Programme Specification

Academic Year 2017-18
MA Film and Cultural Management

Programme code: 4259 (Full Time); **4260** (Part Time)

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided.

Awarding Institution	University of Southampton
Teaching Institution	University of Southampton
Mode of study	Full time or Part time is permitted
Duration in years	1 year (full time) or 2 years (part time)
Accreditation details	Not applicable
Final award	Master of Arts
Name of award	Film and Cultural Management
Interim Exit awards	Postgraduate Certificate
FHEQ level of final award	HE7
UCAS code	P300
QAA Subject Benchmark or other external reference	QAA Masters Degree Characteristics (2010)
Programme Lead	Dr Sally Keenan
Date specification was written	02/02/2015
Date specification was last updated	November 2015

Programme Overview

Brief outline of the programme

The programme aims to facilitate your engagement with topics and debates of current concern in the contemporary film industries, to develop your critical awareness of issues in film studies and cultural management and to reflect upon different methodologies and their effective use in applied research. You will be encouraged to develop your own research interests, applying the skills and resources you acquire during the programme. At the same time, we foster a collaborative ethos in which students exchange knowledge and ideas. The emphasis is on progression towards shaping the direction of your degree yourself, rather than relying on your tutors to set the agenda for you.

Compulsory modules on the programme will enable you to engage with crucial topics concerning the contemporary film industries and film studies research. Core modules will assist you in developing your academic research skills and ability to engage in independent study. A number of option modules are offered which will enable to you to develop particular areas of interest in film studies.

Learning and teaching

Seminar discussion and one-to-one tutorial sessions will enable you to develop your critical thinking skills and to engage with a range of theoretical concepts, applying them to the study of film texts and issues in cultural

management. Oral presentations, both individual and as part of a group, will develop your communication skills and your ability to present your research findings in a cogent, succinct manner. They will also build your

selfconfidence in public speaking. Written essays, reports and a dissertation will develop your written communication skills as well as your capacity to employ a range of research methodologies. They will enable you to display your engagement with theoretical arguments and your understanding of critical debates in film studies and the field of cultural management.

Assessment

A range of assessment methods are employed to facilitate your intellectual development, understanding and knowledge as well as your communication skills. These include oral presentations, written essays, reports and a dissertation. Each of the forms of assessment is designed to encourage you to explore your own research interests and hence to develop independent critical thinking.

Please note: As a research-led University, we undertake a continuous review of our programmes to ensure quality enhancement and to manage our resources. As a result, this programme may be revised during a student's period of registration; however, any revision will be balanced against the requirement that the student should receive the educational service expected. Please read our Disclaimer to see why, when and how changes may be made to a student's programme.

Programmes and major changes to programmes are approved through the University's programme validation process which is described in the University's Quality handbook.

Educational Aims of the Programme

The aims of the programme are to:

- develop your critical awareness of debates and issues in Film Studies and Cultural Management
- encourage you to reflect upon different methodologies, and to use them effectively in your own work
- enhance your capacity for independent thought and research
- encourage you to produce written work and scholarship to high academic standards
- enable you to use and evaluate a wide range of research tools, including electronic information retrieval and subject-specific archival resources

The cultural management element of the programme focuses on generic issues relevant to professionals working in today's cultural organisations. Topics include: the impact of changing cultural policies; marketing and audience development; funding; strategic management, planning and positioning. Practical application of this knowledge to the film industry is a core feature of the programme. The film studies element complements the more generic focus of the cultural management modules with medium specific issues and methodologies. Topics include: research into audiences and reception; transnational transfers between cinemas; strategies for analysis of visual material.

The programme aims to provide a solid foundation on which to build your own pathway to future professional development.

Programme Learning Outcomes

Knowledge and Understanding

Having successfully completed this programme you will be able to demonstrate knowledge and understanding of:

A1   critical debates and issues in Film Studies

A2   cultural and social implications of the above

A3   different research methodologies

A4   cultural and social significance of film and television as a form of mass communication and as art
A5   history of film and television industries

A6   contextual approaches to film interpretation

Teaching and Learning Methods

Thinking skills are developed through activities such as seminar discussion, oral presentations, tutorial consultations, and through the essays and dissertation. As well as the use of web-based resources, wide reading and evaluation of secondary sources indicated on module reading lists are actively encouraged.

