

# The Green Office Model

Student-led and staff-supported change  
towards sustainability in higher education

**Maastricht University**  
**Green Office**

rootAbility

# Common challenges of student-staff partnerships

Staff

Commitment & continuity

Quality

Integration & coordination

Students

Access

Knowledge & skills

Workflow



Sustainability was not sustainable

7 student interns  
15 – 30 student  
volunteers



Environmental  
coordinator



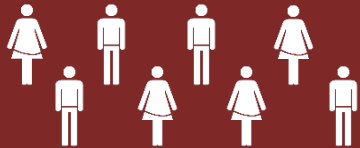
Green  
Office



Budget 75.000 €



Supervisory board



**Education**



**Research**



**Governance**



**Community**



**Operations**

## Education



- *Green Office Academy*
- *Curriculum invento*



## Research

- *Living Lab Programme*
- *PhD*
- *Student Journal*

## Governance

*Climate Action  
Report,  
Vision & Roadmap*

- *Conferences*
- *Networking events*
- *Film series*

## Community

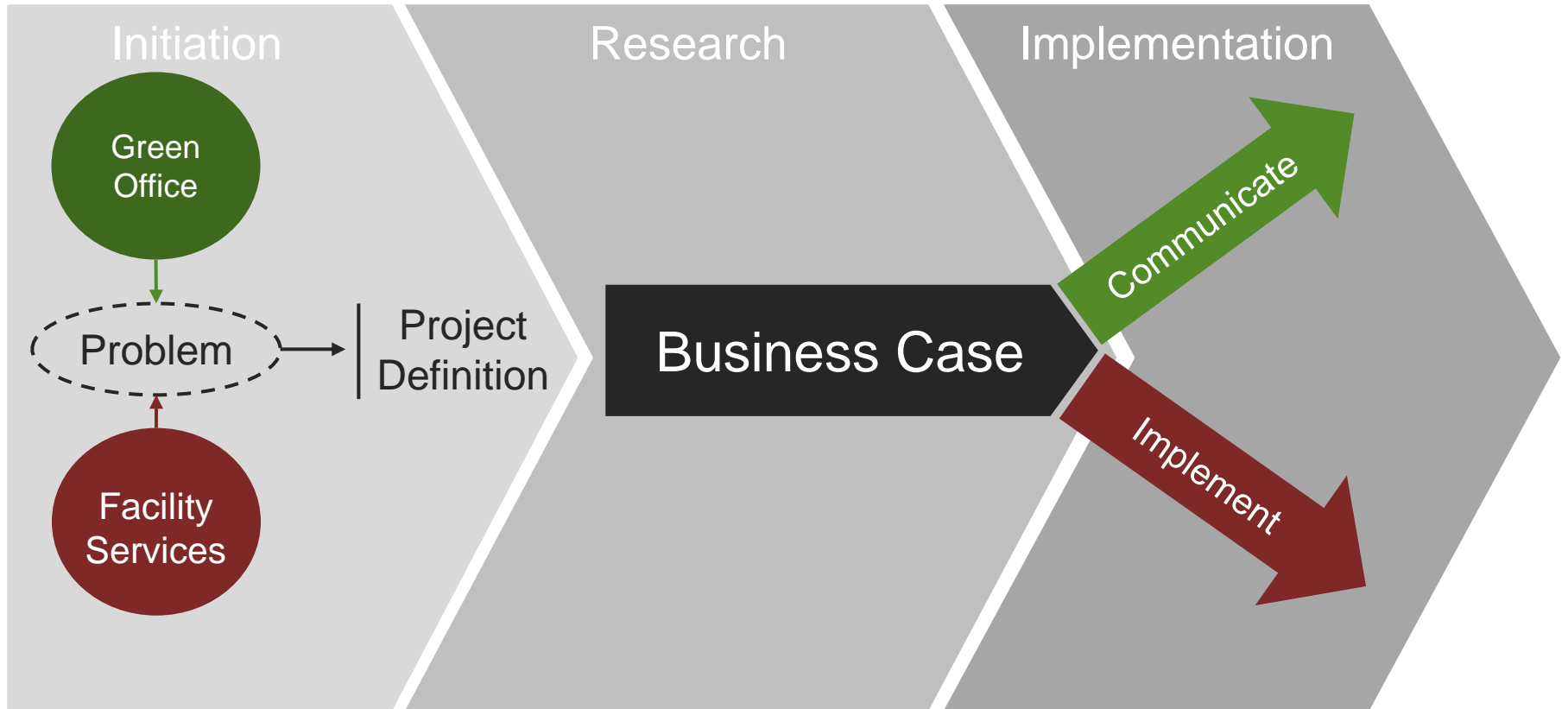


- *Renewable Energy*
- *Green IT Business Case*
- *Energy Efficiency Business Case*

