highfield campus at 13.00 – 15.00 (Monday, Wednesday and Friday out of term-time) or via on-line chat on weekdays from 14.00 – 16.00. Arrangements can also be made for meetings via Skype.
- assessment and support (including specialist IT support) facilities if you have a disability, long term health problem or Specific Learning Difficulty (e.g. dyslexia)
- the Student Services Centre (SSC) to assist you with a range of general enquiries including financial matters, accommodation, exams, graduation, student visas, ID cards
- Career and Employability services, advising on job search, applications, interviews, paid work, volunteering and internship opportunities and getting the most out of your extra-curricular activities alongside your degree programme when writing your CV.
- Other support that includes health services (GPs), chaplaincy (for all faiths) and 'out of hours' support for students in Halls and in the local community (18.00-08.00).
- A Centre for Language Study, providing assistance in the development of English language and study skills for non-native speakers.

The Students' Union provides

- an academic student representation system, consisting of Course Representatives, Academic Presidents, Faculty Officers and the Vice-President Education; SUSU provides training and support for all these representatives, whose role is to represent students' views to the University.
- opportunities for extracurricular activities and volunteering
- an Advice Centre offering free and confidential advice including support if you need to make an academic appeal
- Support for student peer-to-peer groups, such as Nightline.

Methods for evaluating the quality of teaching and learning

You will have the opportunity to have your say on the quality of the programme in the following ways:

- Completing student evaluation questionnaires for each module of the programme.
- Acting as a student representative on various committees, e.g. Staff/Student Liaison Committees, School Programmes Committee OR providing comments to your student representative to feedback on your behalf.
- Serving as a student representative on Faculty Scrutiny Groups for programme validation.
- Taking part in programme validation meetings by joining a panel of students to meet with the Faculty Scrutiny Group.

Further details on the University's quality assurance processes are given in the [*Quality handbook*](#).

Career Opportunities

The students can gain a range of skills and abilities, which they can use in a new business enterprise of their own, or as an entrepreneurial member of small medium enterprises or corporates.

External Examiner(s) for the programme

Name: Dr Alberto Feduzi - SOAS University of London

Students must not contact External Examiner(s) directly, and external examiners have been advised to refer any such communications back to the University. Students should raise any general queries about the assessment and examination process for the programme with their Course Representative, for consideration through Staff: Student Liaison Committee in the first instance, and Student representatives on Staff: Student Liaison Committees will have the opportunity to consider external examiners' reports as part of the University's quality assurance process.

External examiners do not have a direct role in determining results for individual students, and students wishing to discuss their own performance in assessment should contact their Personal Academic Tutor in the first instance.

Please note: This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if they take full advantage of the learning opportunities that are provided. More detailed information can be found in the programme handbook.

Appendix 1:

Students are responsible for meeting the cost of essential textbooks, and of producing such essays, assignments, laboratory reports and dissertations as are required to fulfil the academic requirements for each programme of study. In addition to this, students registered for this programme also have to pay for:

Additional Costs

Type	Details
Approved Calculators	Candidates may use calculators in the examination room only as specified by the University and as permitted by the rubric of individual examination papers. The University approved models are Casio FX-570 and Casio FX85GT Plus. These may be purchased from any source and no longer need to carry the University logo.
Printing and Photocopying Costs	<p>In most cases, written coursework such as essays; projects; dissertations are submitted online and by hard copy. The costs of printing a hard copy for submission of such coursework will be the responsibility of the student.</p> <p>The cost of photocopying will also be the responsibility of the student.</p> <p>https://www.southampton.ac.uk/isolutions/students/printing</p>
Stationery	You will be expected to provide your own day-to-day stationary items, e.g. pens, pencils, notebooks, etc). Any specialist stationery items will be specified under the Additional Costs tab of the relevant module profile.
Textbooks	<p>Where a module specifies core texts these should generally be available on the reserve list in the library. However due to demand, students may prefer to buy their own copies. These can be purchased from any source.</p> <p>Some modules suggest reading texts as optional background reading. The library may hold copies of such texts, or alternatively you may wish to purchase your own copies. Although not essential reading, you may benefit from the additional reading materials for the module.</p>

In some cases you'll be able to choose modules (which may have different costs associated with that module) which will change the overall cost of a programme to you. Details of such costs will be listed in the Module Profile. Please also ensure you read the section on additional costs in the University's Fees, Charges and Expenses Regulations in the University Calendar available at www.calendar.soton.ac.uk.