Assessment methods

Some modules include projects designed to test your thinking skills. The dissertation is the primary method for testing your thinking skills, enabling you to progress from the critical evaluation of resources to building a cogent and original argument of your own.

Subject Specific Intellectual and Research Skills

Having successfully completed this programme you will be able to:

B1   design and execute effectively an advanced independent research project within in the field of Film Studies.

B2   engage critically with complex ideas and theories in Film Studies and express them succinctly.

B3   evaluate different research methods in Film Studies and apply them

B4   integrate theoretical concepts with the analysis of film texts.

B5   analyse the relationship between cinematic texts and various contexts (history, aesthetics, society, economics/industry).

B6   demonstrate an understanding of film as one of the most important mass media since the late 19th century, and its impact on social developments in a variety of cultural contexts

B7   demonstrate awareness of the intellectual development of Film Studies as a discipline and its relationship to other disciplinary traditions in the Humanities and beyond

B8   apply of management theories to the cultural industries

Teaching and Learning Methods

Teaching and learning takes place through a variety of student-centred activities, mainly focused on seminar discussion, supported by one-to-one tutorial supervision. Those who wish for introductory film content are encouraged to attend the undergraduate lecture series *Introduction to Film I and II*. Student oral presentations, whether individual or group, are a central feature of seminar work, and of the Research Skills modules leading to the dissertation. Some modules include special writing projects or group activities. You are strongly encouraged

to use web-based and library resources at Southampton and at the British Film Institute in London. The Film Studies modules are accompanied by lecture theatre screenings. (Formats include 35mm, video and DVD). MA students are expected to attend the Film Studies Graduate seminar series

Assessment methods

The primary assessment method for testing your knowledge and understanding is a 4000-4,500-word essay or equivalent for each module, the topic normally decided in consultation with the module tutor. Oral presentations delivered as part of the Cultural Management and Research Skills modules are also formally assessed. In order to progress to the dissertation you must pass the coursework for every module studied. To gain the full MA award, you will also need to complete a maximum 20,000 word independently researched dissertation, which will demonstrate your acquisition of sophisticated knowledge and research skills and your ability to present your ideas and argument to professional standards in the appropriate academic style.

Transferable and Generic Skills

Having successfully completed this programme you will be able to:

C1   communicate ideas and arguments in a variety of written formats, to professional standards

C2   communicate ideas and arguments orally and in the context of formal presentations, both in academic contexts and in other public engagements

C3   identify, select and utilise a wide range of printed and electronic sources

C4   demonstrate interpersonal skills while working with others in the investigation of problems, and in the presentation of arguments and evidence

C5   demonstrate self-confidence and self-awareness both in collaborative activities and independent research, as well as respect for the ideas and work of others

C6   lead discussion in seminars, and in other professional contexts (e.g. at conferences) effectively to achieve   relevant feedback from the (peer) group

C7   evaluate the usefulness of your primary and secondary sources

C8   structure your own ideas and arguments lucidly and cogently

C9   edit and revise your written work

C10   demonstrate originality in your own research and writing

C11   manage deadlines and the effective use of your time

C12   demonstrate verbal and linguistic skills to a high professional standard

C13   utilise technology and audio-visual material effectively in oral presentations

Teaching and Learning Methods

Your key skills are developed through the emphasis of the programme on active participation, independent learning and personal initiative. You are expected to spread your net widely, reading and researching beyond the parameters of individual modules. Your ability to take responsibility for your work is aided by activities such as oral presentations, coursework essays, and the dissertation supported by one-to-one supervision. Through the dissertation you will demonstrate your ability to use your initiative in identifying a significant area for study, working independently on it and managing any problems that emerge along the way.

Assessment methods

You will be asked to demonstrate your key skills through participating in individual and group presentations, class exercises, essays and the dissertation. The dissertation is a key element in establishing the acquisition of key skills appropriate to the MA.

Programme Structure

Programme details

The programme may be studied over one year (full-time) or two years (part-time). The programme consists of two core modules, three compulsory modules (one of which must be either FILM 6028 or FILM 6032, but you can take both if you wish), and one option module and a core dissertation.

