

2021

UNIVERSITY OF  
Southampton

# Southampton Business School

## Business Insights Tour

December 6-8th 2021

QS  
World  
Ranking  
# 77

3 top speakers  
5 countries

Top 20  
UK  
Business  
School

### December 6<sup>th</sup>

- ✓ American University of Cairo (17.00pm EET)

### December 7<sup>th</sup>

- ✓ GSUK (Middle East) (15.30PM GMT)
- ✓ GESCO Jordan (18.30pm EET)

### December 8<sup>th</sup>

- ✓ BEB Turkey (18.00pm GMT+3)
- ✓ Pharos University (18.00pm EET)

### TALK 1

*"How to win friends and influence people revisited – how subtle and unexpected changes in the words you choose can pay off"*



Dr. Rob Angell

Associate Professor in Marketing

### TALK 2

*"Angels and Demons both Wear Prada: the bright & dark side of luxury"*



Prof Paurav Shukla

Professor in Luxury Branding

### TALK 3

*"The circular economy, a new conscious economy"*



Dr Shahnaz Ibrahim

Senior Teaching Fellow in Strategy and Innovation