

## Programme Specification 2017/18

### 6046 BSc Business Innovation

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided.

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|---|--|
| Awarding Institution                              | University of Southampton  |
| Teaching Institution                              | University of Southampton  |
| Mode of study                                     | Full time  |
| Duration in years                                 | 3 full years (36 months) following standard progression for a full time student                      |
| Accreditation details                             | CIMA (Chartered Institute of Management Accountants), Advance Collegiate Schools of Business (AACSB) |
| Final Award                                       | Bachelor of Science (Honours)  |
| Name of award                                     | Business Innovation  |
| Interim Exit awards                               | Certificate of Higher Education and Diploma of Higher Education                                      |
| FHEQ level of final award                         | 6  |
| UCAS code   | N107   |
| QAA Subject Benchmark or other external reference | General Business and Management  |
| Programme Lead                                    | David Baxter   |
| Date specification was written                    | 12/06/2015   |
| Date Programme was validated                      | 02/12/2014   |
| Date Specification last updated                   | 9/2015   |

### Programme Overview

This course is part of Southampton Business School's undergraduate management portfolio. The portfolio is a collection of dynamic and innovative programmes which seek to provide you with theoretical and practical insight into past, current and future business issues. The portfolio engages with contemporary global issues and provides you with the opportunity to develop your business skills to ensure you are well equipped to enter industry, and ultimately lead organisations in the future. The portfolio's programmes share a common year to introduce you to core skills, analytical techniques, theories and perspectives. You then have the flexibility to select one of our leading programmes and to specialise in subjects of your interest which will enable you to follow your chosen career path.

The Business Innovation programme encompasses the comprehensive education of the Business Management course, but also provides students with a particular focus on the importance of innovation. Specifically, the programme provides emphasis on how innovation is central to the success of a variety of organisations. The modules embrace and reflect the broad nature of innovation across different organisations and national contexts. Due to the rapid changing nature of innovation, the programme mirrors the latest theoretical and practical developments. These include digital business models, technological innovation, service and sustainable innovation. Students also have the opportunity to study a range of optional modules relevant to innovation from other Schools within the University.

The programme is highly relevant for students considering embarking on a managerial career in a range of private, public and third sector organisations, where innovation is central to their success. Due to the wide range of innovation topics studied, it will be suitable for those considering working in a variety of different sectors. Students will be able to appreciate the diversity, processes, barriers and facilitators of innovation. The programme makes use of state of the art theoretical frameworks and case studies, while being alert as to how they can be applied in a 'real world' setting. The range of bespoke and contemporarily relevant optional modules will assist students in developing and deepening their knowledge in areas which are relevant to their interests and future career plans. The option to take industry-orientated assessments created with businesses also provides the opportunity to see how theory connects to practice in real world environments, while gaining valuable experience. This is also complimented by professional support in obtaining internships and placements during the degree.

Your contact hours will vary depending on your module/option choices. Full information about contact hours is provided in individual module profiles.

The programme is accredited by the Association to Advance Collegiate Schools of Business (AACSB), which is an internationally recognised award of excellence in business education.

## Special features of the programme

Some modules will involve visiting speakers, where possible, and the opportunity to complete assessment tasks which have been developed with businesses and other organisations.

## Learning and teaching

A range of teaching and learning methods will be utilised to ensure that the learning outcomes have been achieved. Learning activities will include:

- Lectures and Seminars;
- Group assignments;
- Case studies;
- Class debates and discussions;
- Private Study;
- Use of online materials;
- Assignments involving 'real world' organisations;
- Simulations.

Class activities and problem solving exercises will enable you to gain feedback about your knowledge and understanding, prior to any formal summative assessments. Learning activities which involve working with real organisations will enable you to see how innovation operates in a commercial context, while providing the opportunity to practice workplace relevant skills. In addition, all students have the opportunity to contact academics during term time to discuss matters relating to the learning, teaching and assessment on a module.

## Assessment

A range of assessment methods are used on this programme to enable you to demonstrate your achievement of the intended learning outcomes, including:

- Individual written examinations;
- Individual written assessments, including reports and essays;
- Group work exercises, presentations, web-based material and reports;
- Business simulations;
- Reflective reports.

Some of these assessments will be more orientated towards theoretical frameworks, while others will involve more practical exercises, working with real organisations. As a guide, it is aimed that written coursework will be returned within three working weeks.

