

Programme Specification 2017/18

This programme is currently going through re-validation, where changes to the programme may take place. Offer holders will be informed of any changes following the re-validation approval.

5226 MSc International Management

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided.

Awarding Institution	University of Southampton
Teaching Institution	University of Southampton
Mode of study	Full time
Duration in years	1 full year (12 months) following standard progression for a FT student
Accreditation details	Advance Collegiate Schools of Business (AACSB)
Final award	Master of Science
Name of award	International Management
Interim Exit awards	Postgraduate Certificate, Postgraduate Diploma
FHEQ level of final award	7
UCAS code	N/A
QAA Subject Benchmark or other external reference	See QAA 5802/07 Type 2/3
Programme Lead	Dr Ian Cammack
Date specification was written	31/10/2012
Date Programme was validated	28 February 2013
Date specification last updated	28 August 2015

Programme overview

The MSc International Management programme aims to give you a greater understanding and broader knowledge of what managers do and what it means to become an effective Manager in virtually any discipline across our globalised workplace. The programme is designed to help you enter the workplace, with competency in theoretical models but also provides you the opportunity to develop practical skills in the core management functions including leadership and team work through an experiential off-campus module in organisational effectiveness. It aims to provide you with education and training in the theory and application of the principles, concepts, approaches, purpose and practice of global management in contemporary organisations.

Your contact hours will vary depending on your module/option choices. Full information about contact hours is provided in individual module profiles.

The programme is accredited by the Association to Advance Collegiate Schools of Business (AACSB), which is an internationally recognised award of excellence in business education.

Special features of the programme

The compulsory modules on Organisational Effectiveness (MANG6300 & MANG6290) are both non-classroom based. The first module is delivered over a residential weekend and includes exercises designed to provide you with practical experience of teamwork, in order to develop soft skills including; problem solving, leadership/followership, role allocation, risk taking, time management, communication and management decision making. The second module is delivered through a comprehensive simulation of a fast moving competitive business environment where you will simulate managing a business. This will include learning processes such as decision making, risk taking, marketing, business strategy and trust development in teams. These modules are considered added value for students as the attributes learned throughout are key to future employability. Every effort will be made to accommodate students with learning difficulties and/or special needs. These will be dealt with on an individual basis but students will not be discriminated against should they not be able to physically engage with this module.

Learning and teaching

The range of teaching and learning methods aim to match the learning outcomes of this programme and will include lectures, self-study, focus and discussion groups, presentations, video and case studies, and kinaesthetic

learning via field studies. This programme has a wide range of teaching methods and aims to be pedagogically congruent in its delivery of modules.

Assessment

There are a range of assessment methods to help students demonstrate their achievements including; learning journals, essays, presentations and group discussions; observed performance assessment whilst contributing in teams; report writing; case studies and examinations.

Educational aims of the programme

The MSc International Management programme aims to reflect the breadth of subjects and general educational aims of the Business School, according to which all programmes of study enable students to become competent and reflective practitioners in their chosen field, promote critical and evaluative thinking and develop an understanding of the risks and uncertainties characterising the contemporary global business environment in the 21st century workplace. This programme is designed to be delivered at the University of Southampton Business School, and aims to develop your broad knowledge and understanding of organisations, the external context in which they operate and how they are managed. It aims to provide you with education and training in the theory and application of the principles, concepts, approaches, purpose and practice of global management in contemporary organisations.

The aims of the programme are to:

- Provide an appreciation of the value of the co-operation in modern globalised organisations and provide opportunities for the development of leadership, communication, planning, and problem solving and working in collaboration with people;
- Develop an appreciation and understanding of the range and relationship of management disciplines, in preparation for your future employability;
- Introduce you to, and develop a breadth of knowledge in, key management disciplines such as management strategy, International marketing, accounting, corporate social responsibility and ethics organisational behaviour, management operations in international business managing within a global context;
- Provide practicable off campus training in applying the tools and techniques of key management disciplines;
- Provide the opportunity to gain experience of applying the concepts and approaches learned;
- Develop your ability to undertake rigorous, independent research.

