‘A’
is for
Agile

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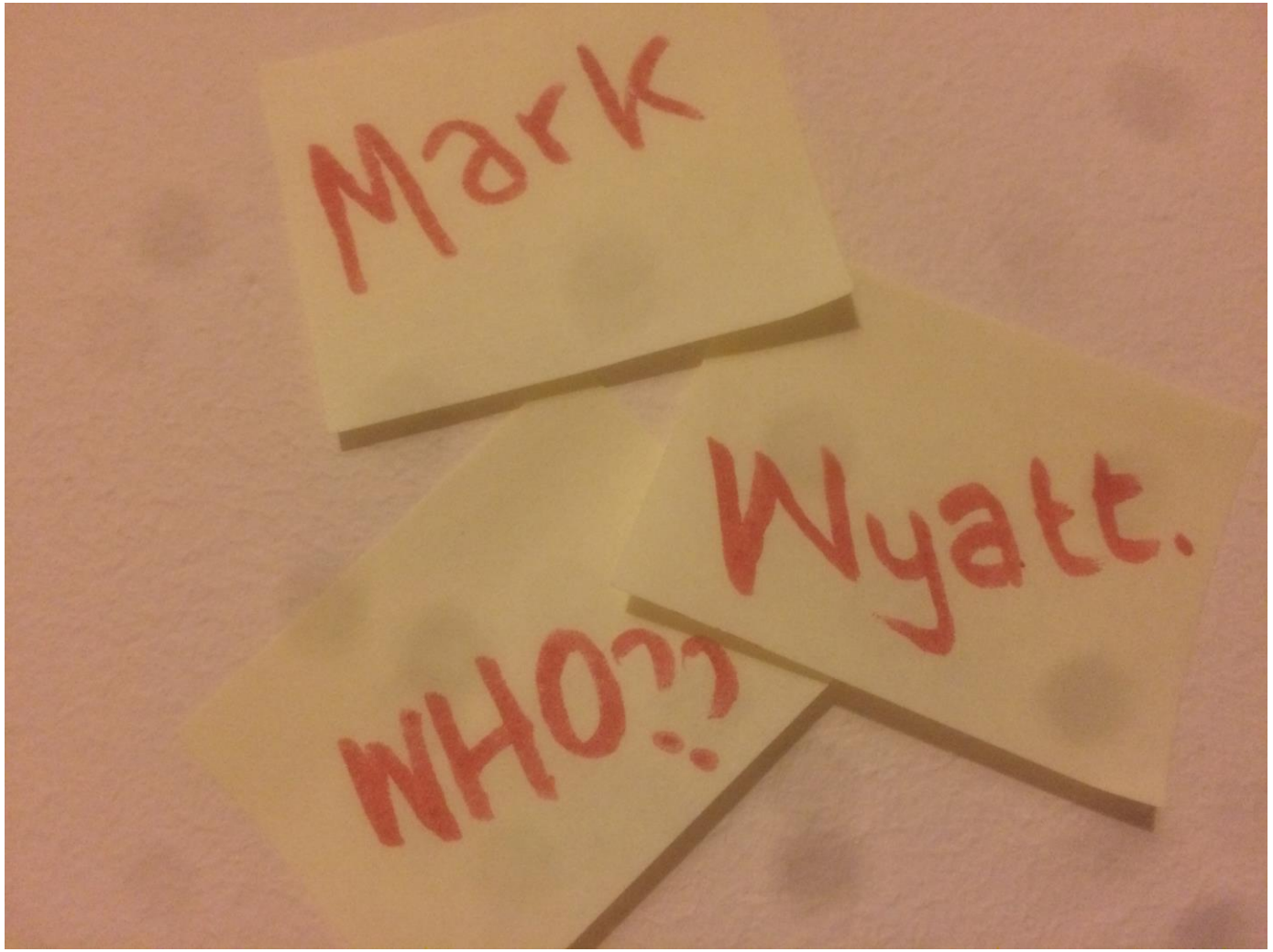

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Agile…?