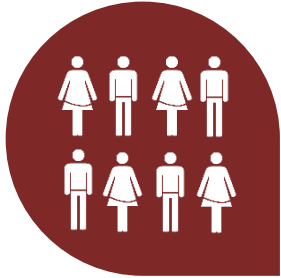


## Operations

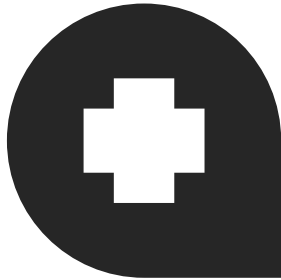
# Operations



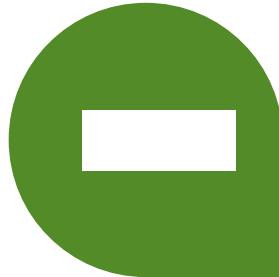
# Legacy: 2010-2014



- 850 Participants
- 90 student volunteers & 30 student employees
- 40 projects
- International recognition



- Student, staff and faculty collaboration
- Awareness & acceptance
- Organisational learning
- Strategic clarity



- Scaling & diffusion of activities
- Tangible impact reductions
- Finding good projects



# rootAbility

Social  
Business

Sustain-  
ability in  
HE

Europe



Workshops & Training

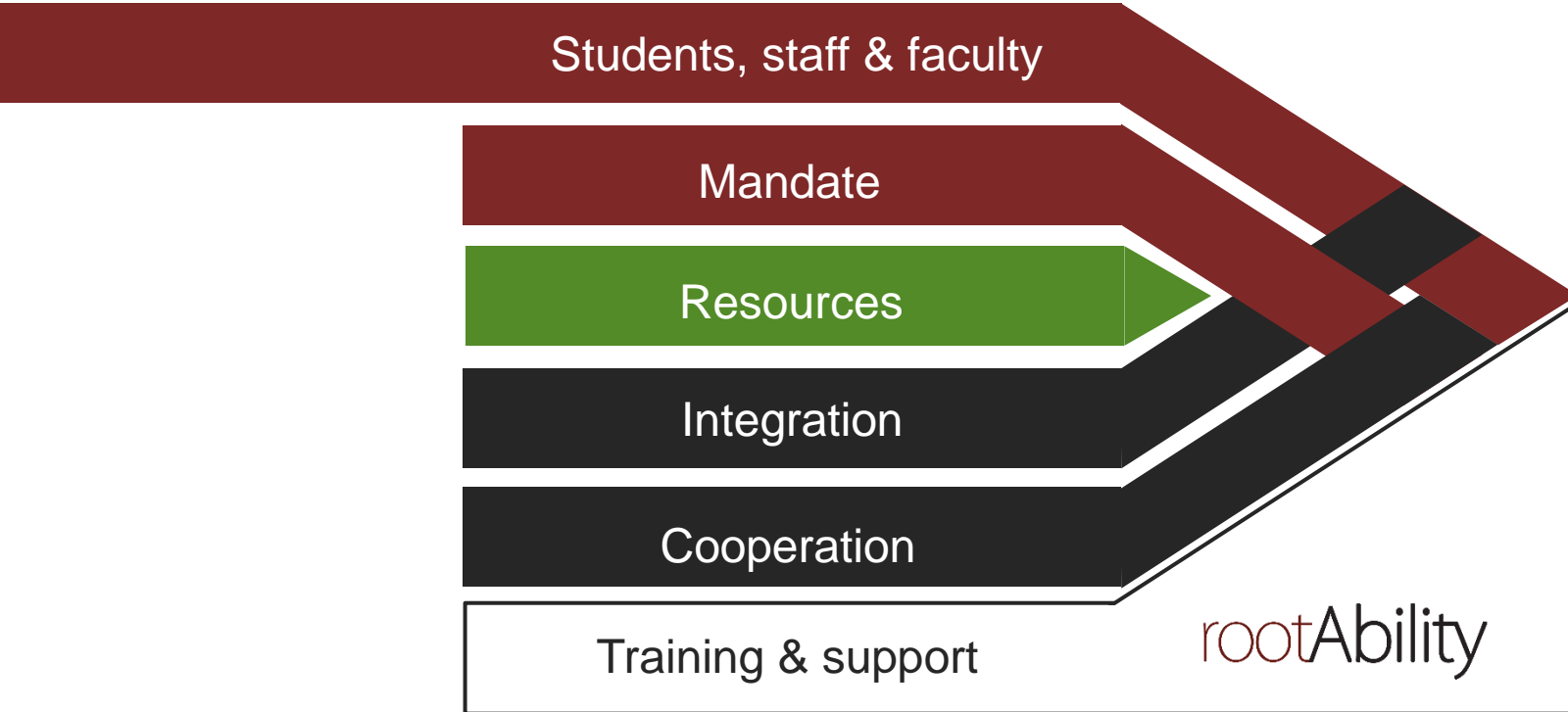