Programme learning outcomes

A. Knowledge and understanding

Having successfully completed this programme you will be able to demonstrate:

- A1. Knowledge and conceptual understanding of the fundamental theoretical approaches, contemporary issues and techniques that are required for the effective implementation of the core management methodologies across global contemporary organisations;
- A2. Critical understanding of the principal current research issues in at least two of the areas of Management;
- A3. Critical understanding of the decisions faced by organisations and the techniques and approaches that support the modelling and management of such decisions across the broad range of functional areas;
- A4. The ability to apply knowledge and critical understanding by undertaking an original dissertation in the area of Management.

Teaching and learning methods

You will gain understanding and knowledge of theoretical ideas and applied techniques related to International Management through a combination of lectures, discussions, individual and group practical exercises, workshops, case studies, seminars, applied training, reading, assessed coursework and examinations.

Assessment methods

Learning is assessed through different methods which will include; coursework, some of which is undertaken on an individual basis and some in groups and examinations. Some modules are assessed by examination or coursework alone. Examinations are set individually and within a specific time frame after taught modules have been completed. Coursework may take the form of an essay, analysis of practical problems and cases, discussion of readings, objective multiple-choice tests, presentations and personal reflective portfolios. Some modules will have a group work element where a group mark is awarded, but all module assessment will also have some element of your individual performance. The dissertation which is required for the MSc award is assessed entirely on an individual level and is normally an empirical study.

B. Subject specific intellectual and research skills

Having successfully completed this programme you will be able to:

- B1.** Critically assess business and management problems;
- B2.** Select and apply core management tools and techniques of key management disciplines for approaching a particular problem, and then reflect upon the selected approach;
- B3.** Think analytically, reflectively, creatively and logically, drawing on useful approaches developed in a wide range of cognate disciplines. The disciplines include Accounting, Managing within a Global Context; Organisational Effectiveness, Risk Analysis, Ethics and Corporate Social Responsibility (CSR), Operation and Project Management, International Marketing and Strategy;
- B4.** Approach management practice in a manner characterised by a systemic view, a capability to deal with “soft” features of problems, and the skills required to adopt mathematical analysis where appropriate;
- B5.** Develop an awareness of cultural, ethical and sustainability issues across the globe and understand how to apply different management approaches within a global context.

Teaching and learning methods

You will develop your analytical, reflective, logical and creative intellectual skills in modules through written assignments and class presentations, some of which will be based around bringing solutions to management problems, whilst others will address more theoretical concepts. You will be expected to apply practical methods of Management, including relevant research methods, and to demonstrate your ability to analyse and critically evaluate primary as well as secondary data in a critical and reflective manner as part of the your dissertation. Reflective and creative skills will be developed in most modules, through exercises, case studies, coursework, and discussion groups.

Assessment methods

Your ability to apply the skills you have learnt is assessed through examinations and coursework as well as through the individual dissertation.

C. Transferable and generic skills

Having successfully completed this programme you will be able to:

- C1.** Collect and critically analyse and evaluate qualitative and quantitative information;
- C2.** Communicate ideas and arguments fluently and effectively in a variety of written formats;
- C3.** Communicate ideas and arguments orally and through formal presentations;
- C4.** Work effectively in groups and recognise problems associated with group working and how to deal with them;
- C5.** Manage your time effectively;
- C6.** Interact effectively within a working group;
- C7.** Adopt relevant computing and IT resources effectively;
- C8.** Use library and other resources effectively, and apply bibliographical skills;
- C9.** Demonstrate technical, analytical and business awareness skills;
- C10.** Demonstrate a high level of creativity, critical evaluation and analyses of various sources of information and communicate results effectively through your dissertation.

Teaching and learning methods

Most modules develop some combination of the above skills.

Assessment methods

As above, assessment will include, coursework including essays, case studies, presentations, group work, multiple choice questions, personal reflective portfolios and examinations. Both examinations and written coursework require you to produce concise and well-structured analysis of theoretical and practical issues and problems. Your oral communication skills will be assessed by your peers as well as lecturers. Your ability to obtain and analyse information, in particular resourcing and using library and IT data and information, as part of your dissertation will be reflected in the quality of your dissertation.

