

Respect, compassion, and curiosity for what makes us different strengthens our community and the communities we serve, enabling mutual success.

People who feel welcomed, included, and valued will use their differences to create and enjoy a transformative experience that drives positive change in the world.

The climate emergency and ecological destruction are among the greatest challenges the world faces.

By embedding sustainability in the ways we operate, in our education programmes, and addressing its urgency in our research and enterprise, we will shape a more positive future locally and across the globe.



Everyone in our community, together with those we serve, deserves to have their talents developed to the full so they can succeed in achieving their ambitions.

Leaders at all levels of the University will continue to live our values and shared purpose to achieve this.

We will integrate digital technologies into all areas of our business, fundamentally changing how we operate to create value for people and the planet.

We will ensure the impact of our new knowledge helps the world to change for the better.

We will work with partners ranging from industry to the third sector to improve the lives and environment of people across diverse communities in a just and responsible way.

This will be achieved through the outcomes of our education, research and enterprise, and the skills and contributions of our alumni and supporters.