Talks & Presentations



Green Office Model

# Green Office Principles



# Revisiting the challenges

Staff

Commitment & continuity

Quality

Integration & coordination

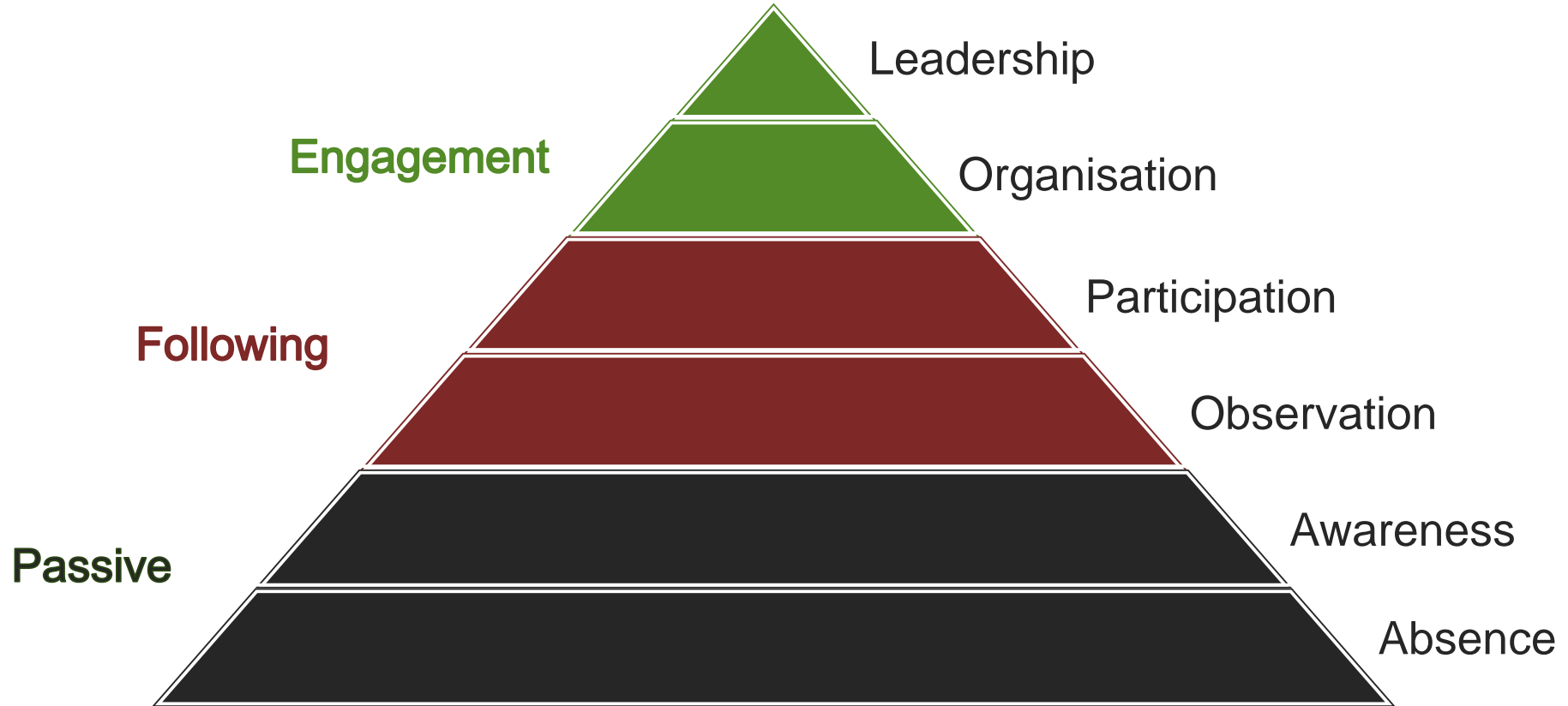
Students

Access

Knowledge & skills

Workflow

# Engagement pyramid



# Common replication challenges



Adaptation



Integration



Lobbying

# The first year



**Maastricht University**

Maastricht University Green Office



**WAGENINGEN UNIVERSITEIT**  
WAGENINGEN **UR**

Wageningen Green Office



**Universiteit Utrecht**

Green Office Utrecht



UNIVERSITY  
of  
GREENWICH

Greenwich Sustainability Hub