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Source: Hacker Noon

What we mean when we say ‘Agile’

“Agile Project Management is a methodology that is commonly used to deliver complex projects due to its adaptiveness. It emphasizes collaboration, flexibility, continuous improvement, and high quality results”

Source: Dinnie Musklihat, Zenkit blog

What organisations hear when you say ‘Agile’

Image copyright: bandt.com.au

The phases of an Agile project

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Step 1:
Figure out what the problem is

Source: HMRC

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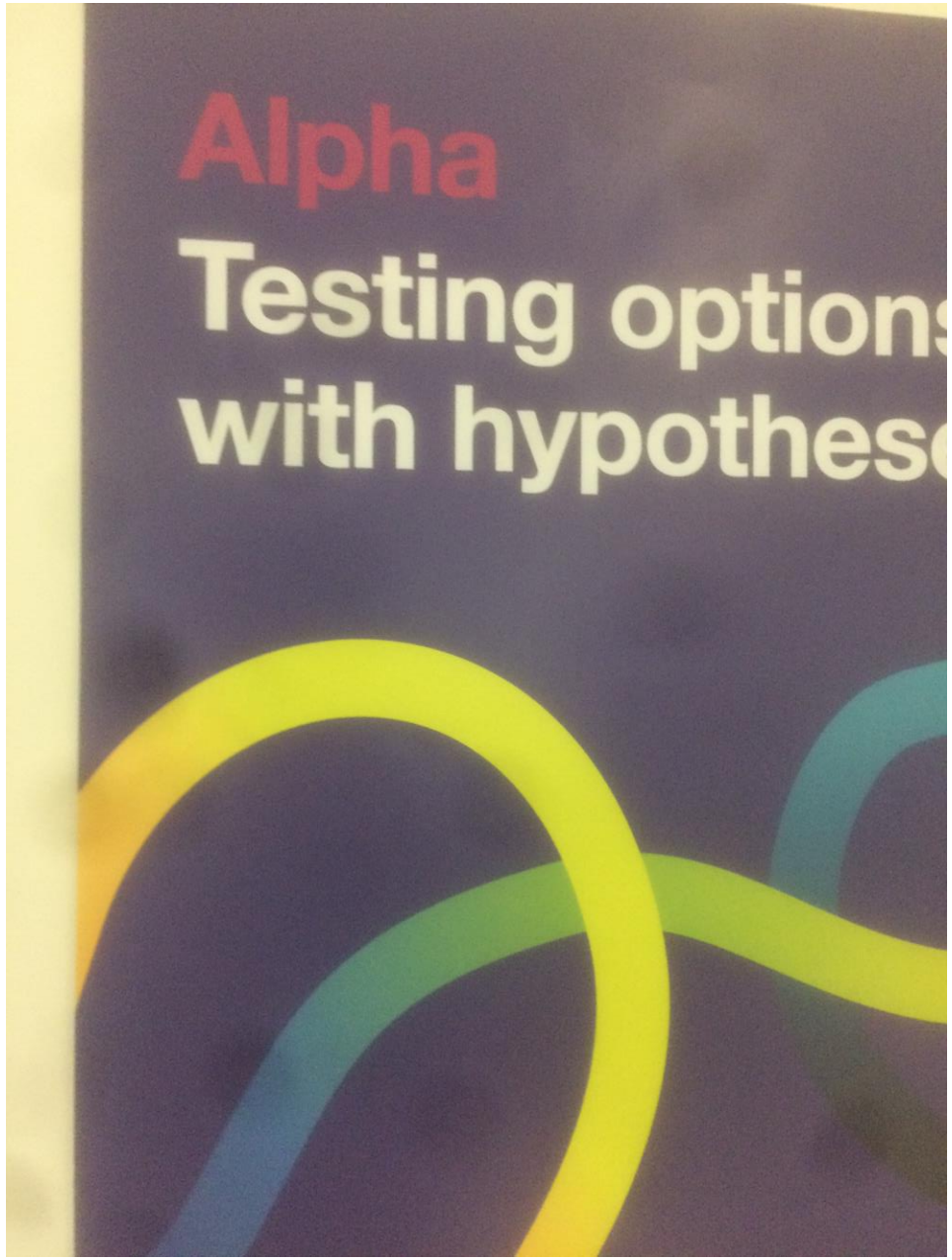
Step 2:
Test what you think the answer might be