## Educational aims of the programme

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The aims of the programme are to:

- Provide you with a detailed understanding of the key concepts in business and innovation;
- Provide you with insight into how business and innovation theory operates in 'real world' contexts;
- Enable you to become aware of the diversity of the innovation field;
- Develop your understanding of the importance of innovation in sustaining and enhancing organisations;
- Provide insight into how business innovation varies in different organisational and geographical contexts;
- Raise awareness of the latest trends in innovation and management;
- Develop key business skills which are important in developing your career.

## Programme learning outcomes

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### A. Knowledge and understanding

Having successfully completed this programme you will be able to demonstrate knowledge and understanding of:

- A1. Key theoretical and contemporary issues surrounding business and innovation;
- A2. Generic innovation and business issues which can be applied to real world contexts;
- A3. Knowledge and critical understanding of investigative techniques in business research with an appreciation of innovative contexts;
- A4. The research process and how to undertake an independent and rigorous study;
- A5. The processes and practices associated with innovation.

These topics map onto the QAA General Business and Management benchmark.

### **Teaching and learning methods**

You will gain understanding and knowledge of business and innovation concepts. This will include how to manage the innovation process and the complexities which affect successful innovation implementation. A1 and A5 will be achieved through a series of lectures and case studies, while A2, A3 and A5 will be met through discussions, simulations, seminars, private study, individual and group exercises. Some of these exercises will involve working with real organisations, to also achieve A2. To accommodate different student learning styles, a variety of learning and teaching methods will be used. A placement option is also available to develop extra skills and experience orientated around employability, which will also contribute to achieving A2. A4 will be achieved through a mixture of online multimedia material, seminars and principally an individual dissertation project.

### **Assessment methods**

Knowledge and understanding, strategies, concepts and management practices are assessed in each module. A1-A3 will be assessed through a combination of coursework, presentations, and examinations. Some modules have a group work element where marks are awarded as a group, but the larger percentage, or the entirety of a module, will be assessed by an individual's work. A4 is assessed primarily through an individual research project. Feedback is also provided throughout the programme based upon student contribution to activities through practical exercises and discussions in class.

## **B. Subject specific intellectual and research skills**

Having successfully completed this programme you will be able to:

- B1.** Understand innovation as a process which enables a diverse range of organisations to develop economic and social value;
- B2.** Demonstrate knowledge and understanding of the theories, concepts, tools and techniques in business with a particular focus on innovative activity;
- B3.** Critically assess the challenges of developing new products, customer relationships, services and processes;
- B4.** Apply analytical tools and techniques associated with business and innovation.

### **Teaching and learning methods**

You will gain understanding and knowledge of business and innovation concepts, how to innovate and the complexities which affect successful innovation implementation. B1 will be achieved through a series of lectures, discussions, seminars and private study. B2 will be met through seminars, private study, and group exercises. B3 and B4 will be met through seminars and group exercises in addition to exercises that will involve working with real organisations. To accommodate different student learning styles, a variety of learning and teaching methods will be used.

You will learn to conduct independent research through a dedicated module on research methods and your work on a dissertation. This project which is undertaken in the third year will enable you to explore a business problem in the field of and innovation. This is an extended, independent project and involves the delivery of a 10,000 word dissertation. You are required to identify a suitable topic; design and undertake an appropriate investigation plan; identify and access sources of relevant information; plan and manage the delivery of the project; liaise with the dedicated supervisor; and write a well-presented dissertation. This will assess B1-B4.

### **Assessment methods**

Your ability to apply the intellectual and research skills that you have learnt is assessed by coursework or examination. B1-B4 will be assessed by a mix of examinations, presentations, simulations, essays and reports. You will receive feedback on your progress throughout the programme based upon your contribution to in-class activities and formative exercises. The dissertation is designed to test your ability to create an independent study under your own initiative and to demonstrate that you understand a particular issue in the business and innovation field. This important assessment addresses B2-B4. A supervisor will be assigned to assist you in approaching your dissertation, but it is your responsibility to manage and undertake the work.

## **C. Transferable and generic skills**

Having successfully completed this programme you will be able to:

- C1.** Collect and critically evaluate qualitative and quantitative information;
- C2.** Communicate ideas and arguments fluently and effectively in a variety of written and spoken formats;
- C3.** Work effectively as an individual or in groups and recognise problems associated with group working;
- C4.** Use library and other resources effectively, and apply bibliographical skills.

### **Teaching and learning methods**

Most modules develop some combination of the above skills through lectures, individual and group practical exercises, workshops, case studies or reading. C1 will be addressed primarily through individual statistics coursework and the dissertation, in addition to in-class tasks where students will work with case study material which consists of different sources of data, as part of formative exercises. C2 and C3 learning outcomes will be achieved through individual and group exercises. This may include report writing, essays, presentations, or simulations. C4 will be met through the production of written group or individual work for summative assessment.

