

Programme Specification

International Management (2020- 21)

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided.

Awarding Institution	University of Southampton
Teaching Institution	University of Southampton
Mode of Study	Full-time
Duration in years	1
Accreditation details	Association to Advance Collegiate Schools of Business (AACSB)
Final award	Master of Science (MSc)
Name of Award	International Management
Interim Exit awards	Postgraduate Certificate Postgraduate Diploma
FHEQ level of final award	Level 7
UCAS code	
Programme Code	5226
QAA Subject Benchmark or other external reference	
Programme Lead	Alessia D'Amato
Pathway Lead	

Programme Overview

Brief outline of the programme

The MSc International Management programme aims to give you a greater understanding and broader knowledge of what managers do and what it means to become an effective Manager in virtually any discipline across our globalised workplace. The programme is designed to help you enter the workplace, with competency in theoretical models but also provides you the opportunity to develop practical skills in the core management functions including leadership and team work through an experiential off-campus module in organisational effectiveness. It aims to provide you with education and training in the theory and application of the principles, concepts, approaches, purpose and practice of global management in contemporary organisations.

The programme is accredited by the Association to Advance Collegiate Schools of Business (AACSB), which is an internationally recognised award of excellence in business education

Special features of the programme

The compulsory modules on Organisational Effectiveness (MANG6300 & MANG6290) are both non-classroom based. The first module is delivered over a residential weekend and includes exercises designed to provide you with practical experience of group work, in order to develop soft skills including; problem solving, leadership/followership, role allocation, risk taking, time management, communication and management decision making. The second module is delivered through a comprehensive simulation of a fast moving competitive business environment where you will simulate managing a business. This will include learning processes such as decision making, risk taking, marketing, business strategy and trust development in groups. These modules are considered added value for students as the attributes learned throughout are key to future employability. Reasonable adjustments will be made to accommodate students with learning difficulties and/or special needs on these modules. These adjustments may include transportation to the venue, accommodation at the venue,

tailoring of the activities to ensure they are inclusive and individual support during the activities. These will be dealt with on an individual basis and students will not be discriminated against should they not be able to physically engage with this module.

Your contact hours will vary depending on your module/option choices. Full information about contact hours is provided in individual module profiles.

Learning and teaching

The range of teaching and learning methods aim to match the learning outcomes of this programme and will include lectures, self-study, focus and discussion groups, presentations, video and case studies, and kinaesthetic learning via field studies. This programme has a wide range of and teaching methods and aims to be pedagogically congruent in its delivery of modules.

Assessment

There are a range of assessment methods to help students demonstrate their achievements including; learning journals, essays, presentations and group discussions; observed performance assessment whilst contributing in teams; report writing; case studies and examinations.

Special Features of the programme

N/A

Please note: As a research-led University, we undertake a continuous review of our programmes to ensure quality enhancement and to manage our resources. As a result, this programme may be revised during a student's period of registration; however, any revision will be balanced against the requirement that the student should receive the educational service expected. Please read our [Disclaimer](#) to see why, when and how changes may be made to a student's programme.

Programmes and major changes to programmes are approved through the University's [programme validation process](#) which is described in the University's [Quality handbook](#).

Educational Aims of the Programme

The MSc International Management programme aims to reflect the breadth of subjects and general educational aims of the Business School, according to which all programmes of study enable students to become competent and reflective practitioners in their chosen field, promote critical and evaluative thinking and develop an understanding of the risks and uncertainties characterising the contemporary global business environment in the 21st century workplace. This programme is designed to be delivered at the University of Southampton Business School, and aims to develop your broad knowledge and understanding of organisations, the external context in which they operate and how they are managed. It aims to provide you with education and training in the theory and application of the principles, concepts, approaches, purpose and practice of global management in contemporary organisations.

The aims of the programme are to:

- Provide an appreciation of the value of the co-operation in modern globalised organisations and provide opportunities for the development of leadership, communication, planning, and problem solving and working in collaboration with people;
- Develop an appreciation and understanding of the range and relationship of management disciplines, in preparation for your future employability;
- Introduce you to, and develop a breadth of knowledge in, key management disciplines such as management strategy, International marketing, accounting, corporate social responsibility and ethics organisational behaviour, management operations in international business managing within a global context;
- Provide practicable off campus training in applying the tools and techniques of key management disciplines;
- Provide the opportunity to gain experience of applying the concepts and approaches learned;
- Develop your ability to undertake rigorous, independent research.