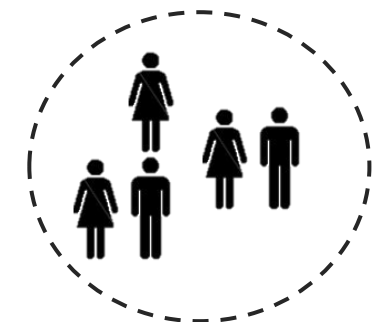
Students' Green Unit

# Students' Green Unit

Sustainability  
Advisory Group

Project Review  
Board

Sustainability  
Delivery Team



Employ-  
ability



Community



Research



Education



Operations



Students' Green Unit  
Manager



# Greenwich Sustainability Hub



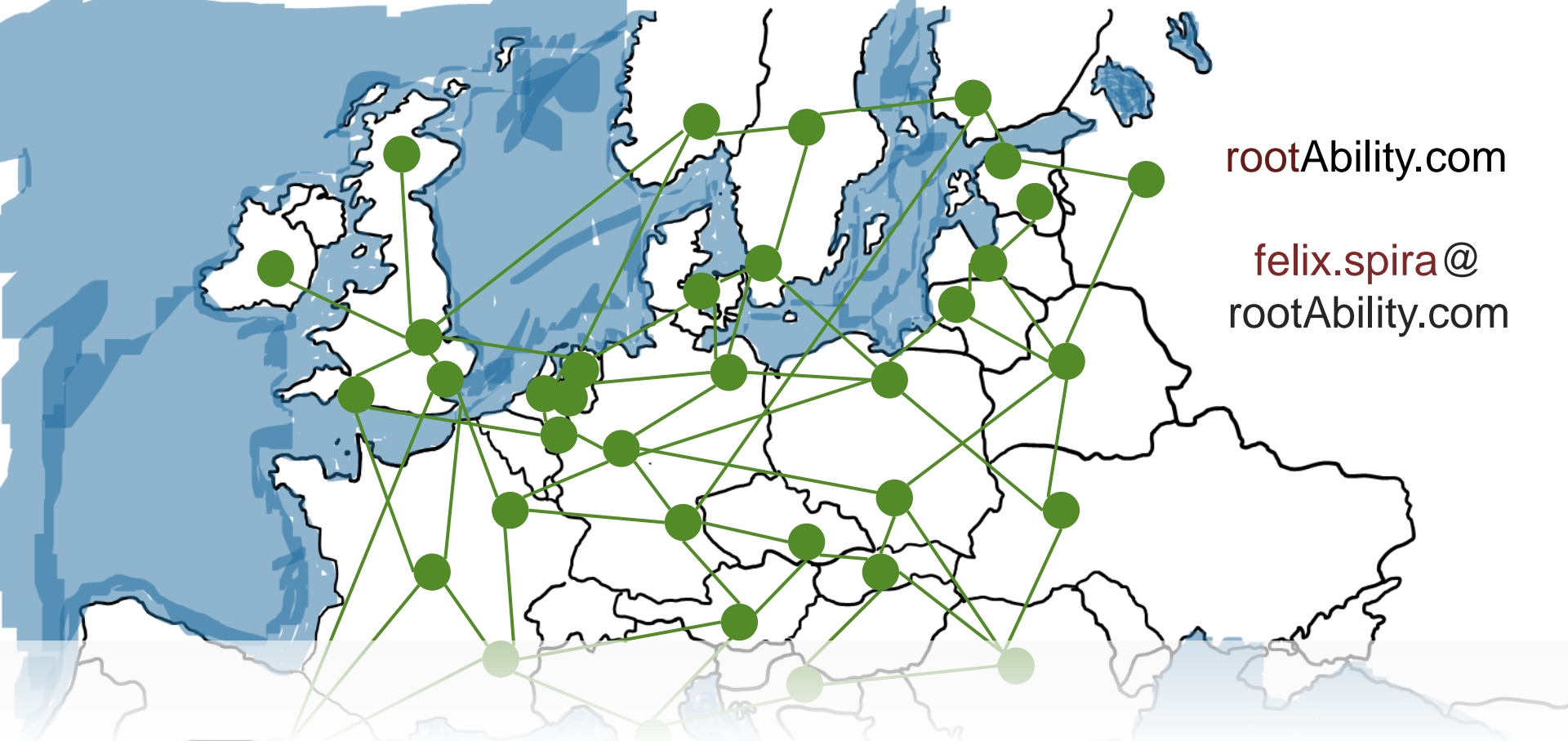


## Join the movement

Free online feedback + lobby advice + material

On demand workshops & talks

Connection with other Green Offices



rootAbility.com

felix.spira@  
rootAbility.com



facebook.com/rootAbility  
Green Office Movement Group



@rootAbilityNow