## Assessment methods

Some modules will involve an assessed presentation and group work, where students can demonstrate the above skills (C2-C4). Most modules require a written report and the award of BSc (Hons) requires a 10,000 word dissertation (C1-C4). Many modules and the dissertation will require the use of library resources.

## Graduate attributes

Graduate Attributes are the personal qualities, skills and understanding you can develop during your studies. They include but extend beyond your knowledge of an academic discipline and its technical proficiencies. Graduate Attributes are important because they equip you for the challenge of contributing to your chosen profession and may enable you to take a leading role in shaping the society in which you live.

We offer you the opportunity to develop these attributes through your successful engagement with the learning and teaching of your programme and your active participation in University life. The skills, knowledge and personal qualities that underpin the Graduate Attributes are supported by your discipline. As such, each attribute is enriched, made distinct and expressed through the variety of learning experiences you will experience. Your development of Graduate Attributes presumes basic competencies on entry to the University.

The following table shows the mapping between the University's Graduate Attributes, and a key subset of the core and compulsory modules that form the degree programme.

| Code     | Module Title   | Global Citizenship | Ethical Leadership | Research and Inquiry | Academic | Communication Skills | Reflective Learner |
|----------|--|--------------------|--------------------|----------------------|----------|----------------------|--------------------|
| MANG1020 | Ideas that Shaped the Business World 1                   | •                  |                    |                      | •        | •                    | •                  |
| MANG1018 | Technologies that Shaped the Business World 1            | •                  |                    |                      | •        | •                    | •                  |
| MANG1021 | Ideas that Shaped the Business World 2                   | •                  |                    |                      | •        | •                    | •                  |
| MANG1022 | Technologies that Shaped the Business World 2            | •                  |                    |                      | •        | •                    | •                  |
| MANG1017 | Skills for Business                                      | •                  | •                  |                      |          | •                    |                    |
| ENTR2004 | Innovation, Technology and the Environment               | •                  |                    |                      | •        | •                    | •                  |
| MANG2061 | Organisational Effectiveness                             |                    |                    |                      | •        | •                    | •                  |
| ENTR2001 | Entrepreneurial Management                               |                    |                    |                      | •        | •                    | •                  |
| MANG2064 | Business Research  |                    |                    | •                    | •        | •                    | •                  |
| MANG3025 | Dissertation   |                    |                    | •                    | •        | •                    | •                  |
| MANG3072 | Technological Innovation                                 | •                  |                    |                      | •        | •                    | •                  |
| MANG3069 | Service and Organisational Innovation                    | •                  |                    |                      | •        | •                    | •                  |
| MANG3075 | Future Horizons for Enterprise                           | •                  | •                  |                      | •        | •                    | •                  |
| MANG3029 | Corporate Social Responsibility and Sustainable Business | •                  | •                  |                      | •        | •                    | •                  |

## Programme structure

### Typical course content

This course structure is consistent with other undergraduate programmes in the pathway portfolio. You will study eight modules in each year of the degree, divided equally between the semesters. In Part 1, you will study a common year, to provide you with a basic overview of analytical techniques, skills, theory and knowledge relevant to a business degree. In Part 2, you will be able to choose two optional modules each semester to provide you with flexibility in your study. The remaining 4 modules will include 3 compulsory modules which focus on business and innovation. The fourth is a core module which focusses on research methods to prepare you for the dissertation. In the final year of the programme, you will submit a double-weighted project that gives you scope for investigating in depth, an innovation topic of their interest. This covers one compulsory module in the first semester and one compulsory in the second. This final year provides more of a specific focus on the pathway topic, and subsequently, there is only one optional module per semester. Two compulsory modules in each semester which focus on innovation focussed topics.

There is also the opportunity for you to choose modules from the University's Curriculum Innovation initiative, where you can undertake some interdisciplinary modules from other Faculties and Schools. You also have the opportunity to choose selected options from other Schools, which are relevant to the degree programme, subject to availability.

The information in this programme specification may change in minor ways from year to year; it is accurate at the time of writing. Some of these modules are subject to pre-requisites and exclusions that, for brevity, are not given here. Information about pre and co-requisites is included in individual module profiles.

## Programme details

### Part 1

In your first year (Part 1), you will take 60 ECTS (120 CATS) at FHEQ Level 4, 30 ECTS (60 CATS) in each semester as shown below. Note that all Part 1 modules are core and must be passed in order to progress except for MANG1001 Financial Accounting 1 and MANG1017 Key Skills for Business which are compulsory.