Programme Learning Outcomes

Knowledge and Understanding

On successful completion of this programme you will have knowledge and understanding of:

- A1. Knowledge and conceptual understanding of the fundamental theoretical approaches, contemporary issues and techniques that are required for the effective implementation of the core management methodologies across global contemporary organisations;
- A2. Critical understanding of the principal current research issues in at least two of the areas of Management;
- A3. Critical understanding of the decisions faced by organisations and the techniques and approaches that support the modelling and management of such decisions across the broad range of functional areas;
- A4. The ability to apply knowledge and critical understanding by undertaking an original dissertation in the area of Management.

Teaching and Learning Methods

You will gain understanding and knowledge of theoretical ideas and applied techniques related to International Management through a combination of lectures, discussions, individual and group practical exercises, workshops, case studies, seminars, applied training, reading, assessed coursework and examinations.

Assessment Methods

Learning is assessed through different methods which will include; coursework, some of which is undertaken on an individual basis and some in groups and examinations. Some modules are assessed by examination or coursework alone. Examinations are set individually and within a specific time frame after taught modules have been completed. Coursework may take the form of an essay, analysis of practical problems and cases, discussion of readings, objective multiple-choice tests, presentations and personal reflective portfolios. Some modules will have a group work element where a group mark is awarded, but all module assessment will also have some element of your individual performance. The dissertation which is required for the MSc award is assessed entirely on an individual level and is normally an empirical study.

Subject Specific Intellectual and Research Skills

On successful completion of this programme you will be able to:

- B1. Critically assess business and management problems;
- B2. Select and apply core management tools and techniques of key management disciplines for approaching a particular problem, and then reflect upon the selected approach;
- B3. Think analytically, reflectively, creatively and logically, drawing on useful approaches developed in a wide range of cognate disciplines. The disciplines include Accounting, Managing within a Global Context; Organisational Effectiveness, Risk Analysis, Ethics and Corporate Social Responsibility (CSR), Operation and Project Management, International Marketing and Strategy;
- B4. Approach management practice in a manner characterised by a systemic view, a capability to deal with "soft" features of problems, and the skills required to adopt mathematical analysis where appropriate;

- B5. Develop an awareness of cultural, ethical and sustainability issues across the globe and understand how to apply different management approaches within a global context.

Teaching and Learning Methods

You will develop your analytical, reflective, logical and creative intellectual skills in modules through written assignments and class presentations, some of which will be based around bringing solutions to management problems, whilst others will address more theoretical concepts. You will be expected to apply practical methods of Management, including relevant research methods, and to demonstrate your ability to analyse and critically evaluate primary as well as secondary data in a critical and reflective manner as part of the your dissertation.

Reflective and creative skills will be developed in most modules, through exercises, case studies, coursework, and discussion groups.

Assessment Methods

Your ability to apply the skills you have learnt is assessed through examinations and coursework as well as through the individual dissertation.

Transferable and Generic Skills

On successful completion of this programme you will be able to:

- C1. Collect and critically analyse and evaluate qualitative and quantitative information;
- C2. Communicate ideas and arguments fluently and effectively in a variety of written formats;
- C3. Communicate ideas and arguments orally and through formal presentations;
- C4. Work effectively in groups and recognise problems associated with group working and how to deal with them;
- C5. Manage your time effectively;
- C6. Interact effectively within a working group;
- C7. Adopt relevant computing and IT resources effectively;
- C8. Use library and other resources effectively, and apply bibliographical skills;
- C9. Demonstrate technical, analytical and business awareness skills;
- C10. Demonstrate a high level of creativity, critical evaluation and analyses of various sources of information and communicate results effectively through your dissertation.

Teaching and Learning Methods

Most modules develop some combination of the above skills.

Assessment Methods

As above, assessment will include, coursework including essays, case studies, presentations, group work, multiple choice questions, personal reflective portfolios and examinations. Both examinations and written coursework require you to produce concise and well-structured analysis of theoretical and practical issues and problems. Your oral communication skills will be assessed by your peers as well as lecturers. Your ability to obtain and analyse information, in particular resourcing and using library and IT data and information, as part of your dissertation will be reflected in the quality of your dissertation.

Subject Specific Practical Skills

On successful completion of this programme you will be able to:

- D1. Presentation and negotiation skills;
- D2. How to respond effectively to diversity and cultural issues within a team;
- D3. How to identify a problem and plan for a team task;
- D4. How to be an effective leader and follower in teams;
- D5. How to problem solve;
- D6. How to investigate and manage resources;
- D7. How to distribute roles within a team

Teaching and Learning Methods

These management skills will be developed via participation in an interactive and kinaesthetic compulsory training weekend module at the beginning of your programme which are transferrable into other modules.