Availability of Modules
The information contained in programme specification is correct at the time it was published. Typically, around a quarter of optional modules do not run due to low interest or unanticipated changes in staff availability. If we do have insufficient numbers of students interested in an optional module, this may not be offered. If an optional module will not be run, we will advise you as soon as possible and help you choose an alternative module.

The MA will typically follow the structure set out below:

Core modules		Credits
FILM6029	Research in Film Studies	7.5 ECTS (15 CATS)
FILM6043	Preparing the Dissertation	15 ECTS (30 CATS)
FILM6027	Dissertation	37.5 ECTS (75 CATS)
Compulsory modules		
FILM6034	Film Policy: National & Global Contents	7.5 ECTS (15 CATS)
FILM6033	Current Issues in Distribution & Exhibition	7.5 ECTS (15 CATS)
	ONE or BOTH of the following must be taken:	
FILM6028	Post-Classical Film Theory: History, Reception & Cinephilia AND/OR	7.5 ECTS (15 CATS)
FILM6032	Classical Film Theory & Textual Analysis	7.5 ECTS (15 CATS)
Subject Specific Option modules		
FILM6031	Screen Stars in Context	7.5 ECTS (15 CATS)
FILM6036	Individually Negotiated Topic	7.5 ECTS (15 CATS)
FILM6045	Auteur Filmmakers: Case Studies in Cinema	7.5 ECTS (15 CATS)
FILM6046	East Asian Cinema	7.5 ECTS (15 CATS)

Additional Costs

Students are responsible for meeting the cost of essential textbooks, and of producing such essays, assignments, reports and dissertations as are required to fulfil the academic requirements for each programme of study. Costs that students registered for this programme typically also have to pay for are included in Appendix 2.

Progression Requirements

The programme follows the University's regulations for ***Progression, Determination and Classification of Results: Undergraduate and Integrated Masters Programmes*** as set out in the University Calendar
http://www.calendar.soton.ac.uk/sectionIV/progression-regs.html

[This text may be amended only in cases where UPC approval of exemption from University harmonised regulations has been granted

Intermediate exit points

You will be eligible for an interim exit award if you complete part of the programme but not all of it, as follows:

Qualification	Minimum overall credit in ECTS credits	Minimum ECTS credits required at level of award
Postgraduate Certificate	at least 30	20

Support for student learning

There are facilities and services to support your learning some of which are accessible to students across the University and some of which will be geared more particularly to students in your particular Faculty or discipline area.

The University provides:

- library resources, including e-books, on-line journals and databases, which are comprehensive and up-to-date; together with assistance from Library staff to enable you to make the best use of these resources
- high speed access to online electronic learning resources on the Internet from dedicated PC Workstations onsite and from your own devices; laptops, smartphones and tablet PCs via the Eduroam wireless network. There is a wide range of application software available from the Student Public Workstations.
- computer accounts which will connect you to a number of learning technologies for example, the Blackboard virtual learning environment (which facilitates online learning and access to specific learning resources)
- standard ICT tools such as Email, secure filestore and calendars.
- access to key information through the MySouthampton Student Mobile Portal which delivers timetables, Module information, Locations, Tutor details, Library account, bus timetables etc. while you are on the move.
- IT support through a comprehensive website, telephone and online ticketed support and a dedicated helpdesk in the Student Services Centre
- Enabling Services offering assessment and support facilities (including specialist IT support) if you have a disability, dyslexia, mental health issue or specific learning difficulties
- the Student Services Centre (SSC) to assist you with a range of general enquiries including financial matters, accommodation, exams, graduation, student visas and ID cards
- Career Destinations, advising on job search, applications, interviews, paid work, volunteering and internship opportunities and getting the most out of your extra-curricular activities alongside your degree programme when writing your CV
- a range of personal support services : mentoring, counselling, residence support service, chaplaincy, health service

- a Centre for Language Study, providing assistance in the development of English language and study skills for non-native speakers.

The Students' Union provides:
- an academic student representation system, consisting of Course Representatives, Academic Presidents, Faculty Officers and the Vice-President Education; Students' Union provides training and support for all these representatives, whose role is to represent students' views to the University.
- opportunities for extracurricular activities and volunteering
- an Advice Centre offering free and confidential advice including support if you need to make an academic appeal
- support for student peer-to-peer groups, such as Nightline.