Source: HMRC

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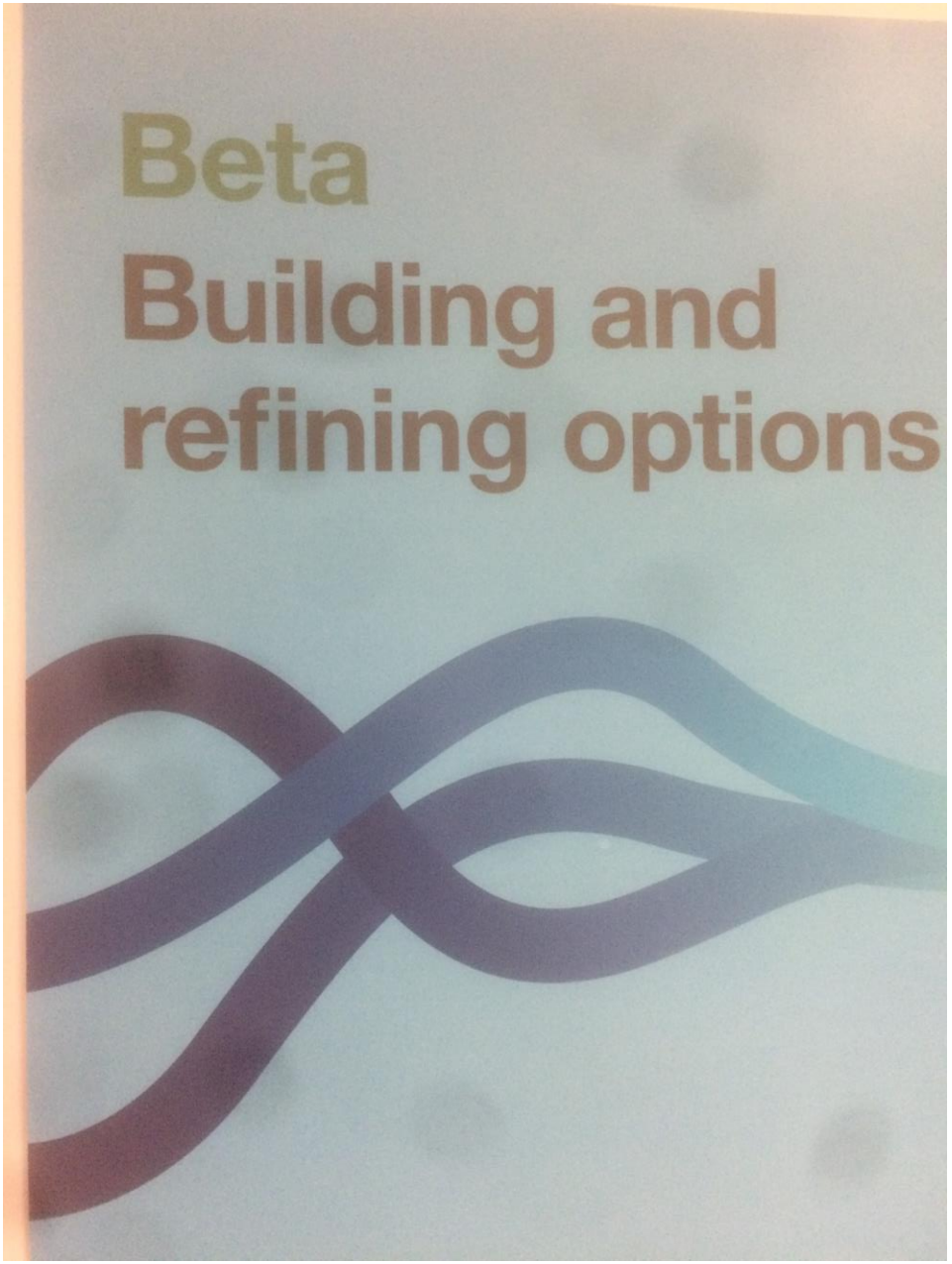
Step 3:
Put the solution into production