Assessment Methods

Your ability to work effectively as a member of a team will be assessed through the output of group work (from a combination of observed group and individual performance and practice/presentations and written reports).

Programme Structure

The programme structure table is below:

Information about pre and co-requisites is included in individual module profiles.

Where optional modules have been specified, the following is an indicative list of available optional modules, which are subject to change each academic year. Please note in some instances modules have limited spaces available.

Pathway

Part I
Typical course content

The programme may be completed on a full-time (12 months) basis. The first 9 months of the programme involves taught study, divided into two semesters. In the following description, the term "module" is taken to mean a discrete component of the programme with its own learning outcomes and assessment requirements. All modules are at Masters Level.

The taught component of the programme consists of modules worth 90 ECTS (180 CATS) credit points in total, where 60 ECTS (120 CATS) are compulsory modules, and 30 ECTS (60 CATS) are for the dissertation which is core. The Business School provides all modules.

Special features of the programme

The compulsory modules on Organisational Effectiveness (MANG6300 & MANG6290) are both non-classroom based. The first module is delivered over a residential weekend and includes exercises designed to provide you with practical experience of teamwork, in order to develop soft skills including; problem solving, leadership/ followership, role allocation, risk taking, time management, communication and management decision making. The second module is delivered through a comprehensive simulation of a fast moving competitive business environment where you will simulate managing a business. This will include learning processes such as decision making, risk taking, marketing, business strategy and trust development in teams. These modules are considered added value for students as the attributes learned throughout are key to future employability. Every effort will be made to accommodate students with learning difficulties and/or special needs. These will be dealt with on an individual basis but students will not be discriminated against should they not be able to physically engage with this module.

There are no Option modules offered in this programme.

MANG6095 Dissertation supervision starts in Semester 2 and should be submitted in September.

Part I Compulsory

Code	Module Title	ECTS	Type
MANG6291	International Corporate Social Responsibility	3.75	Compulsory
MANG6271	International Marketing	3.75	Compulsory
MANG6292	Operations Management	3.75	Compulsory
MANG6300	Organisational Effectiveness Part 1	3.75	Compulsory
MANG6290	Organisational Effectiveness Part 2	3.75	Compulsory
MANG6293	Project Management	3.75	Compulsory
MANG6393	Quantitative and Qualitative Research (HRM/OB)	7.5	Compulsory
MANG6294	Responsible Leadership	3.75	Compulsory
MANG6130	Strategic Management	3.75	Compulsory

Part I Core

Code	Module Title	ECTS	Type
MANG6079	Accounting and Control	7.5	Core
MANG6095	Dissertation	30	Core
MANG6273	Managing within a Global Context	7.5	Core
MANG6134	Risk Taking and Decision Making 2	7.5	Core

Progression Requirements

The programme follows the University's regulations for [*Progression, Determination and Classification of Results: Undergraduate and Integrated Masters Programmes*](#) or [*Progression, Determination and Classification of Results: Postgraduate Master's Programmes*](#). Any exemptions or variations to the University regulations, approved by AQSC are located in [*section VI of the University Calendar*](#).

Support for student learning

There are facilities and services to support your learning some of which are accessible to students across the University and some of which will be geared more particularly to students in your particular Faculty or discipline area.

The University provides:

- library resources, including e-books, on-line journals and databases, which are comprehensive and up-to-date; together with assistance from Library staff to enable you to make the best use of these resources
- high speed access to online electronic learning resources on the Internet from dedicated PC Workstations onsite and from your own devices; laptops, smartphones and tablet PCs via the Eduroam wireless network. There is a wide range of application software available from the Student Public Workstations.

- computer accounts which will connect you to a number of learning technologies for example, the Blackboard virtual learning environment (which facilitates online learning and access to specific learning resources)
- standard ICT tools such as Email, secure filestore and calendars.
- access to key information through the MySouthampton Student Mobile Portal which delivers timetables, Module information, Locations, Tutor details, Library account, bus timetables etc. while you are on the move.
- IT support through a comprehensive website, telephone and online ticketed support and a dedicated helpdesk in the Hartley Library.
- Enabling Services offering support services and resources via a triage model to access crisis management, mental health support and counselling. Support includes daily Drop In at Highfield campus at 13.00 – 15.00 (Monday, Wednesday and Friday out of term-time) or via on-line chat on weekdays from 14.00 – 16.00. Arrangements can also be made for meetings via Skype.
- assessment and support (including specialist IT support) facilities if you have a disability, long term health problem or Specific Learning Difficulty (e.g. dyslexia)
- the Student Services Centre (SSC) to assist you with a range of general enquiries including financial matters, accommodation, exams, graduation, student visas, ID cards
- Career and Employability services, advising on job search, applications, interviews, paid work, volunteering and internship opportunities and getting the most out of your extra-curricular activities alongside your degree programme when writing your CV.
- Other support that includes health services (GPs), chaplaincy (for all faiths) and 'out of hours' support for students in Halls and in the local community (18.00-08.00).
- A Centre for Language Study, providing assistance in the development of English language and study skills for non-native speakers.