Methods for evaluating the quality of teaching and learning

You will have the opportunity to have your say on the quality of the programme in the following ways:

- Completing student evaluation questionnaires for each module of the programme
- Acting as a student representative on various committees, e.g. Staff: Student Liaison Committees, Faculty Programmes Committee OR providing comments to your student representative to feed back on your behalf.
- Serving as a student representative on Faculty Scrutiny Groups for programme validation
- Taking part in programme validation meetings by joining a panel of students to meet with the Faculty Scrutiny Group
- Postgraduate Taught Experience Survey (PTES)

The ways in which the quality of your programme is checked, both inside and outside the University, are:

- Regular module and programme reports which are monitored by the Faculty ▪ Programme validation, normally every five years.
- External examiners, who produce an annual report
- A national Research Assessment Exercise (our research activity contributes directly to the quality of your learning experience)
- Higher Education Review by the Quality Assurance Agency

Criteria for admission

University Commitment

The University will at all times seek to operate admissions regulations that are fair and are in accordance with the law of the United Kingdom, and the University's Charter, Statutes, Ordinances and Regulations.

This includes specific compliance with legislation relating to discrimination (e.g. Equality Act 2010) and the University's Equal Opportunities Policy Statement. This includes a commitment that the University will:
- actively assist groups that experience disadvantage in education and employment to benefit from belonging to the University

- actively seek to widen participation to enable students that do not traditionally participate in Higher Education to do so;

- ensure that admission procedures select students fairly and appropriately according to their academic ability and that the procedure is monitored and regularly reviewed.

Entry Requirements

The University's Admissions Policy applies equally to all programmes of study. The following are the typical entry criteria to be used for selecting candidates for admission. The University's approved equivalencies for the requirements listed below will also be acceptable.

Qualification	Grade/GPA	Subjects requirements	Specific requirements
Honours degree or equivalent	First- or upper second-class	An arts related subject. Previous study of Film at undergraduate level is useful but not essential.	

Mature applicants
Studying for a degree later in life can be extremely rewarding and mature students are often among our most successful.

If you are over 21 and feel you would benefit from degree-level studies, we can be more flexible about our entry requirements. For full-time courses, selectors will expect you to demonstrate your commitment by means of some recent serious study, for example, one or two A level passes, successful completion of an Open University foundation course or an appropriate Access course. Your application will be considered on individual merit and you may be asked to attend an interview.

More information on the entry requirements for MA Film and Cultural Management can be found on the Film Studies webpage here:
http://www.southampton.ac.uk/humanities/postgraduate/taught_courses/taught_courses/film_studies/p300_ma_film_and_cultural_management.page

For further information, please contact our Admissions Team: pgafh@southampton.ac.uk

The University's Admission policy is available at
http://www.southampton.ac.uk/studentadmin/admissions/admissionspolicies/policy/ **Recognition of Prior Learning (RPL)**
The University has a **Recognition of Prior Learning Policy**
Students are accepted under the University's recognition of prior learning policy; however, each case will be reviewed on an individual basis.

English Language Proficiency

Overall	Reading	Writing	Speaking	Listening
6.5	6.0	6.0	6.0	6.0

Career Opportunities

The MA Film and Cultural Management programme is designed to equip you with a range of practical and intellectual skills that will enable you to complete your degree successfully, and put you in a good position to gain employment in the arts and media industries.

External Examiners(s) for the programme

Name Dr Justin Smith
University of Southampton HUMS
CQA 2017/18

Students must not contact External Examiner(s) directly, and external examiners have been advised to refer any such communications back to the University. Students should raise any general queries about the assessment and examination process for the programme with their Course Representative, for consideration through Staff: Student Liaison Committee in the first instance, and Student representatives on Staff: Student Liaison Committees will have the opportunity to consider external examiners' reports as part of the University's quality assurance process.

External examiners do not have a direct role in determining results for individual students, and students wishing to discuss their own performance in assessment should contact their personal tutor in the first instance.

Please note: This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided. More detailed information can be found in the programme handbook (or other appropriate guide) or online at http://www.southampton.ac.uk/humanities/postgraduate/taught_courses/taught_courses/film_studies/p300_ma_film_and_cultural_management.page? .