D. Subject specific practical skills

Having successfully completed this programme you will be able to practically demonstrate:-

- D1.** Presentation and negotiation skills;
- D2.** How to respond effectively to diversity and cultural issues within a team;
- D3.** How to identify a problem and plan for a team task;
- D4.** How to be an effective leader and follower in teams;
- D5.** How to problem solve;
- D6.** How to investigate and manage resources;
- D7.** How to distribute roles within a team

Teaching and learning methods

These management skills will be developed via participation in an interactive and kinaesthetic compulsory training weekend module at the beginning of your programme which are transferrable into other modules.

Assessment methods

Your ability to work effectively as a member of a team will be assessed through the output of group work (from a combination of observed group and individual performance and practice/presentations and written reports).

Programme structure

Typical course content

The programme may be completed on a full-time (12 months) basis. The first 9 months of the programme involves taught study, divided into two semesters. In the following description, the term "module" is taken to mean a discrete component of the programme with its own learning outcomes and assessment requirements. All modules are at Masters Level.

The taught component of the programme consists of modules worth 90 ECTS (180 CATS) credit points in total, where 60 ECTS (120 CATS) are compulsory modules, and 30 ECTS (60 CATS) are for the dissertation which is core. The Business School provides all modules.

Information about pre and co-requisites is included in individual module profiles.

Summary structure of the programme

See Appendix 3

Assessment mapping

See Appendix 2

Additional costs

Students are responsible for meeting the cost of essential textbooks, and of producing such essays, assignments, laboratory reports and dissertations as are required to fulfil the academic requirements for each programme of study. Costs that students registered for this programme typically also have to pay for are included in **Appendix 4**.

Progression requirements

The programme follows the University's regulations for [Progression, Determination and Classification of Results: Standalone Masters programmes](#) as set out in the University Calendar.

Intermediate exit points

You will be eligible for an interim exit award if you complete part of the programme but not all of it, as follows:

Qualification	Minimum overall credit in ECTS/CATS credits	Minimum ECTS/CATS credits required at level of award
Postgraduate Diploma	at least 60/120	45/90
Postgraduate Certificate	at least 30/60	20/40

Support for student learning

There are facilities and services to support your learning some of which are accessible to students across the University and some of which will be geared more particularly to students in your particular Faculty or discipline area.

The University provides:

- library resources, including e-books, on-line journals and databases, which are comprehensive and up-to-date; together with assistance from Library staff to enable you to make the best use of these resources
- high speed access to online electronic learning resources on the Internet from dedicated PC Workstations onsite and from your own devices; laptops, smartphones and tablet PCs via the Eduroam wireless network. There is a wide range of application software available from the Student Public Workstations.
- computer accounts which will connect you to a number of learning technologies for example, the Blackboard virtual learning environment (which facilitates online learning and access to specific learning resources)
- standard ICT tools such as Email, secure filestore and calendars.
- access to key information through the MySouthampton Student Mobile Portal which delivers timetables, Module information, Locations, Tutor details, Library account, bus timetables etc. while you are on the move.

- IT support through a comprehensive website, telephone and online ticketed support and a dedicated helpdesk in the Hartley Library.
- Enabling Services offering support services and resources via a triage model to access crisis management, mental health support and counselling.
- assessment and support (including specialist IT support) facilities if you have a disability, long term health problem or Specific Learning Difficulty (e.g. dyslexia)
- the Student Services Centre (SSC) to assist you with a range of general enquiries including financial matters, accommodation, exams, graduation, student visas, ID cards
- Career Destinations, advising on job search, applications, interviews, paid work, volunteering and internship opportunities and getting the most out of your extra-curricular activities alongside your degree programme when writing your CV
- Other support that includes health services (GPs), chaplaincy (for all faiths) and 'out of hours' support for students in Halls (18.00-08.00)
- A Centre for Language Study, providing assistance in the development of English language and study skills for non-native speakers.