Source: HMRC

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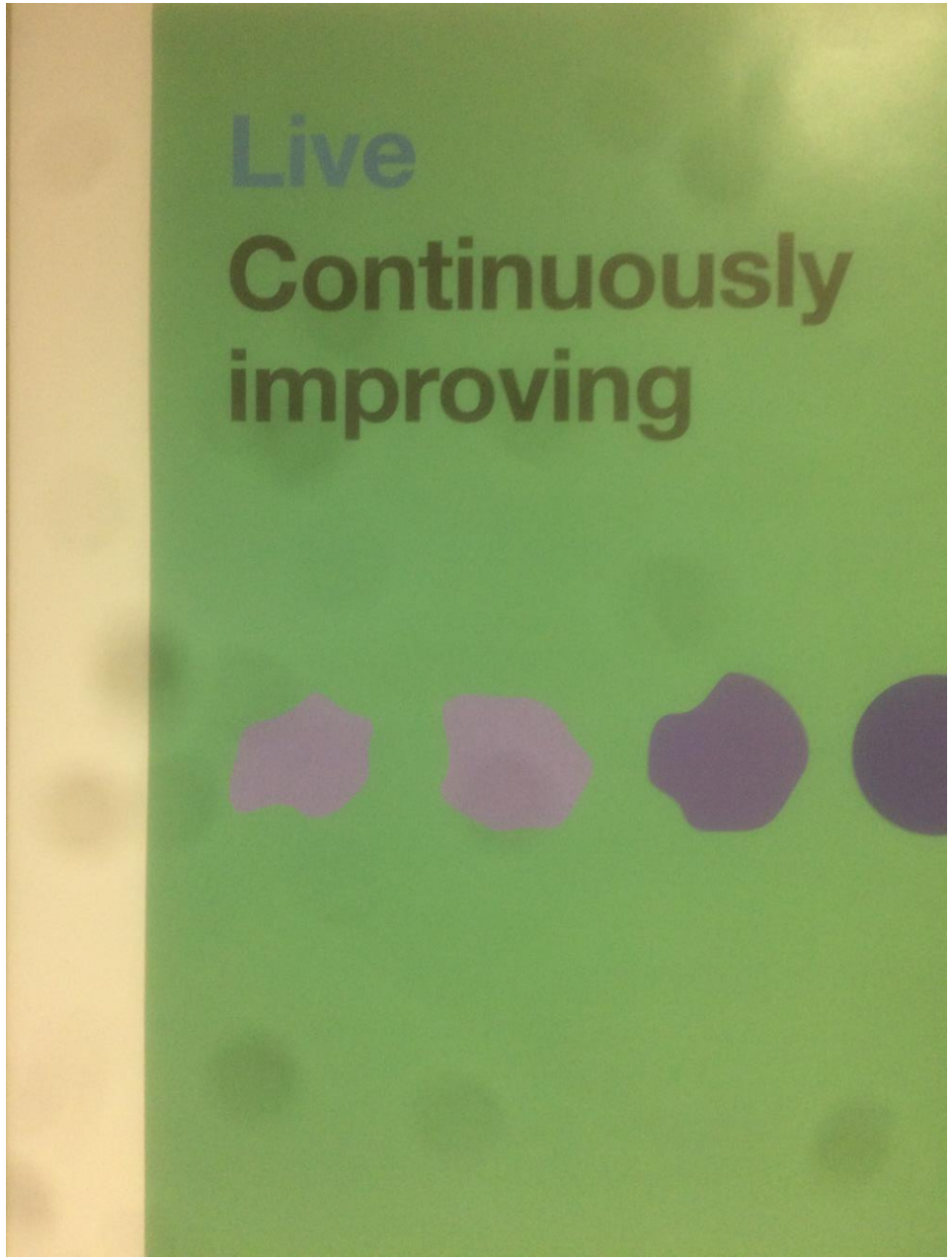
Step 4:
Launch it (and keep making it better)



