



**TOGETHER**  
WE CAN  
MAKE A  
DIFFERENCE

# THANK YOU

 Thank you for choosing to fundraise for the University of Southampton.

At Southampton, we are proud to be transforming lives by supporting vital medical research and helping students from disadvantaged backgrounds to thrive at university and beyond. And with your support, we can help transform the lives of even more people through our work.

This pack has been designed to help you through your fundraising journey. Whether you're running a 10k, hosting a cake sale, or jumping out of a plane, we want you to have fun and for your fundraising to be a success.

**Together, we can make a difference.**  
Thank you once again for your support.



# WHAT CAN I FUNDRAISE FOR?

 You can fundraise for one of our two funds – Cancer Immunology or the Ignite Programme



## Cancer Immunology Fund

The Cancer Immunology Fund supports our researchers and clinicians at the Centre for Cancer Immunology, to create new, life-saving treatments for cancer. The Centre is 100% dedicated to cancer immunology research and is the only one of its kind in the UK. Immunotherapy helps the body fight cancer itself, minimising harmful side-effects from treatments like chemotherapy. With your support, we can all look forward to the day when immunotherapy not only saves more lives but also allows patients a better quality of life after treatment.

### Abi's Story

Abi was only 27 when she was diagnosed with melanoma, an advanced form of skin cancer, and was given two weeks to live.

Because of the support and generosity of people like you, Abi was able to visit University Hospital Southampton where she received life-saving immunotherapy treatment. In under 6 months, Abi went from receiving a terrible prognosis, to being completely cancer free – she was able to get back to living her life, and to start a family with her partner.

She has since gone on to fundraise for the Centre herself, cycling from Bournemouth to Brighton with her husband. Together, they raised a staggering £5,280.



## The Ignite Programme

At the University of Southampton, we want all of our students to be able to thrive. Students from disadvantaged backgrounds face many barriers, meaning that they often struggle to achieve their full potential. Some even have to drop out.

The Ignite Programme – fully funded by donations from our community – aims to give these students a brighter future through a combination of financial, pastoral and mentoring support. Your fundraising will mean we can help even more of our most disadvantaged students to succeed, at university and beyond.



### Laura's Story

Laura is such a hard worker – always excelling academically while having a range of part-time jobs to help pay her way. But during her first term, the overwhelming cost of university threatened everything she had worked and sacrificed to achieve. She was seriously considering dropping out and giving up her dreams of becoming a psychologist, when she received an email from our Ignite Programme that changed her life...

Here's what Laura had to say about her experience:

**“Ignite has given me so much more than financial support; it has given me hope, drive and the ability to see my future ambitions as goals, rather than dreams.”**



### STEP 1: What do you want to do?

The possibilities for a fundraising activity are endless. You should choose something that is challenging, but that you will also enjoy!

Why not run (or walk) a half marathon, scale a mountain, take part in a dance-a-thon, or challenge yourself to make as many cakes as possible for a bake sale.



### STEP 2: Set up a JustGiving page

JustGiving is an online platform that we use to streamline the fundraising process for you. Simply visit the following pages for your chosen fund:

**Cancer Immunology:** <https://www.justgiving.com/campaign/cancerimmunology>

**The Ignite Programme:** <https://www.justgiving.com/campaign/ignite>

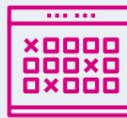
Once you're there, click the orange 'Start Fundraising' button, and set up your page.

Our team is on hand to help you with this. If you need assistance or would prefer to use paper forms, please send us an email at [communityfr@soton.ac.uk](mailto:communityfr@soton.ac.uk)



### STEP 3: Gain sponsors

Sharing a JustGiving page on social media is very simple and is one of the best ways to encourage sponsorship. What you are doing is very impressive, you just need to let people know about it. Tell all your friends, family, co-workers, pets – anyone you can think of, the more people the better! If you would like help with promoting your event, please contact our team.



### STEP 4: Prepare for your event

Physically demanding events may need training beforehand, and a bake sale wouldn't be a bake sale without baked goods! This is your opportunity to show what you're made of and to get as ready as you can for your activity.