The Union Southampton provides:

- an academic student representation system, consisting of Course Representatives, Academic Presidents, Faculty Officers and the Vice-President Education; Union Southampton provides training and support for all these representatives, whose role is to represent students' views to the University.
- opportunities for extracurricular activities and volunteering
- an Advice Centre offering free and confidential advice including support if you need to make an academic appeal
- Support for student peer-to-peer groups, such as Nightline.

Associated with your programme you will be able to access:

- A dedicated study skills induction programme for new entrants, including an introduction to the library;
- A Faculty student office, as a source of general information;
- A personal tutor system for any kind of study-related or personal advice and support;
- Dedicated Teaching and Learning Co-ordinators to aid with study skills issues;
- Comprehensive Programme Handbooks;
- Module support materials (often in online form);
- Online communication between staff and students;
- Staff-student liaison group

Methods for evaluating the quality of teaching and learning

You will have the opportunity to have your say on the quality of the programme in the following ways:

- Completing student evaluation surveys for each module of the programme
- Acting as a student representative on various committees, e.g. Staff: Student Liaison Committees, Faculty Programmes Committee OR providing comments to your student representative to feedback on your behalf.
- Serving as a student representative on Faculty Scrutiny Groups for programme validation
- Taking part in programme validation meetings by joining a panel of students to meet with the Faculty Scrutiny Group

The ways in which the quality of your programme is checked, both inside and outside the University, are:

- Regular module and programme reports which are monitored by the Faculty
- Programme validation, normally every five years.
- External examiners, who produce an annual report
- A national Research Assessment Exercise (our research activity contributes directly to the quality of your learning experience)
- Higher Education Review by the Quality Assurance Agency for Higher Education

Criteria for admission

The University's Admissions Policy www.southampton.ac.uk/admissions_policy applies equally to all programmes of study. The following are the typical entry criteria to be used for selecting candidates for admission. The University's approved equivalencies for the requirements listed below will also be acceptable. The entry criteria for our programmes are reviewed annually by the Faculty. Those stated below were correct as of August 2016. **Applicants should refer to their specific offer conditions on their offer letter.**

Qualification	Grade/GPA	Subjects requirements
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Bachelor's degree	2:1	A wide range of subjects are accepted, although preferred subjects would involve essay writing Excluded subjects: English translation, Business English, Art/Performing Art, Vocational Studies
Pre-Master	Pass	You are able to progress to this MSc programme via the University's Pre-Masters programme

Mature applicants

No work experience is required, but it can compensate for subjects and grades

Recognition of prior learning (RPL)

If you have professional experience, or credit through prior learning at another institution, you may be eligible to use this experience against some of the programme requirements for period of study. You will need to present evidence that you have met the learning outcomes of the programme. The University's Recognition of Prior Learning Policy can be accessed via the link below:

http://www.southampton.ac.uk/quality/assessment/prior_learning.page

English language proficiency [IELTS]

Overall	Listening	Reading	Writing	Speaking
6.5	6.0	6.5	6.5	6.0

For a full list of English language tests accepted can be viewed here:

<http://www.southampton.ac.uk/studentadmin/admissions/admissions-policies/language.page>

Career opportunities

Some of the students completing this programme have been successful in gaining employment in organisations such as Siemens, Amsterdam; IBM London; British Telecom; ASDA; John Lewis; L'Oreal International; The British Council; The National Health Service UK; to name but a few. The international Management programme at the Southampton Business School will provide you with a broad degree in all important functions and competencies that are needed for a manager in today's fast moving, technological and diverse workplace. It will furnish you with enough knowledge and expertise to be able to walk into a management position. Most of our students have also enjoyed returning to talk to current cohorts and we have a very vibrant and successful Alumni population who are keen to share their success with new students.

