

Design Your Future Festival Sponsorship

The first ever virtual Design Your Future Festival is taking place between 18 October and 7 November 2021. The Festival encompasses a wide variety of virtual and on-campus Career's events, as well as three different Virtual Careers Fairs. Hosted on our careers portal, [MyCareer](#), the platform will create an intuitive, user friendly experience for students and employers. For just £800 + VAT you will be able to co-sponsor this hugely anticipated event across the three weeks, as well as during the lead up to it. The fee includes your Stand at the Careers Fair of your choice and all the benefits below.

Virtual Environment ([MyCareer](#))

- Company banner displayed in the MyCareer Platform
- Logo showcased in our pre-event marketing e-mails and communication
- Logos added to staff email signatures
- Logo showcased in the registration confirmation e-mail and subsequent reminders
- Access to attendee database search to segment users of interest
- Free virtual Presentation to maximises exposure and offers the opportunity to talk about your company at the end of the session. This is a unique opportunity for sponsors only

Company Logo on Promotional Materials Including:

- E-mail circulated to all students (approximately 24,000 students)
- Careers Advisor talks to students
- Plasma slide which is incorporated within the Student Services Centre and Halls of Residences
- Posters in A-frames, situated across the main Highfield Campus site, subject to updated university on campus Covid guidelines
- Electronic posters within the University's highly used 'Uni-Link' buses
- Included in all-student newsletter
- Fairs webpage with a link to your company recruitment website
- Snapchat swipe-up links in the lead up to the Fair
- Social media channels posts (Twitter, Instagram and Facebook) as well as on the Facebook event.
- Branding incorporated into our event literature to be circulated to students (approximately 24,000 students)
- Event webpage

Post Event

- Detailed reporting data provided after the event
- Branding incorporated into virtual goody bags for students
- Opportunity to create a free post to be included in our monthly snapshot mailout to students

August 2021