### Part 2

In your second year, you will take 60 ECTS (120 CATS) at FHEQ Level 5, 30 ECTS (60 CATS) in each semester. Three modules in Part 2 are compulsory (22.5 ECTS/45 CATS) and one is core (7.5 ECTS/15 CATS). For the option module list please see appendix 2 where you will also find information about the pre-requisite requirements for all core, compulsory and option modules. Broadening options may be chosen from the list of modules provided by the [Curriculum Innovation Project](#).

### Part 3

A compulsory dissertation module runs across Semester 1 and 2 (15 ECTS/30 CATS). You will also take 30 ECTS (60 CATS) of compulsory modules in Part 3. In addition, you will be able to select 15 ECTS (30 CATS) of optional modules in the final year.

For the option module list please see appendix 3 where you will also find information about the pre-requisite requirements for all core, compulsory and option modules. Broadening options may be chosen from the list of modules provided by the [Curriculum Innovation Project](#).

## Summary structure of the programme

See Appendix 3

## Assessment mapping

See Appendix 2

## Additional costs

Students are responsible for meeting the cost of essential textbooks, and of producing such essays, assignments, laboratory reports and dissertations as are required to fulfil the academic requirements for each programme of study. Costs that students registered for this programme typically also have to pay for are included in **Appendix 4**.

## Progression requirements

The programme follows the University's regulations for [Progression, Determination and Classification of Results: Undergraduate and Integrated Masters Programmes](#) as set out in the University Calendar.

## Intermediate exit points

You will be eligible for an interim exit award if you complete part of the programme but not all of it, as follows:

| Qualification   | Minimum overall credit in ECTS/CATS | Minimum ECTS/CATS required at level of award |
|---|-------------------------------------|--|
| Diploma of Higher Education   | at least 120/240                    | 45/90  |
| Certificate of Higher Education   | at least 60/120                     | 45/90  |
| Bachelor's degrees [eg: BA (Hons), BSc (Hons), BEng (Hons)] ( <i>for integrated masters' programmes</i> ) | at least 180/360                    | 45/90  |

## Support for student learning

There are facilities and services to support your learning some of which are accessible to students across the University and some of which will be geared more particularly to students in your particular Faculty or discipline area.

The University provides:

- library resources, including e-books, on-line journals and databases, which are comprehensive and up-to-date; together with assistance from Library staff to enable you to make the best use of these resources
- high speed access to online electronic learning resources on the Internet from dedicated PC Workstations onsite and from your own devices; laptops, smartphones and tablet PCs via the Eduroam wireless network. There is a wide range of application software available from the Student Public Workstations.
- computer accounts which will connect you to a number of learning technologies for example, the Blackboard virtual learning environment (which facilitates online learning and access to specific learning resources)
- standard ICT tools such as Email, secure filestore and calendars.
- access to key information through the MySouthampton Student Mobile Portal which delivers timetables, Module information, Locations, Tutor details, Library account, bus timetables etc. while you are on the move.
- IT support through a comprehensive website, telephone and online ticketed support and a dedicated helpdesk in the Hartley Library.
- Enabling Services offering support services and resources via a triage model to access crisis management, mental health support and counselling.
- assessment and support (including specialist IT support) facilities if you have a disability, long term health problem or Specific Learning Difficulty (e.g. dyslexia)
- the Student Services Centre (SSC) to assist you with a range of general enquiries including financial matters, accommodation, exams, graduation, student visas, ID cards
- Career Destinations, advising on job search, applications, interviews, paid work, volunteering and internship opportunities and getting the most out of your extra-curricular activities alongside your degree programme when writing your CV
- Other support that includes health services (GPs), chaplaincy (for all faiths) and 'out of hours' support for students in Halls (18.00-08.00)
- A Centre for Language Study, providing assistance in the development of English language and study skills for non-native speakers.

The Union Southampton provides

- an academic student representation system, consisting of Course Representatives, Academic Presidents, Faculty Officers and the Vice-President Education; Union Southampton provides training and support for all these representatives, whose role is to represent students' views to the University.
- opportunities for extracurricular activities and volunteering
- an Advice Centre offering free and confidential advice including support if you need to make an academic appeal
- Support for student peer-to-peer groups, such as Nightline.

Associated with your programme you will be able to access:

- A dedicated study skills development induction programme for new entrants in their first week, including a library tour.
- An Personal Academic Tutor
- Programme handbooks
- Module support material (increasingly in electronic form).