External Examiner(s) for the programme

Name: Stephen Taylor **Institution:** University of Exeter

Students must not contact External Examiner(s) directly, and external examiners have been advised to refer any such communications back to the University. Students should raise any general queries about the assessment and examination process for the programme with their Course Representative, for consideration through Staff: Student Liaison Committee in the first instance, and Student representatives on Staff: Student Liaison Committees will have the opportunity to consider external examiners' reports as part of the University's quality assurance process.

External examiners do not have a direct role in determining results for individual students, and students wishing to discuss their own performance in assessment should contact their personal tutor in the first instance.

Please note: This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided. More detailed information can be found in the programme handbook (or other appropriate guide) or online at www.sbs.ac.uk

Please note: As a research-led University, we undertake a continuous review of our programmes to ensure quality enhancement and to manage our resources. As a result, this programme may be revised during a student's period of registration, however, any revision will be balanced against the requirement that the student should receive the educational service expected. Please read our [Disclaimer](#) to see why, when and how changes may be made to a student's programme.

Programmes and major changes to programmes are approved through the University's programme validation process which is described in the University's Quality handbook.

Revision History

1. Revalidated 26 February 2013
2. Revisions approved by Senate 19 June 2013 as part of new programme validation process

3. Minor changes made to form guidance on completion of Learning outcomes and Assessment Mapping document template and changes to wording of support for student learning section, altering to second person throughout agreed with the Chair and to be reported to UPC October 2013
4. Transferred to new template Sept 2014
5. Transferred to new template Aug 2015
6. Transferred to new template 14 March 2017

Appendix 1

5226 MSc International Management learning outcomes mapping document

Core = (Cr), Optional Core = (OCr), Compulsory = (Cm)

Module Code	Module Title	Knowledge and Understanding				Subject Specific Intellectual Skills					Transferable/Key Skills										Subject Specific Practical Skills						
		A1	A2	A3	A4	B1	B2	B3	B4	B5	C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	D1	D2	D3	D4	D5	D6	D7
MANG6079	Accounting and control (Cm)	X						X	X		X	X				X	X								X		
MANG6300	Organisational Effectiveness Part 1 (Cm)	X	X			X	X		X	X			X	X	X	X		X	X		X	X	X	X	X	X	X
MANG6130	Strategic Management (Cm)	X		X		X	X	X				X						X							X		
MANG6271	International Marketing (Cm)	X	X					X				X					X	X	X								
MANG6273	Managing within a Global Context (Cm)	X	X					X		X	X	X						X									
MANG6134	Risk Taking and Decision Making (Cm)	X		X		X	X	X			X	X		X				X	X						X		
MANG6294	Responsible Leadership (Cm)	X	X	X						X		X	X	X		X		X	X		X						
MANG6129	Quantitative & Qualitative Research (Cm)	X				X	X				X	X				X	X			X							
MANG6292	Operations Management (Cm)	X	X	X		X	X		X									X	X						X	X	
MANG6293	Project Management (Cm)																										
MANG6291	International CSR (Cm)	X					X			X		X						X	X			X					
MANG6290	Organisational Effectiveness Part 2 (Cm)	X	X			X	X		X	X				X	X	X	X		X			X	X	X	X	X	X
MANG6095	Dissertation (Cr)	X	X	X	X							X			X		X	X		X						X	