Source: HMRC

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It’s not a marathon…

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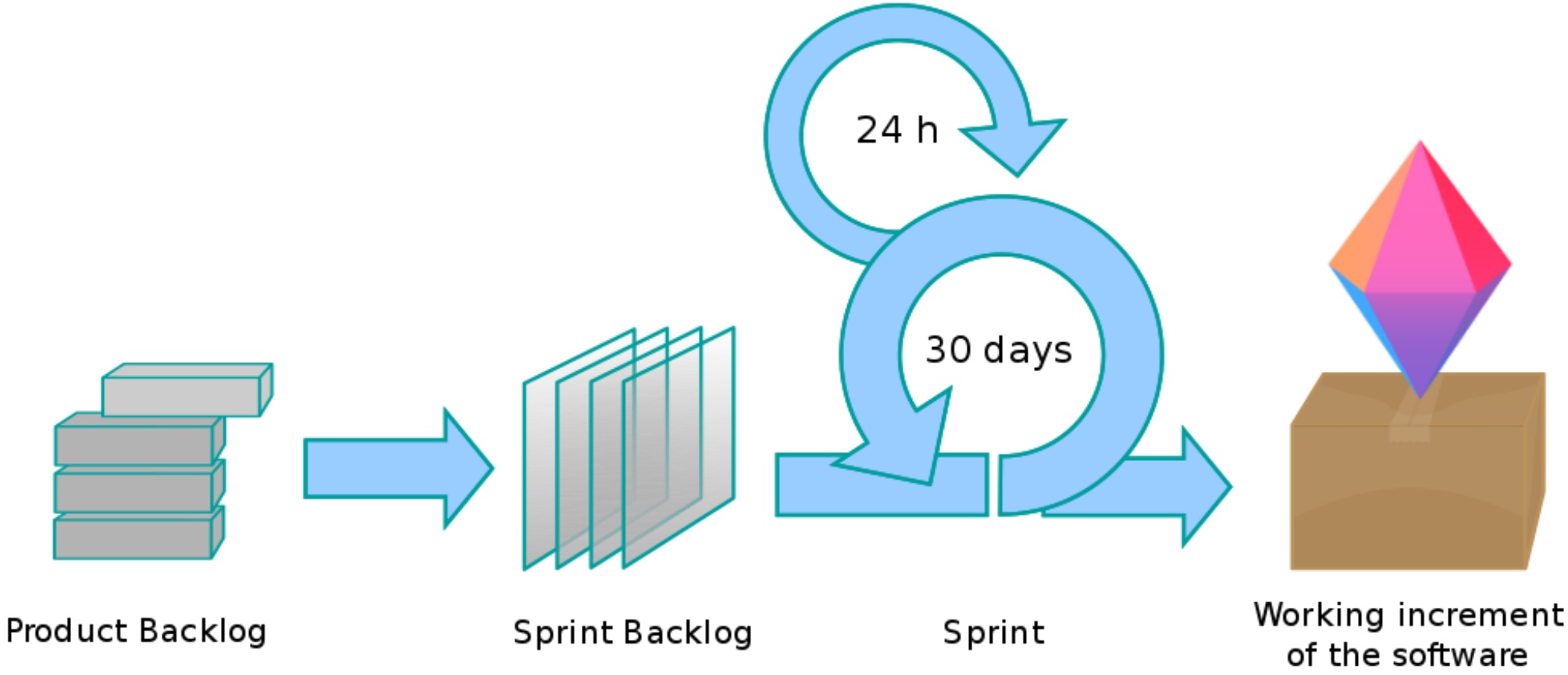
…it’s a lot of Sprints



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Source: Dinnie Musklihat, Zenkit blog

Why is it the right way to build OneWeb?

- It will help us stay focused on our users and their needs
- It breaks down the unit of delivery into manageable pieces
- It lets us work openly and test often, with users
- It’s scalable and adaptable - allows iteration within process
- It creates consistent roles and accountabilities
- It allows efficient use of resources against priorities
- It lets us apply what we learn as we go along
- It’s proven to work at scale