## Methods for evaluating the quality of teaching and learning

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You will have the opportunity to have your say on the quality of the programme in the following ways:

- Completing student evaluation surveys for each module of the programme
- Acting as a student representative on various committees, e.g. Staff: Student Liaison Committees, Faculty Programmes Committee OR providing comments to your student representative to feedback on your behalf.
- Serving as a student representative on Faculty Scrutiny Groups for programme validation
- Taking part in programme validation meetings by joining a panel of students to meet with the Faculty Scrutiny Group

The ways in which the quality of your programme is checked, both inside and outside the University, are:

- Regular module and programme reports which are monitored by the Faculty
- Programme validation, normally every five years.
- External examiners, who produce an annual report
- A national Research Assessment Exercise (our research activity contributes directly to the quality of your learning experience)
- Higher Education Review by the Quality Assurance Agency for Higher Education

## Criteria for admission

The University's Admissions Policy [www.southampton.ac.uk/admissions\\_policy](http://www.southampton.ac.uk/admissions_policy) applies equally to all programmes of study. The following are the typical entry criteria to be used for selecting candidates for admission. The University's approved equivalencies for the requirements listed below will also be acceptable. The entry criteria for our programmes are reviewed annually by the Faculty. Those stated below were correct as of Aug 2016.

**Applicants should refer to their specific offer conditions on their offer letter.**

| Qualification | Grades | Subjects required      | Subjects not accepted  | EPQ Alternative offer | Contextual Alternative offer |
|---------------|--------|------------------------|--|-----------------------|------------------------------|
| GCE A level   | AAB    | No compulsory subjects | <b>One subject from the following list is accepted if combined with other academic subjects:</b><br>Applied subjects (however single Applied Business & Double Applied Business are acceptable) Art: including Design, Fine Art, Photography, Textiles (Product Design is acceptable), Critical Thinking, Home Economics ICT (excludes Computing & Computer Studies), Media Studies, Creative Media, Communication Studies, Music and Music Technology, Sports Studies, PE, Dance, Theatre Studies, Performing Arts, Drama, Travel & Tourism, Health & Social Care<br><b>Excluded Subject:</b> General Studies | ABB with A in EPQ     | ABB                          |
| GCSE          | B      |                        | Maths  |                       |                              |
| GCSE          | C      |                        | English  |                       |                              |

### Mature applicants

Age 21 and over-Recent evidence of study in last two/three years-applicant could be interviewed

### Recognition of prior learning (RPL)

If you have professional experience, or credit through prior learning at another institution, you may be eligible to use this experience against some of the programme requirements for period of study. You will need to present evidence that you have met the learning outcomes of the programme. The University's Recognition of Prior Learning Policy can be accessed via the link below:

[http://www.southampton.ac.uk/quality/assessment/prior\\_learning.page](http://www.southampton.ac.uk/quality/assessment/prior_learning.page)

### English language proficiency (IELTS)

| Overall | Listening | Reading | Writing | Speaking |
|---------|-----------|---------|---------|----------|
| 6.5     | 6.0       | 6.0     | 6.0     | 6.0      |

For a full list of English language tests accepted can be viewed here:

<http://www.southampton.ac.uk/studentadmin/admissions/admissions-policies/language.page>

## Career opportunities

The career opportunities are wide and varied in this discipline, covering almost any organization that is investing in data and data usage. In addition, many consultancy companies as well as government agencies need competent business analysts. Considering the shortage of skilled workers in the area of business analysts both in the UK and internationally, it is expected that students will be attracted by the industry soon after the graduation.

## External Examiner(s) for the programme

**Name:** Prof Maura McAdam      **Institution:** Dublin City University

Students must not contact External Examiner(s) directly, and external examiners have been advised to refer any such communications back to the University. Students should raise any general queries about the assessment and examination process for the programme with their Course Representative, for consideration through Staff: Student Liaison Committee in the first instance, and Student representatives on Staff: Student Liaison Committees will have the opportunity to consider external examiners' reports as part of the University's quality assurance process.

External examiners do not have a direct role in determining results for individual students, and students wishing to discuss their own performance in assessment should contact their personal tutor in the first instance.

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Please note: This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided. More detailed information can be found in the programme handbook (or other appropriate guide) or online at <https://www.sbs.ac.uk/>

As a research-led University, we undertake a continuous review of our programmes to ensure quality enhancement and to manage our resources. As a result, this programme may be revised during a student's period of registration; however, any revision will be balanced against the requirement that the student should receive the educational service expected. Please read our [Disclaimer](#) to see why, when and how changes may be made to a student's programme.

Programmes and major changes to programmes are approved through the University's programme validation process which is described in the University's Quality handbook.