Appendix 2

5226 MSc International Management assessment mapping document

Module Code	Module Title	Assessment 1	Assessment 2	Assessment 3
MANG6079	Accounting and control (Cm)	Group Assignment (continuous assessment 2,500 words) 30%	Exam (2 hours) 70%	
MANG6300	Organisational Effectiveness Part 1 (Cm)	Individual Observation 25%	Individual Assignment (1,500 words) 50%	Presentation (10 minutes) 25%
MANG6130	Strategic Management (Cm)	Group assignment (3,000 words) 30%	Exam (2 hours) 70%	
MANG6271	International Marketing (Cm)	Restricted Book Exam (2 hours with an extra 15 minutes reading time) – 100%		
MANG6273	Managing within a Global Context (Cm)	Individual Assignment (2,500 words) 50%	Exam, Closed Book (2 hours) 50%	
MANG6134	Risk Taking and Decision Making (Cm)	Exam (2¼ hours) 100%		
MANG6294	Responsible Leadership (Cm)	Exam (2 hours) 70%	Group Assignment in Class 30%	
MANG6129	Quantitative & Qualitative Research (Cm)	Individual Assignment (3,000 words) 100%		
MANG6292	Operations Management (Cm)	Exam, Closed Book (2 hours) 100%		
MANG6293	Project Management (Cm)	Group Assignment (2,500 words) 75%	Individual Assignment (1,000 words) 25%	
MANG6291	International Corporate Social Responsibility (Cm)	Individual Assignment (1,500 words) 50%	Exam (1 hour) 50%	
MANG6290	Organisational Effectiveness Part 2 (Cm)	Group Assignment (1,500 words) 30%	Group Assignment (2,000 words) 45%	Group Presentation (15 minutes) 25%
MANG6095	Dissertation (Cr)	Individual Assignment (15,000 words) 100%		

Appendix 3

5226 MSc International Management programme structure

All Core and Compulsory modules must be taken.

There are no Option modules offered in this programme.

MANG6095 Dissertation supervision starts in Semester 2 and should be submitted in September 2018.

Semester 1				Semester 2			
Modules	ECTS	CATS	Core, Compulsory or Option	Modules	ECTS	CATS	Core, Compulsory or Option
MANG6079 Accounting & Control	7.5	15	Comp	MANG6095 Dissertation [Semester 2 & Summer]	30	60	Core
MANG6130 Strategic Management	3.75	7.5	Comp				
MANG6271 International Marketing	3.75	7.5	Comp	MANG6129 Quantitative & Qualitative Research Methods	7.5	15	Comp
MANG6273 Managing within a Global Context	7.5	15	Comp	MANG6134 Risk Taking and Decision Making	7.5	15	Comp
MANG6294 Responsible Leadership	3.75	7.5	Comp	MANG6290 Organisational Effectiveness (Part 2)	3.75	7.5	Comp
MANG6300 Organisational Effectiveness (Part 1)	3.75	7.5	Comp	MANG6291 International Corporate Social Responsibility	3.75	7.5	Comp
				MANG6292 Operations Management	3.75	7.5	Comp
				MANG6293 Project Management	3.75	7.5	Comp

Appendix 4

5226 MSc International Management additional costs

Students are responsible for meeting the cost of essential textbooks, and of producing such essays, assignments, laboratory reports and dissertations as are required to fulfil the academic requirements for each programme of study. In addition to this, students registered for this programme typically also have to pay for the items listed in the table below.

In some cases you will be able to choose modules (which may have different costs associated with that module) which will change the overall cost of a programme to you. Details of such costs will be listed in the Module Profile. Please also ensure you read the section on additional costs in the University's Fees, Charges and Expenses Regulations in the University Calendar available at www.calendar.soton.ac.uk.

Main Item	Sub-section	PROGRAMME SPECIFIC COSTS
Approved Calculators		Candidates may use calculators in the examination room only as specified by the University and as permitted by the rubric of individual examination papers. The University approved models are Casio FX-570 and Casio FX-85GT Plus. These may be purchased from any source and no longer need to carry the University logo.
Stationery		You will be expected to provide your own day-to-day stationary items, e.g. pens, pencils, notebooks, etc). Any specialist stationery items will be specified under the Additional Costs tab of the relevant module profile.
Textbooks		Where a module specifies core texts these should generally be available on the reserve list in the library. However due to demand, students may prefer to buy their own copies. These can be purchased from any source. Some modules suggest reading texts as optional background reading. The library may hold copies of such texts, or alternatively you may wish to purchase your own copies. Although not essential reading, you may benefit from the additional reading materials for the module.
Printing and Photocopying		In most cases, written coursework such as essays; projects; dissertations are submitted online and by hard copy. The costs of printing a hard copy for submission of such coursework will be the responsibility of the student. The cost of photocopying will also be the responsibility of the student. https://www.southampton.ac.uk/isolutions/students/printing