Appendix:

Learning outcomes and Assessment Mapping document template

Module Code	Module Title	A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	B5	B6	B7	B8
FILM6027	Dissertation (core)	X	X	X	X	X	X	X	X	X	X	X	X	X	X
FILM6028	Post-Classical Film Theory (comp./option)	X	X	X	X	X	X		X		X	X	X	X	
FILM6032	Classical Film Theory (comp./option)	X		X	X				X	X			X	X	
FILM6034	Film Policy: National & Global Contents (comp.)	X	X	X	X	X		X	X	X					X
FILM6033	Current Issues in Distribution & Exhibition (comp.)	X	X	X	X	X		X	X	X					X
FILM6029	Research in Film Studies (core)	X		X	X		X		X		X	X	X	X	
FILM6043	Preparing the Dissertation (core)	X		X				X		X					

Module Code	Module Title	Transferable/Key Skills												
		C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12	C13
FILM6027	Dissertation (core)	X		X		X		X	X	X	X	X		
FILM6028	Post-Classical Film Theory (comp./option)	X		X	X	X	X	X	X	X		X		
FILM6032	Classical Film Theory (comp./option)	X		X	X	X	X	X	X	X		X		
FILM6034	Film Policy: National & Global Contents (comp.)	X	X	X	X	X	X	X	X	X		X	X	X
FILM6033	Current Issues in Distribution & Exhibition (comp.)	X	X	X	X	X	X	X	X	X		X	X	X
FILM6029	Research in Film Studies (core)	X	X	X				X	X	X		X	X	X
FILM6043	Preparing the Dissertation (core)	X		X				X	X	X	X	X		

Module Code	Module Title	Coursework 1	Coursework 2	Exam
FILM6027	Dissertation (core)	15,000 word dissertation **100%**	n/a	n/a
FILM6028	Post-Classical Film Theory (comp./option)	4,500 word essay **100%**	n/a	n/a
FILM6032	Classical Film Theory (comp./option)	4,500 word essay **100%**	n/a	n/a
FILM6034	Film Policy: National & Global Contents (comp.)	Individual Oral Presentation **25%**	3,000 word essay **75%**	n/a
FILM6033	Current Issues in Distribution & Exhibition (comp.)	Individual Oral Presentation **15%**	3,000 word essay **85%**	n/a
FILM6029	Research in Film Studies (core)	Oral Presentation and 2500 word Research Report **50%**	2,500 word written Report **50%**	n/a
FILM6043	Preparing the Dissertation (core)	2,000 word written research proposal **50%**	2,000 word literature review and annotated bibliography **50%**	n/a

Appendix 2:

Additional Costs

Students are responsible for meeting the cost of essential textbooks, and of producing such essays, assignments, laboratory reports and dissertations as are required to fulfil the academic requirements for each programme of study. In addition to this, students registered for this programme typically also have to pay for: [insert relevant bullet points from the following list]:

- Books and Stationery Equipment (such as Lab equipment, Field Equipment, Art equipment, Recording Equipment, stethoscopes, fob watch, Excavation equipment, Approved Calculators)
- Materials (such as laboratory materials, textbooks, drawing paper, fabric, thread, computer disks, Sheet Music)
- Software Licenses
- Clothing (such as Protective Clothing, Lab Coats, specific shoes and trousers)
- Printing and Photocopying Costs (such as Printing coursework for submission, Printing and binding dissertations or theses, Academic Poster (A1) printing).
- Typing Costs
- Field Trips (including accommodation costs for the field trips)
- Work Experience and Placements (including accommodation costs near the placement, additional insurance costs)
- Travel Costs for placements, field trips and to and from the University and various campus locations (including travel insurance).
- Paying for immunisation and vaccination costs before being allowed to attend placements.

- Obtaining Disclosure and Barring Certificates or Clearance Subsistence Costs
- Paying for a Music accompanist
- Translation of birth certificates (for programmes abroad)
- Conference expenses
- Professional exams
- Parking costs (including on placements at hospitals)
- Replacing lost student ID cards
- Other activities (e.g. visiting specialist marine stations and other institutions)
- Costs of attending a graduation ceremony (e.g. hiring a gown for graduation).

In some cases you'll be able to choose modules (which may have different costs associated with that module) which will change the overall cost of a programme to you. Details of such costs will be listed in the Module Profile. Please also ensure you read the section on additional costs in the University's Fees, Charges and Expenses Regulations in the University Calendar available at www.calendar.soton.ac.uk.