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| <b>Revision History</b> |
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| <ol style="list-style-type: none"><li>1. Validated 10/12/ 2014</li><li>2. Transferred to new template 27/09/15</li><li>3. Transferred to new template 24/02/17</li></ol> |
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## Appendix 1

### 6046 BSc Business Innovation learning outcomes document

Core = (Cr), Optional Core = (OCr), Compulsory = (Cm)

|             |   | Knowledge and Understanding |    |    |    |    | Subject Specific Intellectual Skills |    |    |     | Transferable/Key Skills |    |    |    |
|-------------|---|-----------------------------|----|----|----|----|--------------------------------------|----|----|-----|-------------------------|----|----|----|
| Module Code | Module Title  | A1                          | A2 | A3 | A4 | A5 | B1                                   | B2 | B3 | B 4 | C1                      | C2 | C3 | C4 |
| MANG1001    | Financial Accounting 1 (Cm)                                   | •                           |    | •  |    |    |                                      | •  |    | •   | •                       | •  | •  | •  |
| MANG1020    | Ideas that Shaped the Business World 1 (Cr)                   | •                           | •  |    | •  |    | •                                    | •  | •  |     | •                       | •  | •  | •  |
| MANG1018    | Technologies that Shaped the Business World 1 (Cr)            | •                           | •  |    | •  | •  | •                                    | •  | •  |     | •                       | •  | •  | •  |
| MANG1019    | Foundations of Business Analytics (Cr)                        |                             |    | •  |    |    |                                      | •  |    | •   | •                       | •  | •  | •  |
| MANG1007    | Management Analysis (Cr)                                      |                             |    | •  |    |    |                                      | •  |    | •   | •                       | •  | •  | •  |
| MANG1002    | Management Accounting 1 (Cr)                                  | •                           |    | •  |    |    |                                      | •  |    | •   | •                       | •  | •  | •  |
| MANG1021    | Ideas that Shaped the Business World 2 (Cr)                   | •                           | •  |    | •  |    | •                                    | •  | •  |     | •                       | •  | •  | •  |
| MANG1022    | Technologies that Shaped the Business World 2 (Cr)            | •                           | •  |    | •  | •  | •                                    | •  | •  |     | •                       | •  | •  | •  |
| MANG1017    | Key Skills for Business (Cm)                                  | •                           | •  |    |    |    |                                      |    |    |     | •                       | •  | •  | •  |
| ENTR2004    | Innovation, Technology and the Environment (Cm)               | •                           | •  |    | •  | •  | •                                    | •  | •  | •   |                         | •  | •  | •  |
| MANG2061    | Organisational Effectiveness (Cm)                             | •                           | •  |    |    |    |                                      | •  |    | •   |                         | •  | •  | •  |
| MANG2058    | Digital Business Models (Cm)                                  | •                           | •  |    | •  | •  | •                                    | •  | •  | •   |                         | •  | •  | •  |
| MANG2064    | Business Research (Cr)  |                             |    | •  | •  |    |                                      |    |    | •   | •                       | •  | •  | •  |
| MANG3025    | Dissertation (Cm)   | •                           | •  | •  | •  |    | •                                    | •  | •  | •   | •                       | •  | •  | •  |
| MANG3072    | Technological Innovation (Cm)                                 | •                           | •  |    | •  | •  | •                                    | •  | •  | •   |                         | •  | •  | •  |
| MANG3069    | Service and Organisational Innovation (Cm)                    | •                           | •  |    | •  | •  | •                                    | •  | •  | •   |                         | •  | •  | •  |
| MANG3075    | Future Horizons for Enterprise (Cm)                           | •                           | •  |    | •  | •  | •                                    | •  | •  | •   |                         | •  | •  | •  |
| MANG3029    | Corporate Social Responsibility and Sustainable Business (Cm) | •                           | •  |    | •  | •  | •                                    | •  |    | •   |                         | •  | •  | •  |