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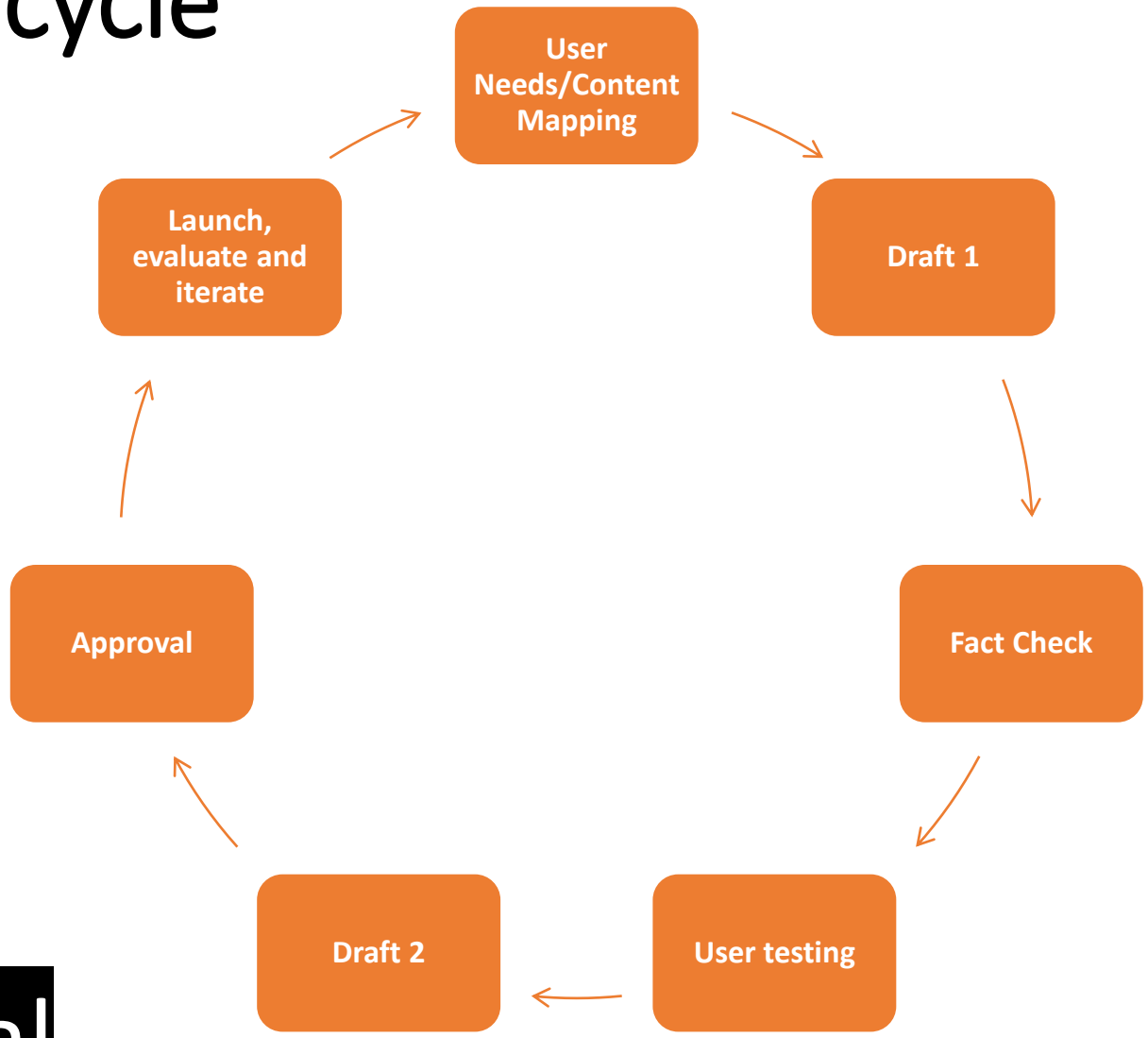
Agile content cycle