The Students' Union provides

- an academic student representation system, consisting of Course Representatives, Academic Presidents, Faculty Officers and the Vice-President Education; SUSU provides training and support for all these representatives, whose role is to represent students' views to the University.
- opportunities for extracurricular activities and volunteering
- an Advice Centre offering free and confidential advice including support if you need to make an academic appeal
- Support for student peer-to-peer groups, such as Nightline.

Methods for evaluating the quality of teaching and learning

You will have the opportunity to have your say on the quality of the programme in the following ways:

- Completing student evaluation questionnaires for each module of the programme.
- Acting as a student representative on various committees, e.g. Staff/Student Liaison Committees, School Programmes Committee OR providing comments to your student representative to feedback on your behalf.
- Serving as a student representative on Faculty Scrutiny Groups for programme validation.
- Taking part in programme validation meetings by joining a panel of students to meet with the Faculty Scrutiny Group.

Further details on the University's quality assurance processes are given in the [Quality handbook](#).

Career Opportunities

Some of the students completing this programme have been successful in gaining employment in organisations such as Siemens, Amsterdam; IBM London; British Telecom; ASDA; John Lewis; L'Oreal International; The British Council; The National Health Service UK; to name but a few. The international Management programme at the Southampton Business School will provide you with a broad degree in all important functions and competencies that are needed for a manager in today's fast moving, technological and diverse workplace. It will furnish you with enough knowledge and expertise to be able to walk into a management position. Most of our students have also enjoyed returning to talk to current cohorts and we have a very vibrant and successful Alumni population who are keen to share their success with new students.

External Examiner(s) for the programme

Name: Mr Stephen Taylor - University of Exeter

Students must not contact External Examiner(s) directly, and external examiners have been advised to refer any such communications back to the University. Students should raise any general queries about the assessment and examination process for the programme with their Course Representative, for consideration through Staff: Student Liaison Committee in the first instance, and Student representatives on Staff: Student Liaison Committees will have the opportunity to consider external examiners' reports as part of the University's quality assurance process.

External examiners do not have a direct role in determining results for individual students, and students wishing to discuss their own performance in assessment should contact their Personal Academic Tutor in the first instance.

Please note: This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if they take full advantage of the learning opportunities that are provided. More detailed information can be found in the programme handbook.

Appendix 1:

Students are responsible for meeting the cost of essential textbooks, and of producing such essays, assignments, laboratory reports and dissertations as are required to fulfil the academic requirements for each programme of study. In addition to this, students registered for this programme also have to pay for:

Additional Costs

Type	Details
Approved Calculators	Candidates may use calculators in the examination room only as specified by the University and as permitted by the rubric of individual examination papers. The University approved models are Casio FX-570 and Casio FX-85GT Plus. These may be purchased from any source and no longer need to carry the University logo.
Printing and Photocopying Costs	<p>In most cases, written coursework such as essays; projects; dissertations are submitted online and by hard copy. The costs of printing a hard copy for submission of such coursework will be the responsibility of the student.</p> <p>The cost of photocopying will also be the responsibility of the student. https://www.southampton.ac.uk/isolutions/students/printing</p>
Stationery	You will be expected to provide your own day-to-day stationary items, e.g. pens, pencils, notebooks, etc). Any specialist stationery items will be specified under the Additional Costs tab of the relevant module profile.
Textbooks	<p>Where a module specifies core texts these should generally be available on the reserve list in the library. However due to demand, students may prefer to buy their own copies. These can be purchased from any source.</p> <p>Some modules suggest reading texts as optional background reading. The library may hold copies of such texts, or alternatively you may wish to purchase your own copies. Although not essential reading, you may benefit from the additional reading materials for the module.</p>

In some cases you'll be able to choose modules (which may have different costs associated with that module) which will change the overall cost of a programme to you. Details of such costs will be listed in the Module Profile. Please also ensure you read the section on additional costs in the University's Fees, Charges and Expenses Regulations in the University Calendar available at www.calendar.soton.ac.uk.