

What are we good for? Social responsibility at The University of Manchester

Julian Skyrme Director of Social Responsibility



Overview

- The social responsibility journey at The University of Manchester
- Strategic Priorities
- Signature Programmes



The University of Manchester

- > £870M pa turnover
- ~ 11,000 staff
- ~ 40,000 students



- > 28,000 undergraduate > 11,000 postgraduate; c. 25% overseas
- ~ 26% students from poorest backgrounds
- > 300 hectares of estate



The University of Manchester

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What have the Romans ever done for us?



Apart from better sanitation and medicine and education and irrigation and public health and roads and a freshwater system and baths and public order ... what have the Romans done for us?



What have the Romans ever done for us?





What have the Romans Universities ever done for us?







































ADDRESSING INEQUALITIES ETHICAL GRAND CHALLENGES SCHOOLS GOVERNORS INITIATIVE CULTURAL ACCESS PROGRAMME THE WORKS STAFF STEPS TO SUSTAINABILITY

Strategic Priorities

Signature Programmes













Addressing Inequalities Signature Programme will enhance the impact of Manchester's most significant research addressing issues of equality and fairness during 2014/15 -2016/17. It will include our research on health, poverty, class, diversity, work, education, natural resources, conflict and climate change."









"The great aim and end of all learning is service to society....."

Benjamin Franklin





"The two most critical characteristics of universities: they serve society as both a responsive servant and thoughtful critic......"

Harold Shapiro





"Human history becomes more and more a race between education and catastrophe."

H. G. Wells







The University of Manchester

Manchester Leadership Programme

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NEW CAREER



University College for Interdisciplinary Learning

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Taster sessions

Information for staff

Signature lectures

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Challenge conventional thinking

Inspire your imagination

The University College for Interdisciplinary Learning presents an opportunity for students at The University of Manchester to broaden their educational horizons. It offers courses that showcase the research and knowledge found at the University and encourage students to go beyond the boundaries of their degree programme.







Ethical Grand Challenges Signature Programme will "provide every Manchester undergraduate with the opportunity, by 2017/18, to confront key 'ethical grand challenges' through the completion of a common programme focusing on sustainability (y1), social justice (y2) and workplace ethics (y3) as part of their degree."





School Governors Signature Programme will "contribute to the leadership and improvement of state schools by engaging staff and alumni in creating the largest growth of school governors of any employer in the UK by 2014/15."



Early recognition











Rank	Supporting Company
1	University of Manchester
2	NHS
3	Teach First
4=	Department for Education
4=	Royal Bank of Scotland
6	Santander
7	BBC
8	Ministry of Defence
9=	HMRC
9=	Barclays Group

Source: SGOSS Governors for School registration data 2013/14





Cultural Access Programme will "transform the educational experiences of our most local primary learners by providing each with an entitlement to access out-of-classroom learning at one of our cultural institutions: the Manchester Museum, Whitworth Art Gallery, Jodrell Bank Discovery Centre, The John Rylands Library by 2014/15."





The Works Signature Programme will "transform the lifechances of local residents by supporting at least 750 unemployed people back into work by 2014/15, principally via our leadership of The Works partnership in Moss Side and Ardwick."



Early recognition



OUTSTANDING CONTRIBUTION TO THE LOCAL COMMUNITY





"I am so happy to be starting work again and I couldn't sleep the night before I started because I was so excited. I feel like this is a new start for me, and all my friends and family have noticed the difference in me and are really happy for me. I'm glad I'll be getting back into a regular routine with a regular wage coming in so I can take the kids out on the weekend over the summer holidays. I wouldn't have heard about this job if it wasn't for The Works and I really believe I got it due to support of the staff that work there."











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WELCOME TO THE UNIVERSITY LIVING LAB!

The University Living Lab is developing the University of Manchester campus as a site for applied teaching and research around sustainability and low carbon. This site provides a platform for collaboration between researchers, students, external stakeholders and the Directorate of Estates and Facilities to deploy and monitor new technologies and services in real world settings.

On this site you can find people, courses and projects relating to specific research areas. The opportunities tab is regularly updated with opportunities to work with the Estates Directorate, many of which are associated with the £1 billion relocation of the North Campus. It also hosts an application form for proposing projects to them. Other tabs at the top of the screen provide case studies of existing projects, news and updates, as well as more academic resources relating to the Living Lab approach.

Please email us at livinglabs@manchester.ac.uk if you have any feedback or would like to be added to our database.

The University Living lab initiative has been generously funded by the University of Manchester Research Institute and the Higher Education Innovation Fund.

Keywords

Climate Climate change Economy Education Energy Engagement Environment Sustainability Sustainability enthusiast Teaching Universities Workplace engagement More



FEATURED ORGANISATION

Mechanical, Aerospace and



UNIVERSITY LIVING LAB An innovative and collaborative approach to sustainability at the University of Manchester



SUSTAINABILITY DATABASE TEACHING MODULES

There are over 100 taught modules involving more than 6500 students at the University. This page lists each module with the lead academic.



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UNIVERSITY LIVING LAB An innovative and collaborative approach to

sustainability at the University of Manchester



SUSTAINABILITY DATABASE ORGANISATIONS

Sustainability is covered by a large range of organisations across the entire University, ranging from individual disciplines to large research centres. This page lists over 100 organisations that relate to sustainability in an easily searchable format. By clicking on an organisation it is also possible to see its members and links to research projects and other organisations.

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SUSTAINABILITY DATABASE

PEOPLE

There are hundreds of academic and professional support staff at the University who deal with sustainability. This page list them in an easily searchable format to help staff find each other and see each other's teaching and research activities.



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SUSTAINABILITY DATABASE PROJECTS

There are more than 80 current and recently completed projects in the field of sustainability taking place across the University. This page lists them in an easily searchable format, and by clicking on a project shows who is involved and what their links are to other research projects and organisations.



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Steps to Sustainability Signature Programme will "ensure <u>every</u> member of staff has an opportunity, by 2017/18, to enhance their positive environmental actions in the workplace through being engaged in a programme of learning, reflection and action on carbon and natural resource literacy."



Action Learning Reflection

Travel Energy Consumption/production/purchasing Climate change Biodiversity/ecosystems Waste/materials/resources



NETPositive Tool



- Enormous potential to support whole institutional change for The University of Manchester
- Will adopt/adapt for staff sustainability programme
- Can create customisable routes through process for different types of staff
- Not about 'Keen Greens'. Driven through our People Strategy and will impact on all staff
- Helps with our signposting to information, resources and opportunities – focus on action!
- Can record progress and 'data' at every step



Next steps

- Execution: ongoing development and delivery of signature programmes
- Evaluation: measuring the difference we make
- Engagement: enhancing communications and engagement with staff, students, alumni and external stakeholders







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Questions



www.socialresponsibility.manchester.ac.uk @SocialResponUoM