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Brief Abstract for In The Loop 2

Is Nostalgia really such a bad thing?

Nostalgia has long been perceived as a negative emotion; regressive and even damaging to the person 'affected'. But looking back is what I do for a profession. For me, nostalgia is a positive force in the design process, a link to the past whilst moving my concepts forward. Taking inspiration, an idea, a thread from the past and interpreting it is just a small part of the puzzle. Finding out what lies behind the design, the knitting, the knitter, the traditions, is vitally important to me. Nostalgia can help us progress!