## Appendix 2

### 6046 BSc Business Innovation assessment mapping document

| Module Code | Module Title  | Assessment 1   | Assessment 2                                   |
|-------------|---|--|--|
| MANG1001    | Financial Accounting 1 (Cm)                                   | Multiple Choice Test (MCT) 20%   | Exam (2 hours) 80%                             |
| MANG1020    | Ideas that Shaped the Business World 1 (Cr)                   | Individual Assignment (1,000 words) 40%  | Individual Assignment (1,500 words) 60%        |
| MANG1018    | Technologies that Shaped the Business World 1 (Cr)            | Individual Assignment (1,000 words) 40%  | Individual Assignment (1,500 words) 60%        |
| MANG1019    | Foundations of Business Analytics (Cr)                        | Online test - 20%  | Exam (2 hours) 80%                             |
| MANG1007    | Management Analysis (Cr)                                      | Online test - 20%  | Exam (2 hours) 80%                             |
| MANG1002    | Management Accounting 1 (Cr)                                  | Multiple Choice Test (MCT) 30%   | Exam (2 hours) 70%                             |
| MANG1021    | Ideas that Shaped the Business World 2 (Cr)                   | Individual Assignment (1,000 words) 40%  | Individual Assignment (1,500 words) 60%        |
| MANG1022    | Technologies that Shaped the Business World 2 (Cr)            | Individual Assignment (1,000 words) 30%  | Exam (2 hours) 70%                             |
| MANG1017    | Key Skills for Business (Cm)                                  | Group Report (2,500 words) 20%   | Individual Reflective Report (1,500 words) 80% |
| ENTR2004    | Innovation, Technology and the Environment (Cm)               | Group Presentation (20 minutes) 30%  | Exam (2 hours) 70%                             |
| MANG2061    | Organisational Effectiveness (Cm)                             | Individual Assignment (1,500 words) 70%  | Group Presentation (15 minutes) 30%            |
| MANG2058    | Digital Business Models (Cm)                                  | Individual Assignment (2,000 words) 30%  | Exam (2 hours) 70%                             |
| MANG2064    | Business Research (Cr)  | Multiple Choice Test (Students on an Erasmus exchange will sit test at exchange institution) – 30% | Proposal for Research Project (2500 Words) 70% |
| MANG3025    | Dissertation (Cm)   | Dissertation (10,000 words) 100%   |  |
| MANG3072    | Technological Innovation (Cm)                                 | Individual assessment (1500 words) 30%   | Exam 2 hours 70%                               |
| MANG3069    | Service and Organisational Innovation (Cm)                    | Group presentation 30%   | Individual Assignment (2000 words) 70%         |
| MANG3075    | Future Horizons for Enterprise (Cm)                           | Individual assessment (1500 words) 30%   | Exam 2 hours 70%                               |
| MANG3029    | Corporate Social Responsibility and Sustainable Business (Cm) | Group presentation (15 minutes) – 20%  | Coursework (Learning log) - 2500 words – 80%   |

## Appendix 3

### 6046 BSc Business Innovation programme structure

| Part 1  |             |  |             |
|---|-------------|--|-------------|
| Semester 1  |             | Semester 2   |             |
| Core Modules (must take and pass)   | ECTS (CATS) | Core Modules (must take and pass)                      | ECTS (CATS) |
| MANG1020 Ideas that Shaped the Business World 1   | 7.5(15)     | MANG1002 Management Accounting 1                       | 7.5(15)     |
| MANG1018 Technologies that Shaped the Business World 1  | 7.5(15)     | MANG1021 Ideas that Shaped the Business World 2        | 7.5(15)     |
| Either MANG1019 Foundations of Business Analytics (A level Maths or confident in Maths)<br>OR<br>MANG1007 Management Analysis (if no A level Maths) | 7.5(15)     | MANG1022 Technologies that Shaped the Business World 2 | 7.5(15)     |
| Compulsory Modules (must take)  | ECTS (CATS) | Compulsory Modules (must take)                         | ECTS (CATS) |
| MANG1001 Financial Accounting 1   | 7.5(15)     | MANG1017 Key Skills for Business                       | 7.5(15)     |

| Part 2  |             |   |             |
|---|-------------|---|-------------|
| Semester 1  |             | Semester 2  |             |
| Core Modules (must take and pass)   | ECTS (CATS) | Core Modules (must take and pass)   | ECTS (CATS) |
|   |             | MANG2064 Business Research  | 7.5(15)     |
| Compulsory Modules (must take)  | ECTS (CATS) | Compulsory Modules (must take)  | ECTS (CATS) |
| MANG2058 Digital Business Models  | 7.5(15)     | ENTR2004 Innovation, Technology & the Environment (Req MANG1003 or MANG1018 & MANG1022)                         | 7.5(15)     |
| MANG2061 Organisational Effectiveness   | 7.5(15)     |   |             |
| Option Modules<br>Choose 15ECTS (30CATS)<br>No more than 15ECTS across the year can be taken as level 4 modules | ECTS (CATS) | Option Modules<br>Choose 15ECTS (30CATS)<br>No more than 15ECTS across the year can be taken as level 4 modules | ECTS (CATS) |
| MANG2011 Human Resource Management  | 7.5(15)     | MANG2021 Operations Management  | 7.5(15)     |
| MANG2003 Financial Accounting 2 (Req MANG1001 & Maths [MANG1007; Yr1 ECON Maths module; Maths A level])         | 7.5(15)     | MANG2005 Management Accounting 2 (Req MANG1002)   | 7.5(15)     |
| MANG2070 Digital Marketing  | 7.5(15)     | MANG2057 Philosophy of Management & Organisations   | 7.5(15)     |
| LANGXXXX or UOSMXXXX  |             | LANGXXXX or UOSMXXXX  | 7.5(15)     |

