

WORLD PUBLIC HEALTH NUTRITION ASSOCIATION



Building Healthy Global Food Systems

A New imperative for Public Health

Oxford, UK September 8-9, 2014

<http://wphna.org/conferences/oxford-2014/>

The exciting **vision** of the next World Public Health Nutrition Association (WPHNA) conference is to review the status of diet-related ill health, determine the impact that global food systems have on health and then identify and develop policies that can effectively promote health and well-being and support global food systems that are environmentally, culturally and socially sustainable.

To achieve this vision the **objectives** of the conference are to:

- characterise and agree what is meant by healthy diets and food systems
- identify the major global drivers shaping the current (unhealthy & unsustainable) global food systems
- explore how to put health and well-being as the top drivers for improved global food systems
- re-focus our approach to public health to address this major global challenge.

The Association has **two aims**. Firstly, we want to **move the agenda forward** from our Rio2012 World Nutrition Congress. Secondly we want to **assert our responsibilities in global public health nutrition** and to play a key role in **building the foundations for healthy global food systems**. We believe that healthier food systems are fundamental to global health and well-being.

Complex factors are now shaping our food supply systems. It is thus clear that individuals and even countries are barely able to resist and control many of the forces that currently support and promote unhealthy diets. Only by concerted collective global public action might we positively shape future food systems, so that they are driven by what is best for health and well-being of people and of the planet.

The Association sees this meeting as the first step in a process. By the end of the meeting, we want to be much clearer about what we know, and what we need to do next to achieve our vision of global health.

Venue – Keble College, Oxford, UK

The conference will be held at **Keble College, Oxford University**. Founded in 1870, Keble is now one of the largest and most beautiful Oxford colleges. It is committed to the highest academic standards in teaching and research. Keble College is situated on the northern edge of Oxford city centre, just off Banbury Road and the northern end of St Giles. It is opposite the University science area and the University Parks

Oxford is famous the world over for its University and place in history. For over 800 years, it has been a home to royalty and scholars, and since the 9th century an established town. Oxford is well served by road and rail networks that give fast and direct access locally, nationally and from Europe. Oxford is only one hour away on the train from London and is easy to reach from all major airports



Just a few of Oxford's dreaming spires: A view of High Street from the roof of St. Mary the Virgin