

# Management Sciences Direction

Semester One	Semester Two
<p><b>Compulsory:</b></p> <p>ECON2026 <a href="#">Introduction to Econometrics</a></p> <p><i>Or</i></p> <p>ECON2006 <a href="#">Statistical Theory 2</a></p> <p>AND</p> <p>English language support in form of 20 hours of taught sessions</p>	<p><b>Compulsory:</b></p> <p>MANG2064 <a href="#">Business Research</a></p> <p>MANG2007 <a href="#">Problem Structuring Methods</a></p> <p>AND</p> <p>English language support in form of 20 hours of taught sessions</p>
<p><b>Optional:</b></p> <p>Choose three modules from</p> <p>ENTR2001 <a href="#">Entrepreneurial Management</a></p> <p>MANG2001 <a href="#">Organisations &amp; Management</a></p> <p>MANG2006 <a href="#">Principles and Practice of Management Science</a></p> <p>MANG2011 <a href="#">Human Resource Management</a></p> <p>MANG2015 <a href="#">Financial Management</a></p> <p>MANG2041 <a href="#">Management Ethics</a></p> <p>MANG2043 <a href="#">Analytics for Marketing</a></p> <p>MANG3008 <a href="#">Strategic Management</a></p> <p>MANG3010 <a href="#">Knowledge Management</a></p> <p>MANG3046 <a href="#">Managing Innovation</a></p> <p>MANG3053 <a href="#">Customer Insight</a></p> <p>MANG3054 <a href="#">Marketing in the Digital Age</a></p>	<p><b>Optional:</b></p> <p>Choose one module from</p> <p>MANG2002 <a href="#">Business Simulation</a></p> <p>MANG2021 <a href="#">Operations Management</a></p> <p>MANG2044 <a href="#">Marketing Communications and Media Management</a></p> <p>ENTR2004 <a href="#">Innovation, technology and the environment</a></p> <p>MANG3013 <a href="#">Optimisation</a></p> <p>MANG3034 <a href="#">Project Management</a></p> <p>MANG3029 <a href="#">Corporate Social Responsibility</a></p> <p>MANG3052 <a href="#">Digital Marketing: Engaging with the Customer</a></p>

Some modules may be subject to change or availability.