| Part 3  |             |  |             |
|---|-------------|--|-------------|
| Semester 1  |             | Semester 2   |             |
| Compulsory Modules (must take)  | ECTS (CATS) | Compulsory Modules (must take)   | ECTS (CATS) |
| MANG3025 Dissertation (Req MANG2064 Business Research)  |             |  | 15(30)      |
| MANG3072 Technological Innovation (Req ENTR2004)  | 7.5(15)     | MANG3075 Future Horizons for Enterprise  | 7.5(15)     |
| MANG3069 Service & Organisational Innovation  | 7.5(15)     | MANG3029 Corporate Social Responsibility and Sustainable Business                      | 7.5(15)     |
| Option Modules<br>Choose 7.5ECTS (15CATS)   | ECTS (CATS) | Option Modules<br>Choose 7.5ECTS (15CATS)  | ECTS (CATS) |
| MANG3008 Strategic Management   | 7.5(15)     | MANG3066 Managing High-Growth Business   | 7.5(15)     |
| MANG3065 Information, Organisation & Accountability from an Historical Perspective (Req MANG1001 or MANG2014) | 7.5(15)     | ENTR3002 New Venture Development (Req ENTR2001 or 2001 or 2004 or MANG1020 & MANG1021) | 7.5(15)     |
| LANGXXXX or UOSMXXXX  | 7.5(15)     | MANG3078 Strategic Operations Management   | 7.5 (15)    |
|   |             | LANGXXXX or UOSMXXXX   | 7.5(15)     |

## Appendix 4

### 6046 BSc Business Innovation additional costs

Students are responsible for meeting the cost of essential textbooks, and of producing such essays, assignments, laboratory reports and dissertations as are required to fulfil the academic requirements for each programme of study. In addition to this, students registered for this programme typically also have to pay for:

- Books and Stationery Equipment (such as Lab equipment, Field Equipment, Art equipment, Recording Equipment, stethoscopes, fob watch, Excavation equipment, Approved Calculators)
- Software Licenses
- 
- Printing and Photocopying Costs (such as Printing coursework for submission, Printing and binding dissertations or theses, Academic Poster (A1) printing).
- Parking costs (including on placements at hospitals)
- Replacing lost student ID cards
- Costs of attending a graduation ceremony (e.g. hiring a gown for graduation).

In some cases you'll be able to choose modules (which may have different costs associated with that module) which will change the overall cost of a programme to you. **Details of such costs will be listed in the Module Profile.** Please also ensure you read the section on additional costs in the University's Fees, Charges and Expenses Regulations in the University Calendar available at <http://www.calendar.soton.ac.uk/>

Appendix 5

6046 BSc Business Innovation accreditation details

| <b>Date<br/>approv</b> | <b>Start<br/>Date</b> | <b>End<br/>Date</b> | <b>Type of<br/>PSRB</b> | <b><u>BODY</u></b> | <b><u>PROF PAPER</u></b>  | <b><u>AWARDED ON</u></b> |
|------------------------|-----------------------|---------------------|-------------------------|--------------------|---|--------------------------|
| 07/07/2015             | 2018                  | 2020                | Accountancy             | CIMA               | BA1<br>Fundamentals of<br>Business<br>Economics                               | Passing all Core modules |
| 07/07/2015             | 2018                  | 2020                | Accountancy             | CIMA               | BA2<br>Fundamentals of<br>Management<br>Accounting                            | Passing all Core modules |
| 07/07/2015             | 2018                  | 2020                | Accountancy             | CIMA               | BA3<br>Fundamentals of<br>Financial<br>Accounting                             | Passing all Core modules |
| 07/07/2015             | 2018                  | 2020                | Accountancy             | CIMA               | BA4<br>Fundamentals of<br>Ethics, Corporate<br>Governance and<br>Business Law | Passing all Core modules |
| 07/07/2015             | 2018                  | 2020                | Accountancy             | CIMA               | E1<br>Organisational<br>Management  | Passing all Core modules |