### STEP 5: On the day

Enjoy your event! You should feel exceptionally proud of what you have accomplished and, should it get a little tough, remember to think of all the people that your fundraising is supporting. Well done!



### STEP 6: After you've finished

Once you've completed your event, remember to thank all your donors and let us know how much you've raised. We'd also love to see any photos you have of the event, alongside any messages you'd like to send to those you're supporting.

Thank you so much for fundraising for us and we hope that you'll consider it again in future!

Please tag us on social media if you have photos you'd like to share, and use the hashtag **#SotonUniCommunity**

# WHAT DO YOU NEED TO KNOW?

Your fundraising is extremely important to us here at the University of Southampton and we want to support you in every way we can. We will always be here to lend you a hand and to celebrate the wonderful work that you are doing.

If you need help coming up with ideas, setting up a JustGiving page, or simply want to chat about fundraising, don't hesitate to contact us.

Email our team at: [communityfr@soton.ac.uk](mailto:communityfr@soton.ac.uk)

Alternatively, follow us on social media and send us a message. Feel free to send us any photos of your event that you would like us to share:

 @uni\_southampton\_alumni

 @universityofsouthamptonalumni

 @unisotonalumni

#SotonUniCommunity

We can also share your JustGiving page on your behalf! You need only ask. Our aim is to make your fundraising experience as rewarding and enjoyable as possible by supporting you throughout the process.



### Gift Aid

Sponsors can Gift Aid their donations as long as they are eligible and as long as you collect the appropriate details that will allow the University to claim the Gift Aid from HMRC.

### Collecting Gift Aid from your Just Giving fundraising page

This is the easiest way to collect Gift Aid for your fundraising project because Just Giving will automatically ask your sponsors if they would like to add Gift Aid to their donation at the time of sponsorship.

If you are not using JustGiving, please contact us at [communityfr@soton.ac.uk](mailto:communityfr@soton.ac.uk) to request a paper Gift Aid form.

### Gift Aid Rules

If you are a UK taxpayer and meet the requirements set out below, the University of Southampton will be able to reclaim the basic rate of tax paid on your gift, increasing its value by 25p in every £ at no extra cost to you.

Please notify us if you want to cancel this declaration; you change your name or home address or if you no longer pay sufficient tax on your income and/or capital gains.

If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HM Revenue and Customs to adjust your tax code.

# SUSANNA'S STORY

Susanna is passionate about making higher education accessible to everyone. She immediately saw the impact the Ignite Programme could have on disadvantaged young people coming to Southampton. She was shocked at how much some of these young people were struggling, and how many dropped out, and knew that she wanted to play her part in supporting them through the Programme.

“Seeing the stress that young people are under, compounded terribly by COVID, I wondered: just how do they get through that without strong parental and/or financial support?”

Seeing the challenges her own daughter was facing as she headed to uni, Susanna wanted to find a way to support Ignite. Through taking on a sponsored event, she knew she would make a bigger impact for the Programme than by simply donating by herself. She could spread the word about Ignite to her friends, family, and colleagues, acting as an advocate for the Programme as well as raising money for the cause.

A keen walker, Susanna took on the challenge of the Race to the King, a gruelling 53 mile hike across the South Downs from Arundel to Winchester. Despite tired legs, long days and some typically damp British weather, she remained motivated by thoughts of the students that she knew she would be helping.

Susanna's hard work paid off, as she raised an impressive £650 from over 30 donors! We are so proud to have people like Susanna as ambassadors and champions for our funds.



Susanna raised an impressive **£650** from **over 30 donors**

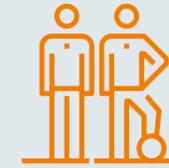


# MORE IDEAS

In case you don't already have an idea of which activity you would like to do, here are just a few examples:



Take part in Veganuary



Organise a sports tournament



Sponsored litter picking



Art auction



Music marathon



Video game marathon



Tug-of-War competition



Cycle to work every day for a month



Sponsored skydive

Thank you for taking the time to read our Community Fundraising Handbook, we hope to hear from you soon.

By supporting us, you can transform the lives of current students and progress the work of life-changing research happening across the globe.





**Find out more:**

[www.justgiving.com/  
university-of-southampton](http://www.justgiving.com/university-of-southampton)



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