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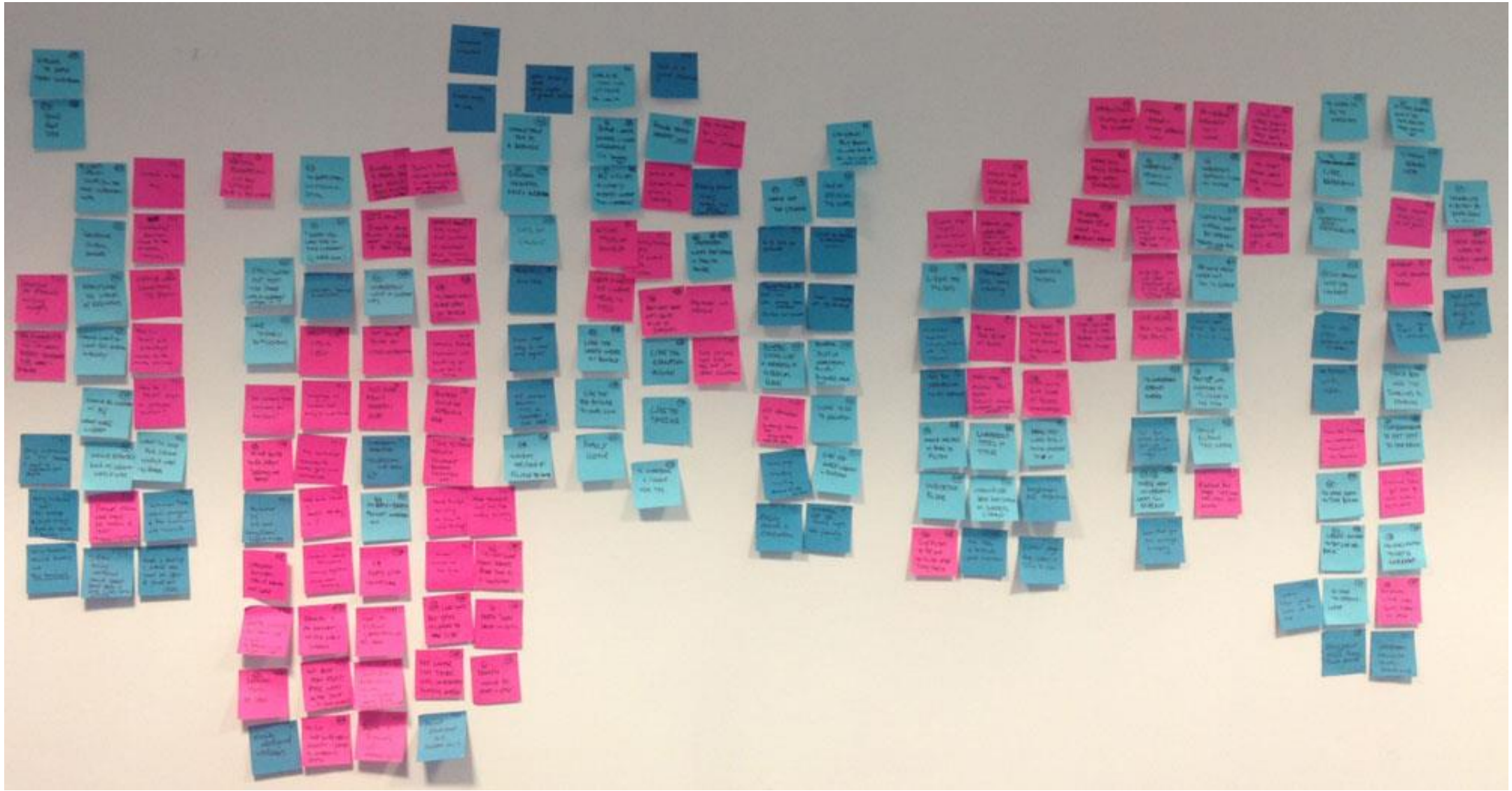

Case study – Environment Agency

Background/context

- 26,000 content pages. Dual language
- Large document repository
- Split between 8 main directorates
- 62 microsites operating independently
- Significant contact centre support costs

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Case study – Environment Agency

Process and method

- User needs development – data and user research
- Content mapping and delivery plans
- Large-scale Agile delivery process and teams
- Withdrawals, archiving and decommissioning
- Testing and amendment in live environment

Case study – Environment Agency

Outcomes/Results

- 6 month delivery against hard deadline
- User-centred blueprint and performance platform
- 5400 content items, curated by theme and taxonomy to validated outcomes
- 50% reduction in documents
- No reduction in service or increased cost from significant change
- Over 50 independent sites decommissioned
- Established ongoing team and governance

Any questions…

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