

# Addendum to the Programme Specification

## 6044 BSc Business Analytics

This Addendum has been produced to highlight the key changes made to the existing Programme Specification as a result of the University's response to the Covid-19 Pandemic. You should read it in conjunction with the relevant Programme Specification from the year you started your programme.

[Programme Specification for entry in 2020-21](#)

[Programme Specification for entry in 2019-20](#)

[Programme Specification for entry in 2018-19](#)

## University level information

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In view of COVID-19, the University has had to make changes to some elements of programme delivery for 2020-21. These changes have included the method of delivery, such as face-to-face and online, and the number of modules available.

The University aims to provide as much of a face-to-face component to your education as prevailing conditions at the time allow, combined with its new blended approach that will develop active independent and group online learning.

As the COVID-19 pandemic develops, the University's response to this and other issues may likewise need to evolve. The University will consult with student representatives as necessary and appropriate and will communicate changes to you as soon as practicable so that you have the information you need to understand how a change may impact you and what steps you need to take next. The University remains committed to supporting you as you learn.

## Programme Information

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In light of Covid-19, there will be some changes in the distribution of and the range of teaching and learning activities, including the types of summative assessments.

## Programme Structure

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Where optional modules have been specified, the following is an indicative list of available optional modules, which are subject to change each academic year. Please note that, in some instances, modules have limited spaces available.

### Part 1

Semester 1				Semester 2			
Modules	ECTS	CATS	Module type	Modules	ECTS	CATS	Module Type
MANG1020 Ideas that Shaped the Business World 1	7.5	15	Core	MANG1002 Management Accounting 1	7.5	15	Core
MANG1003 Introduction to Management	7.5	15	Core	MANG1021 Ideas that Shaped the Business World 2	7.5	15	Core
MANG1007 Management Analysis	7.5	15	Core	MANG1022 Technologies that Shaped the Business World	7.5	15	Core
MANG1001 Financial Accounting 1	7.5	15	Comp	MANG1017 Key Skills for Business	7.5	15	Comp

## Part 2

Semester 1				Semester 2			
Modules	ECTS	CATS	Module type	Modules	ECTS	CATS	Module Type
MANG2062 SAS Base Programming ( <i>Req MANG1022 and [MANG1019 or MANG1007]</i> )	7.5	15	Core	MANG2065 Business Forecasting ( <i>Req MANG2062</i> )	7.5	15	Core
MANG2006 Principles and Practice of Management Science ( <i>Req MANG1019 or Maths/MANG1007</i> )	7.5	15	Comp	MANG2002 Business Simulation ( <i>Req MANG2006</i> )	7.5	15	Comp
<b>Option Modules Choose 15ECTS (30CATS)</b>							
MANG2015 Financial Management - <i>Maths</i> ( <i>Req (MANG1007 or MANG1019) &amp; MANG1020 &amp; MANG1021</i> )	7.5	15	Option	MANG2021 Operations Management	7.5	15	Option
MANG2058 Digital Business Models	7.5	15	Option	ENTR2004 Innovation, Technology, and the Environment ( <i>Req MANG1003 &amp; MANG1022</i> )	7.5	15	Option
MANG2071 Business Analytics Programming (also available in Part 3 - can only be taken once)	7.5	15	Option	MANG2066 Principles of Audit and Taxation ( <i>Req MANG1001 or MANG1025</i> )	7.5	15	Option
LANGXXXX/UOSMXXXX	7.5	15	Option	MANG2069 Making Successful Decisions	7.5	15	Option
				LANGXXXX/UOSMXXXX	7.5	15	Option

## Part 3

Semester 1				Semester 2			
Modules	ECTS	CATS	Module type	Modules	ECTS	CATS	Module Type
MANG3074 Final Project					15	30	Comp
MANG3010 Knowledge Management	7.5	15	Comp	MANG3013 Optimization ( <i>Req MANG1019 or Maths or MANG1007</i> )	7.5	15	Comp
MANG3056 Data Mining for Marketing ( <i>Req MANG1019 or MANG1007</i> )	7.5	15	Comp	MANG3073 Analytics in Action ( <i>Req MANG3056</i> )	7.5	15	Comp
<b>Option Modules Choose 15 ECTS (30 CATS)</b>							
Modules	ECTS	CATS	Module type	Modules	ECTS	CATS	Module Type
MANG3053 Customer Insight	7.5	15	Option	MANG3034 Project Management	7.5	15	Option
MANG3072 Technological Innovation ( <i>Req ENTR2004</i> )	7.5	15	Option	MANG3066 Managing High Growth Business	7.5	15	Option
MANG2071 Business Analytics Programming (also available in Part 2 - can only be taken once)	7.5	15	Option	MANG3078 Strategic Operations Management	7.5	15	Option
ENTR3005 International Entrepreneurship	7.5	15	Option				